

"Since there are currently large numbers of Weblogs (blogs) to choose from the difficulty facing libraries is how to provide the means by which library users can be directed to the most appropriate blogs for their purposes. Proposes that one possible solution for academic libraries might lie in the use of courseware, such as Blackboard, WebCT, Angel and Moodle, plus technology specifically developed to feed blog postings directly into courseware sites. Illustrates this approach with particular reference to the project undertaken at the Paul J. Gutman Library, Philadelphia University, which involved using Real Simple Syndication (RSS) feeds to HyperText Markup Language (HTML) pages, using JavaScript Converter. The results from a user survey revealed that the majority of students (75%) found the library postings to be useful and indicated that the library should continue to provide this content to the course sites."

Crawford, Walt. "Investigating the Biblioblogosphere" Cites & Insights 5.10 Sept. 2005.

