FILTERING THE FUTURE? : SOFTWARE FILTERS, PORN, PICS, AND THE INTERNET CONTENT CONUNDRUM

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This thesis examines the intersection between public policy, free speech, and the use of Internet content filters and Internet rating systems. In the wake of the Supreme Court's ruling in <u>ACLU v. Reno</u>, the White House, Congress, and the Internet industry have endorsed filters and rating systems as the solution to the problem of objectionable material on the Internet. In an effort to protect children from potentially dangerous Internet content like pornography, hate speech, and violence, parents, librarians, and school administrators have turned to these technological solutions.

This thesis takes a critical look at these technologies, how they work, and the ethical and constitutional questions raised by their use. Popular filtering software programs like Cyber Patrol and SurfWatch are tested for their ability to block objectionable Internet content. The Platform for Internet Content Selection (PICS) is also critically analyzed as a potential technology of global censorship.

These technologies are also analyzed from the perspective of public institutions such as libraries and schools who are now adopting them. The thesis concludes that transparency must be injected into these programs and protocols to ensure that democracy and free speech are the default settings in the Information Revolution.

###

Chapter One — INTRODUCTION

Filtering the Future?

For most of human history the word "filter" has had an entirely unambiguous meaning. Ask the average person on the street to name a filter, and they will likely point to one of the following mundane objects of everyday life. For those unfortunate enough to live in cities with poor tasting tap water (Boston and Philadelphia certainly come to mind), the dechlorinating, makes my tea tastes better "water filter" will likely be mentioned. Among the Starbucks, and XandO set — or for that matter, any caffeine junkie — the "coffee filter" will be mentioned as an irreplaceable invention for the mourning rush to work, or the late night cram session. Finally, for those unable to kick the nicotine habit, "Marlboro filtered cigarettes" will come to mind, as a cough comes to their mouth.

All of these everyday, common knowledge filters deal with physical, atom-based particles. The water filter traps chlorine and lead molecules, the coffee filter keeps ground rhines out of the final product, and the cigarette filter removes some of the harmful carcinogenic compounds about to be

June 1999), 90,000 topical mailing lists (as indexed by Liszt.com, June 1999), 60,000 Usenet newsgroups (as indexed by DejaNews, June 1999), and 51,000 Internet Relay Chat channels (Liszt.com, June 1999), to locate desired material. As anyone who has used an Internet search engine can testify, searching for topical information often produces an overwhelming number of links, many to entirely irrelevant sites. This trend towards more and more information, but less and less meaning and understanding (Baudrillard, 1983) has been called "information glut" by Postman (1992), "data smog" by Shenk (1997), and "garbage information" by Schiller (1976). "All told, the thesis is that enormous amounts of greatly increased information in the modern age are of dubious value. There undoubtedly is more information about today, but its informational quality is suspect in the extreme" (Webster, 1995: 125).

What is the solution to all of this unwanted, low quality information? Clearly the answer is filters. However, it is extremely important to note the difference between the physical filters needed for the Industrial Revolution, and the information filters we need today. Atom-based filters deal with physical world *objectively* defined atoms, molecules, particles, etc. If you do not want chlorine in you tap water, you study the properties of chlorine molecules, and develop a filter system which will prevent these molecules from passing through into the final product. This is in stark contrast to information filters which must sort through ideas which are inevitably subjectively defined artifacts of human experience and knowledge. In other words, describing a bit as relevant, truthful, accurate, appropriate, etc., means making value judgments about the digitized content it represents (with the exception of certain objective characteristics such as time, date, or geographic location). These largely subjective decisions are coded (as we shall see later, who does the coding makes a big difference) into the "headers" of electronic documents, so that machines/individuals on the receiving end of the information can choose what to do with it. Deciding what to do with these bits, means using an information filter itself based on subjective rules about what content to let in, and what content to filter out. Problems arise in such a system when the senders description of his/her bits (an email with "URGENT, MUST READ NOW" as its subject line), does not square with the interpretation of the information filter on the receiving end (which finds the message to be anything but urgent). This information overabundance and description problem is certainly nothing new. Librarians and literary scholars have struggled for thousands of years about how to classify books. To aid in this process, librarians have developed card catalogs, and literary scholars developed the anthology. While these systems have worked well for some time, the advent of the Internet, and the absolute tidal wave of information now available, points to the incredible challenge for, and importance of information filters in the next millennium.

Indeed in an age of 500 cable channels, millions of web pages, thousands of printed publications, cell phones, and beepers, information filters will become an absolute necessity for the average citizen navigating his/her path through the wilds of the virtual and real worlds. Our growing dependence on this "filtered future

In seeding our information selection power to filters, battles over content definition will inevitably arise. Simply put, people will disagree that this bit means this, and that bit means that. Scaled to the millions of Internet users now on-line, the problem of subjectively defined information filters, means disagreements about content will be pervasive. As such, information filters will become a public, political, legal, and technological problem of massive proportions.

The Internet Content Conundrum

This thesis will focus on one particular area where the nexus of information filters, public outrage, political policy making, jurisprudence, and technological solutions have converged into a contentious sociopolitical issue. This issue is the filtering of "objectionable" Internet content (mostly pornography) to protect children, an issue I will call the "Internet Content Conundrum." The conundrum is due to the fact that the Internet facilitates easy access to both large amounts of safe and useful information, as well as access to a much smaller amount of "dangerous" material. As Karen Jo Gounaud of Family Friendly Libraries notes, the Internet contains both "gigantic bottomless pits and wonderful playgrounds (cited in Hudson, 1998)."

Since the Internet came to the for of public attention around 1994, Americans have been obsessed with the scourge of easily accessed on-line pornography, violence, and hate speech. Newspaper and magazine articles have fed this fear with articles about pornographic web sites, hate groups, and online sexual predators (Turow, 1999). This perceived abundance of harmful Internet content, has led Congress to pass two laws, the Communications Decency Act (CDA), and the Child On-line Protection Act (COPA) aimed at defining, and criminalizing Internet content deemed harmful to minors. In conjunction with these legislative solutions, the software industry has developed its own technological solutions, namely content blocking filter software, and a content rating system known as the Platform for Internet Content Selection (PICS).

