

ACRL Education and Behavioral Sciences Section  
Librarian/Scholar: From Research Question to Results  
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Selected Bibliography on Qualitative Research Design  
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**Introductory Survey Texts**

Creswell, John W. *Qualitative Inquiry and Research Design: Choosing Among Five Traditions*. Thousa



Yin, Robert K. *Case Study Research Design and Methods*. Applied Social Research Methods Series, volume 5. 3<sup>rd</sup> ed. Thousand Oaks, CA: Sage Publications, 2003.

This is a commonly used text in social science methods classes on case study research design. It is a nice compliment to the Stake book noted above because Yin goes into more detail about the specific elements of case study design and a number of examples are included. However, at the same time, I think this also renders it less accessible to beginning researchers. The chapter on “Preparing for Data Collection” is quite helpful.

### **Content/Discourse Analysis**

Fairclough, Norman. *Analysing Discourse: Textual Analysis for Social Research*. London: Routledge, 2003.

An accessible introduction to text and discourse analysis. Draws from a range of social theorists to present a form of language analysis with a consistently social perspective. The author relies on a variety of real texts, from political speeches and

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### Insider Research

Chavez, Christina. "Conceptualizing from the Inside: Advantages, Complications, and Demands on Insider Positionality." *The Qualitative Report* 13 (September 2008): <http://www.nova.edu/ssss/QR/QR13-3/index.html>

The author provides an overview of the debate on insider/outsider positionality and the methodological advantages and liabilities between the two. The author present a new approach to training novice insider scholars that will help mediate between insider perspective and researcher position, particularly as it applies to studying underrepresented groups.

Edwards, Brian. "Deep Insider Research." *Qualitative Research Journal* 2 (2002): 71-84.

This paper outlines the general advantages and disadvantages of what the author describes as "deep insider qualitative research," which is defined by the author as D

Leech, Beth L. "Asking Questions: Techniques for Semistructured Interviews. *PS: Political Science and Politics* 35 (December 2022): 665-668.

The nice thing about articles published in disciplines like political science where the research paradigm is dominated by positivistic thinking is that, when a paper is written about a particular qualitative research method, it's generally very practical and basic [and a little defensive]. Here's a case in point focused on a particular form of qualitative interviewing, the semi-structured interview. The issue contains other articles on this topic based on a symposium

### **Mixed Methods**

Johnson, R. Burke and Anthony J. Onwuegbuzie. "Mixed Methods Research: A Research Paradigm Whose Time Has Come." *Educational Researcher* 33 (October 2004): 14-26.

This article, among other things, provides a framework for designing and conducting mixed methods research. In so doing, the authors explain mixed methods research as following an eight-step process. A key feature of mixed methods research is its methodological pluralism or eclecticism, which the authors argue, frequently results in superior research. I think that really depends on the research problem, but they don't spend a lot of time going over the deficiencies associated with this approach. Nevertheless, I found this to a us

### **Validity and Reliability**

Riege, Andreas M. "Validity and Reliability Tests in Case Study Research: A Literature Review with 'Hands-On' Applications for Each Research Phase." *Qualitative Market Research: An International Journal* 6 (2003): 75-86.

This article reviews the literature to establish that the validity and reliability of qualitative data are important in order to determine the stability and quality of the data obtained. Although focused on the case study method in marketing research, the author presents useful guidelines for achieving high validity and reliability for each phase in case study research.

Cho, Jeasik and Allen Trent. "Validity in Qualitative Research Revisited." *Qualitative Research* 6 (2006): 319-340.

Useful discussion about the problem of validity in qualitative research and explore new ways of addressing researchers' claims about the lived experiences of respondents and the reality they describe. The footnotes are particularly helpful for discovering further readings on the topic.

### **Selected Journals**

*Action Research*, Sage, 2003-.

*Discourse Studies*, Sage, 1999-.

*Ethnography*, Sage, 2000-.

*Field Methods*, Sage, 1989-.

*Journal of Contemporary Ethnography*, Sage, 1972-.

*Journal of Mixed Methods Research*, Sage, 2007-.

*Qualitative Health Research*, Sage, 1991-.

*Qualitative Inquiry*, Sage, 1995-.

*Qualitative Research*, Sage, 2001-.

*Qualitative Research in Psychology*, Taylor & Francis, 2004-.

*Qualitative Research in Sport and Exercise*, Taylor & Francis, 2009-.

*Qualitative Research Reports in Communication*, Taylor & Francis, 2000-.

*Qualitative Social Work*, Sage, 2002-.

*Qualitative Sociology*, Springer, 1978-.

*Studies in Qualitative Methodology*, Elsevier, 1998-. [book series]

*The Qualitative Report* [<http://www.nova.edu/ssss/QR/>]

### **Web Directory**

The *Qualitative Report Directory of Web Sites* [<http://www.nova.edu/ssss/QR/web.html>]--- this is a very comprehensive, well-maintained site and a good place to start.