

MEDIA MENTORING



The American Academy of Pediatrics has online resources for creating a Family Media Plan:

<https://www.healthychildren.org/English/media/Pages/default.aspx#home>

- o Children's library professionals encourage families to think about the "Three C's" of content, context, and the child when considering media and its use.

The Three C's were coined by Lisa Guernsey and Michael Levine, authors of *Tap, Click, Read: Growing Readers in a World of Screens*

methods of locating trustworthy information and developing media literacy

- o Children's library professionals can help children develop **media literacy**, which is "the ability to access, analyze, evaluate, create, and act using all forms of communication, lua ® he