Over the past three years, courts have deemed both the CDA and COPA to be unconstitutional restraints of First Amendment protected speech. In overturning these legislative solutions, the courts pointed to the supposedly "less rnexhil

"dangerous" Internet content. Several legislators are aggressively pushing the Childrens' Internet Protection Act (McCain, 1999) which will require all schools and libraries receiving federal funds for Internet access to install blocking software (discussed further in Chapter Six). Another proposed law would require any Internet Service Provider (ISP) with more than 50,000 subscribers to distribute content blocking software (Bloomberg, 1999). Similarly, the executive branch has fully endorsed filters as the way to go. Speaking about Littleton at a recent conference, FCC chairman William Kennard noted "We need filtering software for families to use on their PC's. Just as you wouldn't send a child off alone in a big city, you wouldn't — and shouldn't — let them explore the vast landscape of the Internet without a chaperone (1999)." In a similar speech, announcing a joint industry - White House "Parents Protection Web Page", Vice President Gore noted that filters were the best tool parents could use to protect children from the "free-fire zones and red light districts of cyberspace (1999)."

While the public, Congress, and the White House may accept that content filters are the way to go, a growing number of scholars and civil libertarians have begun to ask whether these technologies are indeed the best solution to the Internet Content Conundrum. They point to the fact that content filtering technology tends to block a great deal more speech than even government regulation would deem off limits. Further, blocking decisions can be based upon nearly any criteria, and are not open to public or institutional review. In addition to blocking access to a great deal of constitutionally protected speech, filtering technologies can be invisibly implemented. Unlike "encoded" content laws of the physical world which punish ex post facto, cyberspace filtering laws are directly "coded" into Internet browsing software. As a result, end users potentially have no idea that their Internet access is being subjected to the rules and blocking decisions of a particular person, organization, or government. "One obeys these laws as code not because one should; one obeys these laws as code because one can do nothing else (Lessig, 1996)." The end result of "coded" cyberspace content filters is the potential for a perfect technology of censorship, hidden from view and accountable to no one. In short, software filters and content ratings championed as First Amendment friendly, could prove to be anything but.

Which of these sides is correct? Are content blocking filters and rating systems a reasonable and First Amendment friendly solution to "dangerous" Internet content? Or are they an ineffective technological solution to an age old social problem? The goal of this thesis, is to answer these very questions. Stated formally:

Research Question 1: Are Internet content blocking filters and Internet rating systems truly the best solution to the Internet Content Conundrum?

A related question deals with the larger significance of content blocking and rating schemes as technological, "coded" solutions to larger social problems:

Research Question 2: What can Internet content blocking filters and Internet rating systems (social protocols) tell us about other proposed technological solutions to social problems such as privacy or equitable access?

Significance and Justification

The development and implementation of content blocking filters and PICS is part of a broader trend on the Internet. As mentioned above, "social protocols" like content filters and PICS are "coded" into the very architecture of cyberspace. Unlike physical world laws, these protocols act upon Internet users invisibly, and perfectly enforce their rules. Thus, if a filter says access to a certain web site is prohibited, an end user will simply not be allowed to access the site, nor will he/she know why it is deemed off limits.

This situation arises, because social protocols are developed outside of traditional government, public policy, and constitutional oversight. Groups like the World Wide Web Consortium (the standards body for the web) and software filter developers have limitless power to define the "reality" of cyberspace via the protocols that they develop. Yet unlike a law being debated in Congress, no CSPAN camera focuses on the software engineers of the W3C or the content filtering companies. Therefore the standards developed by Internet infrastructure groups become the de facto laws of the Internet. Invisible and perfectly enforceable, these laws by protocol create a new type of sovereign entity. While these cyberspace laws may be perfectly enforceable, the may also be far from perfectly just.

The aim of this thesis is to understand how well these technological solutions work, and how they represent a new form of "cyber sovereign" law. Realizing that content blocking filters and PICS have the power to change the very nature of Internet access, it is essential that we understand the workings of these technologies, and the forces that are driving their adoption.

As mentioned at the outset of this chapter, filters will become more and more important in an information future that will have more and more information. As such, in identifying the elements of one type of filter already in use (the content blocking/rating system filter) it is hoped that this thesis will provide a framework for examining future filters like P3P, a privacy protocol also developed by the W3C. This roadmap will help ensure that future social protocols are developed and implemented within a larger framework of public debate and governmental oversight.

What's To Come

Chapter Two will take a long view of the problem of objectionable content and society. Perhaps since the invention of the spoken word, communities (political, religious, moral, etc.) have been concerned about the potentially harmful effects of content, especially upon the young. Such fears have often led to massive state sponsored censorship. This chapter will briefly explore the history of censorship, and it's antithesis, classical liberalism emerging out of the Enlightenment. From this discussion, we will gain an understanding of the root causes and mechanisms of censorship, as well as the powerful arguments against it which have resulted in the First Amendment freedoms we enjoy today. Using this knowledge as a base, we will explore "The Great Cyberporn Panic" that followed the emergence of the Internet and web as a major new medium of communication. This scare led directly to Congress's attempt to legislate Internet content controls, which in turn led to the current fixation with content blocking filters, and content rating systems.

Chapter Three will take an in-depth look at Internet content blocking filters, how they are marketed, their many features, how they work, and the plethora of problems associated with their use. This chapter will also describe the features and history of four popular Internet content blocking filters tested in this thesis.

In Chapter Four we will put the four filter programs mentioned in Chapter Three to the test. Combining a content analysis of randomly and purposively selected web sites, with the binary block, no block mechanism of the filters being tested, we will see just how effective these products really are.

Chapter Five will focus on the development, features, and implementation of the PICS Internet content rating system. We will look at the benefits and problems associated with this technology, and explore PICS as an example of a new form of world sovereign, the social protocol. The international implications of PICS will be used as a case study of the power of emerging social protocols.

