

# Introduction

This report outlines the projects that were undertaken between December 1, 2018 and November 30, 2019 which used funds from the Friends of ALSC. As you will read, the funds were well spent in support of our 2017-2020 Strategic Plan. Thank you for your support this year. We hope you will share this report with your friends and colleagues so others may see the great impact our members have on ALSC's vision.

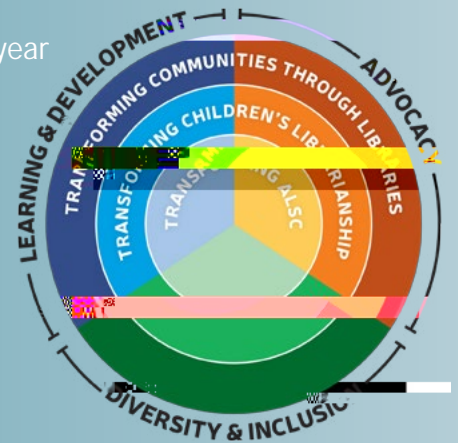
# Vision Statement

Members of the Association for Library Service to Children engage communities to build healthy, successful futures for all children.

# Strategic Plan

2017-2020 focused strategic directions and areas of strategic action that identify where the association will direct its energy throughout the three year period.

[View the 2017-2020 ALSC Strategic Plan](#)



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# Networking Refreshments

The Friends of ALSC funded conference refreshments during the Leadership and ALSC and All Committee meetings at both the 2019 ALA Midwinter Meeting in Seattle, WA and 2019 ALA Annual Conference in Washington, D.C.

These refreshment breaks encouraged attendees to mingle and exchange ideas. They also served as a way of showing appreciation to ALSC members and friends for their participation and contribution to the profession.

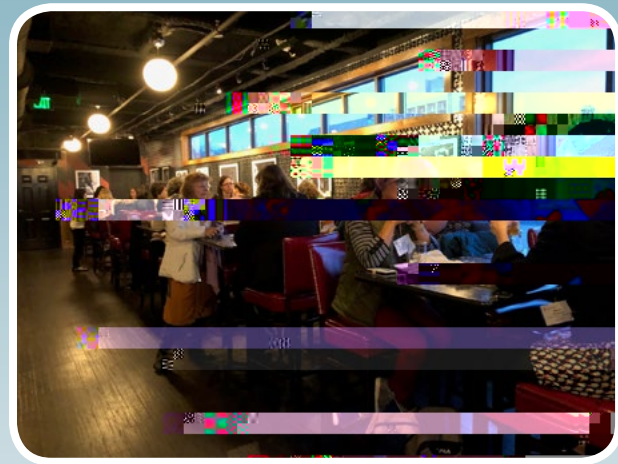


# ALSC at Power Up!

## A Leadership Conference for Youth Managers and Staff

In March, Friends of ALSC funded a networking reception for ALSC members and individuals interested in library service to children in Madison, Wisconsin. This reception was held during the **2019 Power Up! Conference**, which is a leadership conference, hosted by the University of Wisconsin-Madison, dedicated for youth services managers and staff.

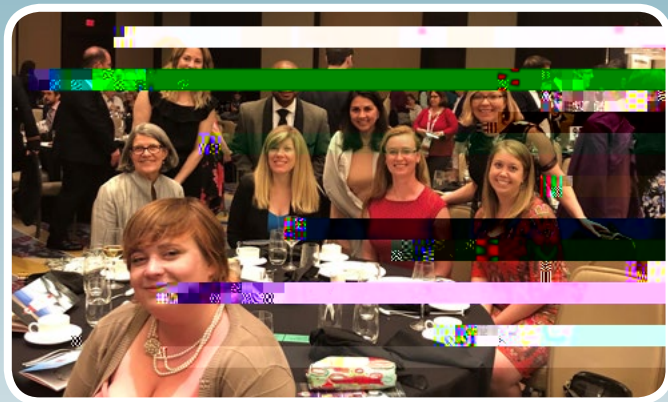
The ALSC reception was hosted by two active ALSC members and Power Up! Opening and Closing keynote speakers, Andrew Medlar and Dr. Sarah Park Dahlen.



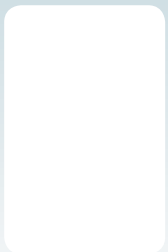
# A Gala Evening Out

The Friends of ALSC sponsored three **Newbery-Caldecott-Legacy banquet** tables at the 2019 ALA Annual Conference, which took place in Washington, D.C. on Sunday, June 23, 2019. Table guests consisted of ALSC Equity Fellows, members from the ALSC Equity Diversity and Inclusion Task Force, guests from JCLC, ALSC Scholarship recipients, the ALSC 2019 Emerging Leader, and other engaged and valued members of ALSC serving as table hosts!

