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this issue of the *Signal* as well as more detailed event descriptions that will be shared as Annual approaches. And please be sure to invite your non-STS colleagues to join us for any of our programs – your recommendation will help increase our impact and may recruit new members to our section. The more, the merrier....!

I look forward to seeing you in Anaheim! Safe travels to all!

Maribeth

# Co-Sponsored Programs at ALA Annual in Anaheim

#### With the Research Program Committee of ACRL:

TITLE: Data Curation as a Form of Collaborative Research

DATE: Sunday, June 24th, 1:30 - 3:30 pm.

Description: Data curation involves managing digital research data to facilitate access, dissemination, and preservation of information content and context. Librarians can engage with academic researchers in organizing, describing, and preserving research data from beginning to end of a project. This program examines data curation research opportunities for librarians, including the skills and knowledge needed for effective data curation; collaborative relationships between librarians and academic researchers; and approaches to data curation within the sciences, social sciences, and humanities.

#### Speakers:

Scott Brandt, Associate Dean for Research, Purdue University Nancy Y. McGovern, Digital Preservation Officer for ICPSR Harriett Green, English and Digital Librarian, UIUC

NOTE: More details about this program are available on **page 6**.

# STS Conference Program: "Preparing Tomorrow's Science Professionals" June 25, 2012

Please join us at the STS Program at the Annual Conference in Anaheim: Monday, June 25, 8 – 11:30 am:				
Program Title: Preparing Tomorrow's Science Professionals				

**Long Paper:** A Game Theoretical Exploration of Open Data and Open Science

Authors: Robert Olendorf, Steve Koch

We present a game theoretical study of Open Data, showing how open data can be a benefit to researchers, and how the culture of research can be changed to facilitate the free exchange of data and ideas.

Making data open for others to use and reuse is becoming more common as well as encouraged by a number of funding agencies. The benefit to the research community at large is often cited as the rational. However, individual researchers are often reluctant to share their data, or if they do, not until well after they have created it. We use game theory, specifically the Prisoners' Dilemma to show that under the right circumstances, making data open can also directly benefit individual researchers more than if they kept their data closed. The Prisoners' Dilemma is a commonly used paradigm to model cooperative scenarios where there is a temptation to cheat. We show how we can change the culture of research to make openness more attractive and provide examples of successful strategies for sharing data as its created, and show how it benefitted the creator directly. We discuss best practices that arise from our theoretical work. We also describe scenarios from evolutionary biology that illustrate our ideas function under the harsh crucible of natural selection.

Robert Olendorf, PhD, Research Data Librarian, 163 Centennial Science & Engineering Library MSC05 3020 University Libraries, 1 University of New Mexico, Albuquerque NM 87131, 505.277.4760, olendorf@unm.edu

**Short Paper # 1**: Exploring the Viability of Google AdWords as an adjunct Discovery Layer for the Science and Engineering Library

Analysis of the discovery and usage of the Science and Engineering books available electronically to customers of the DeLaMare Science and Engineering Library is presented with the reveal of what may be an alarming disconnect between the Google-centric information-seeking behaviors and those with a catalog-centric approach to discovery within the library collection. Over a time span of one year, the library has been engaged in a "soft rollout" of the patron-driven purchase and delivery of e-books across disciplines supported by the libraries at the University of Nevada, Reno; "soft" in that the discovery is limited to serendipitous discovery in the catalog search, with no external announcement of the resource availability. Vendor reports of use were then manually parsed by title to identify the titles that would have been shelved in the Science and Engineering branch library if they were print titles: analysis of the majority of the titles is currently complete, with completion of the full year of 2011 anticipated to be complete for presentation at the ALA Annual meeting in Anaheim. Preliminary findings of a pilot implementation of a Google promotion of access to the branch library materials e-book titles by presentation of direct links to targeted materials directly in the context of their active Google search will be shared. This information has not been presented previously, or submitted to alternate venues for consideration as a presentation or for publication.

Tod Colegrove, Ph.D., MSLIS; Head of DeLaMare Science & Engineering Library, University of Nevada, Reno; Reno, Nevada 89557-0262

Short paper #2: Title: Positioning Librarifn a t4(t) licatPosiov(nee-ov)5e & E -5(#2)u5 Tc 0.0004 Tc 00tle:

### **ALA & ACRL News**



#### ACRL 2013: Imagine, Innovate, Inspire

Join us at ACRL 2013 for the premier professional development event for academic and research librarians April 10-13, 2013, in Indianapolis.

**Registration opens May 2012:** Watch the <u>conference Website</u> for registration materials. Register by the early-bird deadline of February 22, 2013, and **save more than 20 percent** on conference registration. Special group registration prices, reduced airfares, hotel discounts, and scholarships are also available.

#### Celebrated line-up of keynote speakers

Maria Hinojosa - The host of NPR's *Latino USA* and *Maria Hinojosa: One-on-One* has informed millions of Americans with her social and economic justice reporting. Join us for her keynote address, "*Storytelling and Resistance: The Art of Democracy.*"

Henry Rollins - Singer/Actor/Poet/Activist/Raconteur and one of the most thought provoking individuals of our time joins ACRL for a unique and engaging evening of spoken word.

#### What to expect

- •More than 300 carefully curated programs to help you stay at the forefront of your profession.
- •Opportunities to network with more than 3,000 of your peers and colleagues, including the legendary All-Conference Reception.
- •Exhibits from 200+ companies with products/services for academic and research libraries and librarians.

One year of free access to the ACRL 2013 Virtual Conference community, including 130+ slidecasts, webcasts, social media posts, discussions, and more.

#### **Annual Conference Information Online**

Find updated program details and speaker information on the ACRL at Annual Conference Web page. Go to <a href="https://www.acrl.org">www.acrl.org</a>, select "Conferences & Continuing Education," and click on "ACRL @ ALA Annual Conference 2012" for the latest!

Locations for programs and meetings will be available on the ALA Web site approximately one month prior to the beginning of Annual Conference; look for the "Event Planner" link on the ALA Annual Conference Web site at <a href="https://www.ala.org/annual">www.ala.org/annual</a>. Fully registered attendees can create a personalized agenda and search for meeting, program, and event times and locations.











## **About the Signal**



# We're on the Web! www.ala.org/acrl/sts

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