Chapter Six will discuss the school and library filtering debate, a concrete example of where content blocking software, meaning, academic freedom, and community concerns have coalesced into a contentious policy issue.

Finally, Chapter Seven will conclude this thesis with a series of policy recommendations about how, when, and if to use Internet content blocking software and Internet content rating systems. These recommendations will be framed within a larger discussion of social protocols, and their importance in the filtered future of the Information Revolution.

Chapter Two — FROM SOCRATES TO THE CDA

A Brief History of Censorship

The urge to censor that which is new, unpopular, and uncomfortable is one of the oldest and most basic of human urges. The desire to censor largely grows out of a perceived need to protect a community (especially children) from the supposedly harmful ideas espoused by those who dissent from conventional community norms. This sets up the classical debate between the rights of the community to preserve its norms and the rights of the individual to self determination. As Garry (1993) frames the problem:

There has historically existed a fear that individual liberties and community control are incompatible and even destructive of each other. Libertarians who seek expansion of individual freedom see censorship as the effort of an intolerant community to impose conformity and to diminish the range of freedom available to its individual members. Those who believe that too much individual freedom undermines community see censorship as a means of empowering community to deal with the destructive excesses of individual freedom. (107)

Perhaps the oldest and most famous example of censorship best illustrates this dilemma. Ancient Greece is often held up as a progressive and democratic society which valued free thought, and even political dissent. However, in 399 B.C. Socrates severely challenged these ideals. For questioning the existence of the gods and denouncing Athenian democracy, Socrates was charged with corrupting youth and offending the gods. Sticking to his ideals, Socrates chose hemlock and death, rather than bend to the mores of Athenian society (Stone, 1987; Riley, 1998).

Running contrary to Socrates truth seeking individuality, his philosophical counterpart, Plato, argued for the near total protection of the community from dissenting opinions. In *The Republic*, Plato argues the need for extensive censorship to protect the education of children, the morals of citizens, and to generally achieve a good and just society (Wolfson, 1997: 23). Indeed, Plato notes, "Then the first thing will be to establish a censorship of the writers of fiction, and . . . reject the bad (1977)." Plato goes on to argue for the censorship of playwrights, poets, and music. Warning of the influence of storytellers Plato comments:

Children cannot distinguish between what is allegory and what isn't, and opinions formed at that age are usually difficult to eradicate or change; it is therefore of the utmost importance that the first stories they hear shall aim at producing the right moral effect. (1977)

Based on these arguments Plato even called for the censorship of Homer's *Odyssey*.

Yet another Greek philosopher, Aristotle, also laid the foundation for the suppression of ideas based on a concern for community. To Aristotle, the state was the ultimate embodiment of man's desire for the good life. Thus the state is the highest representation of community, and is therefore justified in curbing speech which detracts from the good life. As Smolla (1992) notes:

When this Aristotelian impulse is the dominant mode of thinking in a society, there will be an inexorable tendency to think it reasonable for the state to exercise control over speech. Speech that promotes the good life, speech that affirms values of community, justice, and the rule of law, will be fostered and nurtured by the state, speech destructive of those ends will be condemned. (71)

While it is clear that Greek philosophers laid the foundation for, and even practiced censorship, it was the Romans who brought us the term, and bureaucratized its enforcement. In 443 B.C. the Romans established the office of the censor (from the Latin "censere") whose duty was to count citizens for political, military, and taxation purposes (Hoyt, 1970: 9). Additionally, Censors, appointed by the state to five year terms, established standards for citizenship. These included moral standards such as religious worship and general public conduct. Censors had the power to strip Romans of citizenship if they disapproved of public or private behavior. Cato the Elder was the most famous of Roman Censors (Jansen, 1988: 41). Under subsequent Roman rulers, the office of the censor was used to persecute Jews, Catholics, and the unpopular works of various Greek and Roman authors. Under the reign of Nero, censorship of Christian proselytizers reached a bloody new peak. As recounted by Tacitus (cited in Jansen, 1988):

They died in torments, and their torments were embittered by insult and derision. Some were nailed on crosses; others sewn up in the skins of wild beasts and exposed to the fury of dogs; others again, smeared over with combustible materials, were used as torches to illuminate the darkness of night. (43)

Following the rise of Christianity the Church became the main force behind the censorship of materials. Contrary to popular belief, the early Church primarily censored literature deemed dangerous to religious or political authority, not immoral, filthy, or depraved writing. For example, the first act of Church censorship, the banning of *Acti Pauli* (about the life of St. Paul) in 150 A.D., was justified on doctrinal grounds (Jansen, 1988: 47). When the Church of Rome laid down its rules for the censorship of books in the fourth century A.D. it made no mention of public morals, but rather forbade Christians from circulating or possessing writings of the old pagans — the unbelievers (Hoyt, 1970: 12).

Under this censorship regime, the Church came to control the vast majority of books in pre-printing press Europe. Lists of forbidden books would occasionally be distributed, again, largely aimed at religious heresies such as Gnosticism. The Church also maintained its control over the written word through its monopoly of medieval education. For the few who sought higher education in religion, philosophy, and science, the only books available were hand copied manuscripts (often transcribed by monks) already deemed acceptable by the Church (Hoyt, 1970: 12).

All of this radically changed when Johann Gutenberg invented the printing press and published his first bible around 1450. Within 20 years, some 255 European towns had printing presses churning out thousands of pamphlets and books. The Church's monopoly over the written word, and thus its monopoly over the dissemination of ideas was destroyed. The printing press and Luther disintermediated the Catholic priest and laid the seeds for mass literacy, and mass political and religious dissent (Grendler, 1984; Eisenstein, 1980).