The Banquet is a grand event celebrating the Newbery and Caldecott Medalists and Honorees, authors and illustrators of the year's most distinguished books for children, as well as the annual Children's Literature Legacy Award recipient.



# ALSC Membership Reception at Annual



# ALSC and NSLA

## National Summer Learning Association Conference

In 2018, the ALSC Board approved a partnership with the **National Summer Learning Association (NSLA)** to help increase awareness about their National Summer Learning Day initiative. What began as an advocacy day in support of children's continued learning, health, and safety throughout the summer, has been expanded to a weeklong advocacy and summer learning event in July organized around themed days. NSLA collaborated with ALSC to engage library participation across the country and provide summer learning resources, including ALSC summer reading booklists to support the event.

During the 2019 NSLA Conference in Atlanta, Georgia, ALSC President, Cecilia P. McGowan hosted a networking meet-up for conference goers and nearby ALSC members. It was an opportunity for conference attendees to connect with each other and to learn more about ALSC straight from the President!

"I had a great time meeting ALSC members from all over the country!" - Jennie Law



**Thank you to our 2019  
Friends of ALSC!**



# Friends of ALSC Financials

Friends of ALSC funds are part of a restricted project in the ALSC budget so that unused funds accumulate and are available across fiscal years to support special ALSC projects and activities. In recent years, the fund has been used to support 100 student memberships for two years, the development of a member recruitment video, a \$5,000 donation to the National Association to Promote Library & Information Services to Latinos and the Spanish Speaking (REFORMA) Children in Crisis fund, scholarships to attend the ALSC National Institute, sponsored a networking reception/events at the Institute, ALA conferences, and at other national conferences, coffee service at Leadership & ALSC and All-Committee during ALA conferences; and two tables at the Newbery-Caldecott-Legacy Banquet, and digitization of all the back issues of *Children and Libraries*.

Friends of ALSC “membership” follows the calendar year. Every December, a Friends of ALSC annual report is sent from the President to Friends of ALSC donors outlining the year’s activities and achievements, along with a

# Friends of ALSC Financials

## cont'd

### 2018 Midwinter Meeting

- From Friends of ALSC sponsor 2 banquet tables for the 2018 Newbery-Caldecott-Legacy Banquet for up to \$2,000. (Completed last FoA calendar year reporting.)
- From Friends of ALSC allocate up to \$15,000 for ALSC to use to provide networking events at confer-

Starting with the next FoA calendar year (December 1, 2019 – November 30, 2020), the expense allocation totals \$18,798.58 for the Unspecified category. The category will start with a fund balance of \$46,226.77 (\$59,818-

### Friends of ALSC as of December 1, 2019

December 1, 2018 - November 30, 2019\*

Area of Support	# of Donations	Amount donated	Balance f/ previous last year	Total fund balance
Unspecified Donations	113	\$18,609.49	\$41,209.00	\$59,818.49
Early Literacy	13	\$335.00	\$19,244.00	\$19,579.00
Professional Development	5	\$136.09	\$1,914.00	\$2,050.09
Innovative Conference Programs (defunct category eff. FY 17 or 9/1/16)	0	0	\$1,920.00	\$1,920.00
<b>Totals</b>	<b>131</b>	<b>\$19,080.58</b>	<b>\$64,287.00</b>	<b>\$73,020</b>

Expenditures as of Nov. 30, 2019	Budgeted	Actual Expense	Category to apply deduction
FoA sponsored refreshments at conferences- up to 15,000, previously spent = \$1,517.	\$13,483	\$6,514.42	Unspecified
Use remainder of Innovative Conference Programs Category for Institute (Dec 2018)	\$1,920.00	\$1,920.00	Innovative Conference Programs
FoA Stickers (Jan 2019)	0	\$63.00	Unspecified
Three FoA sponsored N-C-L Banquet Tables (June 2019)	\$3,300.00	\$3,300.00	Unspecified
FoA sponsored networking reception at Institute (Dec 2018)	\$5,000.00	\$5,063.08	Unspecified
Three National Institute Scholarships (Dec 2018)	\$3,000.00	\$3,000.00	Unspecified
Bank Fees (Dec 30, 2018-Nov 30, 2019)	\$100.00	\$280.00	Unspecified
Gift matching from ALA as a credit to expenses	0	+\$395.00	Unspecified
Accounting adjustment to match variance in fund balance	0	+\$4,233.27	Unspecified
<b>Total Expenditures</b>	<b>\$26,803</b>	<b>\$15,512.23</b>	

<b>Net Asset Balance (Fund balance less exp)</b>	<b>\$67,855.35</b>
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