





SAGE: Print to Online

From the *Chronicle of Higher Education* . . .

“Not surprisingly, the shift to digital formats has also had a profound effect on what subject areas libraries are purchasing . . . Social sciences topped the list by 85%.”



SAGE: Print to Online

Additional statistics . . .

“At the University of Idaho, door counts have decreased by more than 20% since 1997 . . . the number of electronic articles students retrieved went up by 350%, and periodicals database searches shot up by almost 800%.”



SAGE: Print to Online

The Deserted Library? (article)

“ . . . I have students who come in when the electronic version of the journal is not available . . . I’ll show them an identical print version of the journal and they’ll say, ‘I’ll come back later.’”





SAGE: Print to Online

From the *Chronicle of Higher Education* . . .

“. . . instead she notes, her library will use the savings from the print serials cancellations to increase access to . . . databases.”



SAGE: Print to Online

Additional statistics . . .

“One table in the article shows a dramatic shift in spending at SUNY Buffalo. In 1991-92, the library spent \$215,000 (5%) on electronic resources . . . and \$2,026,000 (32%) for the 2000-01.”

SAGE Collections

What is it?

The SAGE Collections offer full-text access to peer-reviewed journals in Communication Studies, Criminology, Politics and International Relations, and Sociology published by SAGE and participating societies.

Valuable Content

- Journals from SAGE and participating societies
- Frequently used, highly cited peer-reviewed content
- Depth and breadth of disciplines offered supports curriculum needs
- Full-text including graphics, tables, and illustrations
- 100% working links
- Up to 20 years of back issues

SAGE Collection

What is it?

Rich Research Environment

- Current and archival environment (research spanning decades)
- Basic and advanced searches
- Ability to browse and search individual titles
- “Links from article to article” and “cited by” features
- Hypertext links from CSA databases to full-text articles
- Integration with other products such as RefWorks
- Future versions will link out to CrossRef and beyond

Communication Studies



3,200 Articles beginning in 1982 - 16 Journals - 164 Volumes

Titles

- Communication Studies
- Communication Research
- Discourse & Society
- Discourse Studies
- European Journal of Communication
- Gazette
- Harvard Int'l Journal of Press/Politics
- Journal of Bus. and Tech. Communication
- Journal of Communication Inquiry
- Journalism
- Mgmt. Communication Quarterly
- Media, Culture & Society
- New Media & Society
- Science Communication
- Television & New Media
- Visual Communication
- Written Communication



Pricing

US Dollar

2003 Collection	List Price	Charter Price
Communication Studies	7,500	6,000

Collections Value Proposition

- The Sage Collections are research tools for students and faculty members.
- Any college or university with degree programs in these disciplines should provide the Sage Collections for students and faculty.
- Each Sage Collection is the most comprehensive full-text research tool in that discipline.
- The Sage Collections are full-text databases, not just bibliographic databases.
- 100% of the records link directly to the full-text journal article.
- Every search is guaranteed to return full-text articles.
- All content is peer-reviewed content.
- There is no embargo period. The Collections include current subscriptions and a 20-year backfile.