Responding to this new technology of freedom, the Church developed one of the most comprehensive and long lasting censorship regimes in human history. In 1524, under Church guidance, Charles V of Belgium published a list of censored books. Forty years later in 1564, the Church formalized the listing of banned books by publishing the

Censorship of the press and arts above all reflects the fact that, in an age of urban industrialization, widespread literacy and rapid transportation and communications, what average citizens think matters to political leaders. Much of the political struggle therefore consists of a battle for control of the minds of the population. (xiv)

Evidence of this shift away from religious censorship and towards state sponsored moral control of the public first emerged in 18th century England. In 1727, Richard Curl was convicted by an English court for publishing *Venus in the Cloister, or the Nun in Her Smock*. The lord chief justice, declared that "obscene libel" previously handled only by religious courts, was indeed a problem for secular authorities if it "reflects on religion, virtue, or morality" or "if it tends to disturb the civil order of society (Tedford, 1993: 12)." Thus obscenity became a crime under English common law. In 1857, Parliament officially recognized the crime of obscenity by passing the Obscene Publications Act which laid down the rules for the search, seizure, and destruction of obscene materials (Tedford, 1993: 13).

Helping English obscenity prosecutions along was one of the most famous censors of all time. Thomas Bowdler was an English doctor who sought to purify literature which might corrupt the morals of his fellow citizens. Bowdler took his cue from his father, who would orally "bowdlerize" morally questionable passages while reading from famous works of literature. Bowdler fondly remembers listening to his father read Shakespeare, "without knowing that those matchless tragedies containing expressions improper to be pronounced and without having any reason to suspect that any parts of the plays had been omitted (cited in Hoyt, 1970: 20)."

Following his desire to purify English morals, in 1802 Bowdler helped found the Society for the Suppression of Vice, whose goal was "To prevent the profanation of the Lord's Day, prosecute blasphemous publications, bring the trade in obscene books to a halt, close disorderly houses and suppress fortune tellers (in St. John-Stevas, 1962: 104)." From 1802 to 1807, the Society successfully prosecuted between thirty and forty obscenity cases (Tedford, 1993: 13).

Bowdler's high point of "delicate" censorship was the 1807 publication of *The Family Shakespeare*, "bowdlerized" to exclude profanity, indecency, and blasphemy. A second edition published in 1817 went on to become a best seller (Hoyt, 1970: 21).

During this period of English obscenity prosecutions, one case in particular had a great impact upon the development of U.S. ideas about censorship and the constitutional protection of books. In 1868 Lord Cockburn ruled in the obscenity case of Regina v. Hicklin, and enunciated the "Hicklin rule" for determining obscenity: "Whether the tendency of the matter charged as obscenity is to deprave and corrupt those whose minds are open to such immoral influences, and into whose hands a publication of this sort may fall (cited in Bosmajian, 1976: 3)." This definition, latter adopted by U.S. courts, clearly appeals to protection of the community from "dangerous" and "impure" expression.

Like Bowdler in England, America's most infamous 19th century censor, Anthony Comstock, crusaded to save the morals of his fellow citizens. However, unlike Bowdler, Comstock didn't bother editing works he disagreed with, instead he lobbied for their outright censor. Comstock's crusade against indecent literature began in 1867 when he moved to New York City where he worked in a dry-goods store. Appalled by the filthy literature his fellow employees were

reading and passing around, he tracked down the supplier of the material in question, and had him arrested. Encouraged by his early success, Comstock set about on a censorious tizzy that would last nearly fifty years.

In 1872, at age 27, Comstock founded the New York Society for the Suppression of Vice, whose state given mandate was to suppress "obscene literature" including "vile weekly newspapers" and "licentious books (Hoyt, 1970: 22)." The Society received the support of several prominent New York industrialists including soap magnate Samuel Colgate, and financier J.P. Morgan (who ironically had one of the most extensive private collections of erotica in the nation).

One year after founding the New York Society, Comstock lobbied Congress to pass federal legislation outlawing the sending of "obscene or crime-inciting matter" through the mails. Prohibited material under what became known as the Comstock Law included, "every obscene, lewd, lascivious, or filthy book, pamphlet, picture, paper, letter, writing, print, or other publication of an indecent character" not to mention any material regarding contraception or abortion (Hoyt, 1970: 23). The Comstock Law, and the Vice Suppression Society served as models for similar laws and organizations in other U.S. cities like the New England Watch and Ward Society of Boston, and vice suppression societies in Philadelphia, Cincinnati, Chicago, and San Francisco. Many of these organizations continued their moral and legal crusades against obscenity until W.W.II.

Following passage of his federal anti-obscenity law, Comstock was appointed a special agent of the Post Office, a position which carried police powers. In this position, where he worked until his death in 1915, Comstock lived up to his crusading image by, according to his account, "convicting persons enough to fill a passenger train of 61 coaches, 60 coaches containing 60 passengers each, and the sixty-first almost full . . . and destroying over 160 tons of obscene literature (cited in Hoyt, 1970: 26)." During his reign, the U.S. Supreme Court in 1896 ruled that the Comstock Law was constitutional. In doing so, the court accepted the "Hicklin Rule" for defining obscenity, and thus laid the legal foundation for the future banning of great literature like James Joyce's *Ulysses*, D. H. Lawrence's *Lady Chatterly's Lover*, and Hemingway's *For Whom the Bell Tolls* (Tedford, 1993: 40).

Debates about the banning of obscene material continued well into the 20th century. New groups like the National Organization for Decent Literature (founded in 1955) and The Citizens for Decent Literature (1956) gained widespread report. New types of media, including paper back books, comics, and films, also came under the scrutiny of these organizations. However, in the wake of two landmark obscenity cases Roth v. United States (1957) and Miller v. California (1973) which made the legal prosecution of obscenity much more difficult, morality crusaders had to turn to new censorship tactics. These new tactics mostly consisted of community pressure against distributors of "objectionable" material, and boycotts of offending book stores and movie theaters. Such community driven efforts often ended in promises of industry self regulation via conduct codes and content rating systems such as the Motion Picture Association of America's G, PG, PG-13, R, NC-17 system. Indeed today's debate over violence on television and pornography on the Internet have resulted in similar calls for industry regulation via the labeling and filtering of content (rating systems will be discussed further in Chapter Five).

The Mechanisms of Censorship

From the above discussion of the history of censorship it is possible for us to isolate out a number of elements, or mechanisms, by which censorship is bureaucratized and implemented:

Categorization — this is the first and most difficult mechanism of censorship. Its aim is to identify broad or narrow categories of content which are deemed off limits. As seen above, these content categories can change over time, for example from an early concern with heresy to a more recent concern with obscenity and immorality. Additional categorizations can be added (violence), or old ones dropped (heresy) as social norms change over time.

Listing — once authors and titles have been categorized as off limits, they must be listed and distributed to censors who can then enforce regulations against the enumerated offending works. Of great importance to the long term success of a censorship regime is the continued update of these lists to include the latest works created by pesky new authors. As a result of continual updating, lists can become extremely long (4,000 banned works in the *Index*) thus making them unwieldy and inflexible in their implementation.

Word Filtering — for those works categorized as "not all bad," rules must be laid down for the expurgating, or "bowdlerizing" of offending passages. Word filtering rules may require simple omission, or more extensive character or plot modification.

Access and Distribution Control — all points of access to content categorized as off limits must be controlled so as not to allow the censored material to be distributed to the public in its unadulterated form. For the Church and many European nations this meant licensing the use of the printing press, and for Comstock it meant controlling the mails.

These four mechanisms were all present in the first edition of the *Index*, likely the first comprehensive system of censorship. However, as we shall see in Chapter Three, these same ancient mechanisms serve as the base for today's "high-tech" software filters.

Arguing Against Censorship

I may disapprove of what you say, but I will defend to the death your right to say it.

— Voltaire

While the call *for* censorship largely derives from a perceived need to protect community, the crusade *against* censorship derives from the inalienable rights of individuals and a profound doubt in the ability of a community, and its embodied power via the state, to infallibly determine the truth or the ultimate social good.

A foundation for these anti-censorship ideas was first laid by Socrates in his defense before Athenian censors. In one of history's greatest ironies, Socrates' stirring arguments for free thought and free speech, are recounted by censorship's good friend Plato, in his work the *Apology*. Socrates makes two main arguments in favor of free speech. The first deals with self determination and the right of individuals to follow their own ideas, not those prescribed by the state:

If you propose to acquit me on condition that I abandon my research for truth, I will say: I thank you, O Athenians, but I will obey God, who I believe, set me this task, rather than you, and so long as I have breath and strength I will never cease from my occupation with philosophy . . . I do know that it is a bad thing to desert one's own post and I prefer what may be good to what I know is bad. (quoted in Jansen, 1988: 37)

Socrates' second argument is that the truth can only be obtained and tested through rigorous public debate:

In me you have a stimulating critic, persistently urging you with persuasions and reproaches, persistently testing your opinions and trying to show you that you are really ignorant of what you suppose you know. Daily discussion of the matters about which you hear me conversing is the highest good for man. Life that is not tested by such discussion is not worth living. (quoted in Jansen, 1988: 38)

Socrates' foundational arguments for free speech would go unheeded for more than a thousand years, until they were whole heatedly adopted by 17th and 18th century Enlightenment writers. The Enlightenment was based on ideas about individual natural rights (Locke), the use of reason, and the attainment of knowledge (Riley, 1998; Britanica, 1999). Indeed the very word Enlightenment "means the free use of reason, the exercise of reason unfettered by external constraints (in Jansen, 1988: 4)." Within such an ideology, censorship (particularly by the state) was obviously anathema, as it prevented individuals from exercising and receiving reason.

Expressing these views, Englishman John Milton produced *Areopagitica* (1644), one of the cornerstones of later Enlightenment thinking and still one of the most important works of western, liberal, anti-censorship philosophy. In it, Milton argued against censorship, particularly licensing and prior restraint (the most common forms of censorship in 17th century England), because they hindered the discovery of truth. He argued that people tend to be comfortable with old ideas and fear new ones, thus leading to the censor of the new: "if it come to prohibiting, there is not aught more likely to be prohibited than truth itself, whose first appearance, to our eyes bleared and dimmed with prejudice and custom is more unsightly and unplausible than many errors (cited in Jansen, 1988: 72)." However, rather than censor new ideas which may be true, and will likely become known in spite of censorship, Milton proposes that people be allowed to hear both sides so that they can develop their own opinions: "Where there is much desire to learn from there of necessity will be much arguing, much writing, many opinions; for opinion in good men is but knowledge in the making (cited in Riley, 1998: 7)." This system of competing ideas and opinions is widely referred to as "the marketplace theory of free speech", a theory that deeply effected the development of U.S. constitutional law.

Indeed the ideas of Milton and other Enlightenment theorists heavily influenced Thomas Jefferson while writing the First Amendment (1783), the cornerstone of free speech and liberty in the U.S. (Tedford, 1993). It's famous words state that "Congress shall make no law . . . abridging the freedom of speech, or of the press."

Among the firmament of anti-censorship works, perhaps none shines brighter than John Stuart Mill's *On Liberty* (1859), which many have called the finest defense of free speech ever written (Tedford, 1993: 374). Mill essentially takes Milton's marketplace theory and expands upon it. He makes three primary argument for the right to free speech. First, much like Milton, he argues that the censored idea may in fact be true, and that popular opinion is wrong: "if any opinion is compelled to silence, that opinion may, for aught we certainly know, be true (Mill in Berger, 1980: 39)." He further argues that the presumption made by censors is one of infallibility, that they know for certain what the truth is:

The opinion which it is attempted to suppress by authority may possibly be true.

A liberal democracy rests ultimately on the choices of its citizens. Free speech can contribute to the possibility that they, and their representatives, can grasp truths that are significant for political life; it can enhance identification and accommodation of interests; and it can support wholesome attitudes about the relations of officials and citizens. (146)

Marketplace and democracy justifications for free speech are often described as utilitarian (Berger, 1980). In other words, free speech is a means to an end; finding the truth in marketplace theory, and maintaining a functioning democratic state in democracy theory. However within such utilitarian philosophies of speech, any expression which does not serve an ultimate purpose can be suppressed. Responding to this problem, C. Edwin Baker (1989) argues that free speech is a fundamental human liberty, justified in and of itself as an irreducible element of individual autonomy and self determination. Baker's model "holds that free speech protects not a marketplace, but rather an arena of individual liberty from certain types of governmental restrictions. Speech or other self-expressive conduct is protected not as a means to achieve a collective good but because of its value to the individual (1980: 5)." What values might individuals derive from free speech, and why should the government be prohibited from censoring such speech? Greenwalt (1989) summarizes:

For the speaker, communication is a crucial way to relate to others; it is also an indispensable outlet for emotional feelings and a vital aspect of the development of one's personality and ideas. The willingness of others to listen to what one has to say generates self-respect. Limits on what people can say curtail all these benefits. If the government declares out of bounds social opinions that a person firmly holds or wishes to explore, he is likely to suffer frustration and affront to his sense of dignity. (145)

The eloquent justifications for free speech outlined above (marketplace, democracy, and individual autonomy) serve as the foundations of U.S. First Amendment law. As such, they place a heavy burden on any governmental attempt to regulate speech. A burden which the CDA, described below, failed to meet. Yet beyond their value to the courts, these ideas will also inform our discussion of commercial content blocking software and rating systems as socially problematic solutions to the Internet Content Conundrum.

Don't Forget Market Censorship

The history of censorship described above largely revolved around the state's power to limit expression. However, due to the First Amendment, and its 20th century application, the state, both in the U.S. and in other western style democracies plays a very limited role in the censorship of content. Nevertheless, just because the First Amendment has greatly diminished the state's censorsorial power, does not mean that other powerful institutions have not implemented their own, less visible censorship regimes.

Indeed many scholars now point to the commercial marketplace (particularly media conglomerates) as the most powerful arbiter of speech (Jansen, 1988). Since the mass audience receives nearly all of its news and entertainment from the commercial media, the media, in essence have the power to define social reality. However, because the media are "for profit" institutions, they are incented to

provide a certain sanitized view of reality which promotes endless consumption. In order to promote this view of reality, the media must censor out other competing messages, even if they are of high social importance. As Dallas Smythe (1981) succinctly summarizes:

The act of modern censorship is essentially a decision as to what is to be mass produced in the cultural area. So long as current cultural production is in the hands of privately owned giant corporations, they must also make decisions as to what is to be mass produced in the cultural area and what will not be produced. It is accurate therefore to refer to corporate decision making in the cultural area as being censorship as it is to refer to government decision making by that pejorative term. (235)

The reality of market control of speech is likely to only intensify in the information age. While more and more channels of information become available, thus opening up a wider range of viewpoints, individuals will need to delegate information selection to commercially produced filters. An example of this is Negroponte's vision of the "Daily Me" an electronically compiled newspaper, tailored via information filters specifically to the end users wishes (1995: 153). Another prominent example of this trend is targeted and "one to one" marketing, which produces highly specialized advertising

In the 19th century, pornography also accompanied the development of photography. Civil War soldiers sought more than just letters from home. Through the mails they also received large quantities of pornographic photographs. The traffic in such images was so great, that Congress passed its first law prohibiting the sending of obscenity through the mails. However, by the time the bill passed in 1865 the war was over, and the soldiers returned home with pornography in their pockets (Johnson, 1996).

Several more modern media of communication can also attribute pornography as a factor in their success. Pay per-view cable television's first successful use was broadcasting X-rated films. The standards debate between VHS and Betamax was partially settled by early home video stores renting VHS recorded pornography. Pornography also helped prove the market for "900" phone services, and CD-ROMs (Johnson, 1996).

Pornography's integral role in the development of most modern media is likely attributable to two factors. First, put simply, humans enjoy sex. Secondly, entrepreneurs recognize this fact, and will use any medium open to them to distribute pornographic content to an eager consuming public. How eager is the public for such material? In 1998, Americans rented 686 million adult video tapes, representing a \$5 billion dollar rental and sales market. Legal pornography is estimated to be a \$56 billion global industry. Based on the brief history outlined above, and the vast size of its market, it should be no surprise that pornography has migrated on-line to the tune of \$1 billion in annual Internet pornography sales (Morais, 1999).

What Can Social Science Research Tell Us About Censorship?

Social science understanding of censorship derives mostly from survey research attempting to measure support for free speech, and research into the third-person effect.

First, a number of studies have been conducted asking people how tolerant they are of unpopular viewpoints and their willingness to censor such content. For example, Wilson (1975) found that 62 percent of respondents did not believe that people should be allowed to make speeches against God, and 53 percent did not believe people should be allowed to publish books attacking our system of government. Generally speaking, many of these studies have found that despite the U.S.'s strong free speech tradition, citizens are surprisingly willing to censor certain types of unpopular speech. This willingness to censor has been found to be positively associated with age, authoritarianism, conservatism, feminism, and religiosity and negatively associated with income, education, and media use (Rojas et. al., 1996).

The second area of research into censorship is the so called third-person effect, which finds that "individuals exposed to a mass media message will expect the communication to have a greater effect on others than on themselves (Davison, 1983)." In simple English, Joe Smoe thinks that pornography is morally corrupting others but not himself. Several studies have attempted to tie the third-person effect to attitudes about censorship, and support for technological solutions to "dangerous" content like the V-chip. Rojas et. al. (1996) found that the third-person effect was associated with an increased desire to censor, however Nessinger (1997) found no connection between the effect and support for using the V-chip.

The third-person effect represents an intriguing potential explanation for why so many parents claim to be concerned about Internet pornography, but fail to use blocking software (discussed further in Chapter Three).

Fear, Cyberporn, and the March to Censor the Internet

Based on the history of censorship and pornography outlined above, as well as our historical fear of all forms of media content, it should be of no surprise that our newest medium, the Internet, has been similarly attacked as an "evil influence," poised to "contaminate the health and character of the nation's children (Starker, 1989: 5)." The moral danger inherent in the Internet has been defined as the availability of "cyberporn."

On July 3, 1995, *Time* magazine carried the following cover article: "On a Screen Near You: Cyberporn." The article, by *Time* senior writer Phillip Elmer-Dewitt, cited the soon to be published research of a Carnegie Mellon undergraduate student named Marty Rimm (Wallace and Mangan, 1996). Rimm's study, eventually published in the *Georgetown Law Review*, claimed to be an exhaustive look at the amount and types of pornography available on the Internet. Rimm found that 83.5 percent of Usenet images were pornographic, and that over 70 percent of the sexual images on the newsgroups surveyed "originate from adult-oriented computer bulletin-board systems (BBS) whose operators are trying to lure customers to their private collections of X-rated material (Elmer-Dewitt, 1995)." Further, he found that many of the images analyzed were exceptionally kinky and violent.

Following the publication of the *Time* article and the actual Rimm study, many Internet pundits came forward to discredit Rimm's analysis. Taking the forefront in pointing out Rimm's weak methodology were Vanerdbilt University professors Donna Hoffman and Tom Novak. They argued that Rimm's selection of a few sex related newsgroups was simply not representative of the world of Usenet, or of the larger Internet. "Also, no information is provided on the degree to which these 32 newsgroups comprise the complete universe of Usenet imagery (Hoffman and Novak, 1995)." In addition to his poor sample of newsgroups (of which there are thousands mostly relating to news, recreation, and politics), he also used no clear definition of pornography to classify images as pornographic.

The onslaught of articles, emails, and Usenet posts discrediting the Rimm study led *Time* to "admit that grievous errors had slipped past their editorial staff, as their normally thorough research succumbed to a combination of deadline pressure and exclusivity agreements that barred them from showing the unpublished study to possible critics (Wilkins, 1997)." For all intents and purposes the Rimm study had been discredited, shown to be a methodologically weak study conducted by an attention seeking undergraduate student.

Despite this discreditation, the *Time* article and the Rimm study had stirred a wild moral panic about access to pornography on the Internet. In the months that followed, several mainstream newspapers and magazines including the *New York Times, USA Today*, and *Newsweek* ran stories regarding the "threat" of Internet content. Electronic Freedom Foundation (EFF) lawyer Mike Goodwin referred to this situation as "The Great Cyberporn Panic of 1995 (1998: 206)."

Not ones to miss out on a moral crusade, several U.S. Senators and Congressmen weighed in with legislation to protect children from the scourge of easily accessed Internet pornography. As Margaret Seif notes, "the political football got blown up to gigantic proportions (1997)."

Senator Charles Grassley (Republican from Iowa) proposed the Protection of Children from Pornography Act of 1995. In support of his bill, Grassley introduced the entire *Time* article into the Congressional Record, and referred to Rimm's undergraduate research as "a remarkable study conducted by researchers at Carnegie Mellon University (Wilkins, 1997)." Grassley further noted that "There is a flood of vile pornography, and we must act to stem this growing tide (June 26, 1995)." Grassley's bill did not pass, but it led to several Internet censorship bills, culminating in the Communications Decency Act (CDA) sponsored by former Senator James Exon. The bill was attached to the Telecommunications Reform Act of 1996, which was passed by Congress and signed into law by President Bill Clinton in February, 1996.

Protecting Children On-line with the CDA

The CDA has two provisions aimed specifically at protecting minors from adult content. The first provision prohibits the knowing transmission of "any comment, request, suggestion, proposal, image or other communication which is obscene or indecent" to recipients younger than 18 years of age (47 U.S.C. 223a). The second provision prohibits the use of "an interactive computer service" to knowingly send or display "patently offensive" material that is available to a person under 18 years of age (47 U.S.C. 223d).

According to supporters of the CDA, these provisions would act like physical world zoning laws (a form of filter), ensuring that children could not access the "adult" section of the Internet. For example, Cathleen A. Cleaver of the Family Research Council equated the CDA to "blinder racks" which must be purchased by adult bookstores and newsstands to shield children from explicit magazine covers (Cleaver, 1996). Similarly, Lawrence Lessig notes that "what the CDA was trying to do was to rezone part of cyberspace: 'this part is not for kids' (quoted in Marshall, January 1998)."

When the CDA came under attack by free speech groups as being vague and overbroad, the Justice department used the cyberzoning claim to argue for the law's constitutionality:

At bottom, plaintiffs are demanding that unlike physical space, cyberspace be free of any form of "cyberzoning" of indecent speech — even if that means unlimited availability of pornography and indecency to minors in the home. This position flies in the face of a body of precedent in which the Supreme Court has upheld reasonable time, place, and manner limitations on indecency in "public" spaces. (Department of Justice, 1996)

Despite this argument, on June 26, 1997 the Supreme Court ruled in the case of <u>Reno v. ACLU</u>, that the CDA was an unconstitutional restriction on First Amendment freedoms. Why did the government's zoning argument fail to persuade the court? Let's take a look at the development of

traditional, physical world zoning laws, and what constitutional test they must pass to regulate adult content.

Zoning Adult Content in Physical Space

State's zoning power, defined as the "regulation of land according to its nature and uses," has a long history in the United States (Tucker, 1997). Zoning developed as an outgrowth of common law nuisance principles, which sought to maintain the physical and moral qualities of a particular place. In Euclid v. Ambler Realty Co. (1926), the Supreme Court recognized this interest by upholding a local zoning law which sought to separate industrial and residential areas. So long as a zoning ordinance was shown to relate to the "public health, safety, morals, or general welfare" of a town or city, the ordinance would be considered a constitutional time, place, and manner restriction (Turchi, 1983). Essentially, *Euclid* held that a town or city could proscribe the location of a shopping center, residential neighborhood, or factory district without impinging on a property owner's constitutional rights. However, *Euclid* did not speak to the validity of zoning laws whose primary purpose was the regulation of constitutionally protected speech. Instead, a series of cases have come to define the power to zone adult establishments.

A necessary prerequisite to zoning adult content, is the previously mentioned idea that such material is harmful to minors. The Supreme Court has recognized this concern, and agreed that it is within a state's power to protect minors from potentially harmful adult content. This idea was codified in the case of <u>Ginsberg v. New York</u> (1968).

In *Ginsberg*, the Court considered the constitutionality of a New York statute that banned the sale of material deemed "harmful to minors", where:

"Harmful to minors" means that quality of any description or representation, in whatever form, of nudity, sexual conduct, sexual excitement, or sado-masochistic abuse, when it: (i) predominantly appeals to the prurient . . . interest of minors, and (ii) is patently offensive to prevailing standards in the adult community as a whole with respect to what is suitable material for minors, and (iii) is utterly without redeeming social importance for minors.

The Court upheld the statute, arguing that a state's interest in "the well being of its children" justified putting limitations on adults access to constitutionally protected speech (Coulter, 1987). "Because the burden on speech was relatively slight, and because no cheaper discrimination seemed possible, the Court found this burden on adult speech constitutionally permissible (Lessig, 1998: 14)."

In 1972, presumably acting within the power of both the *Euclid* and *Ginsberg* precedents, the town of Jacksonville, Florida enacted an ordinance prohibiting the display of motion pictures depicting "the human male or female bare buttocks, human female bare breasts, or human bare pubic areas . . . , if such motion picture . . . is visible from any public street or public place." The city argued that like in *Euclid*, the ordinance was a reasonable time, place, and manner restriction, aimed at protecting "its citizens against unwilling exposure to materials that may be offensive." However, in Erznoznik v. City of Jacksonville (1975), the Supreme Court disagreed, and ruled the ordinance unconstitutional. The Court noted that:

A state or municipality may protect individual privacy by enacting reasonable time, place, and manner regulations applicable to all speech irrespective of content. But when the government, acting as censor, undertakes selectively to shield the public from some kinds of speech on the ground that they are more offensive than others, the First Amendment strictly limits its power.

This helped establish the precedent that content-based regulation of speech could not be justified as a time, place, and manner restriction.

One year after the *Erznoznik* decision, the Court had its first encounter with an adult-use zoning ordinance. In <u>Young v. American Mini Theatres, Inc.</u> (1976), the Court considered the constitutionality of a Detroit "Anti-Skid Row Ordinance" which prohibited adult theaters from locating within five hundred feet of a residential area or within one thousand feet of two other such theaters or other "regulated uses," such as adult bookstores, taverns, hotels, and pawnshops. The ordinance defined an adult theater as one which presents "material characterized by an emphasis on 'specified sexual activities' or 'specified anatomical areas'." The city justified this regulation based on a study which showed that the clustering of adult establishments in Detroit "tends to attract an undesirable quantity and quality of transients, adversely affects property values, causes an increase in crime, especially prostitution, and encourages residents and businesses to move elsewhere."

Two adult theater owners challenged the law which was overturned by a lower federal court which argued that the ordinance was a content-based regulation of speech and thus unconstitutional. However the Supreme Court disagreed, and overturned the lower court's ruling. Writing for the majority, Justice Stevens reiterated the constitutional requirement of content neutral time, place, and manner restrictions: "above all else, the First Amendment means that government has no power to restrict expression because of its message, its ideas, its subject matter, or its content." In light of this, Stevens argued that the Detroit ordinance *was* content neutral because it sought to regulate the "secondary effects" of all adult theaters (increased crime, reduced property values, etc.), not the content of the films displayed. Further, the ordinance did not cause a "significant overall curtailment" of adult movies, nor did it place an outright ban on adult theaters.

In contrast to the Detroit ordinance, where adult theaters were still permitted although zoned, a 1975 Mt. Ephraim, New Jersey ordinance banned *all* forms of adult entertainment. This was challenged by the owner of an adult bookstore who had installed a coin-operated device that allowed customers to watch a nude dancer behind a glass panel. In Schad v. Borough of Mount Ephraim (1981), the Court struck down the ordinance as an unconstitutional prior restraint on speech. The Court refused to find the ordinance a valid time, place, and manner restriction under *Young*, because the *Young* ordinance "did not affect the number of adult movie theaters in the city; it merely dispersed them." Further, Mt. Ephraim had shown no evidence that it had a substantial interest in banning all forms of live entertainment, or that such a ban was a reasonable measure to address the borough's zoning concerns. "The Borough has not established that its interests could not be met by restrictions that are less intrusive on protected forms of expression." Finally, the Court rejected the borough's argument that live adult entertainment was available in neighboring communities, and therefore the ordinance did not restrict peoples access to such speech.

It would be a substantial step beyond *American Mini Theatres* to conclude that a town or county may legislatively prevent its citizens from engaging in or having access to forms of protected expression that are incompatible with its majority's conception of the "decent life" solely because these activities are sufficiently available in other locales.

Combined, the *Young* and *Schad* decisions put forth a constitutional framework for finding adult-use zoning acceptable. So long as an ordinance was aimed at the "secondary effects" of adult establishments and did not ban all such places, it would be considered a reasonable time, place, and manner restriction.

These ideas crystallized in the case of City of Renton v. Playtime Theatres, Inc. (1986) which today serves as the constitutional precedent by which adult-use zoning laws are tested. In 1981, after having reviewed the experiences of other cities, the City of Renton, Washington enacted a zoning ordinance prohibiting any adult movie theater from locating within 1,000 feet of any residential zone, dwelling, church, park, or school (Berger, 1996). Essentially the ordinance was identical to the one contested in Young. As such, Chief Justice Rhenquist stated that "the appropriate inquiry is whether the Renton ordinance is designed to serve a substantial governmental interest and allows for reasonable alternative avenues of communication." The Court found that Renton did have a substantial interest in regulating the potentially harmful "secondary effects" of adult establishments. The city established this interest by citing "secondary effect" studies conducted in other cities which found adult establishments often brought urban decay. Further, because the regulation was not aimed at the content of the films displayed, but their secondary effects, the ordinance could be deemed content neutral. Finally, the Court found that Renton's ordinance left some 520 acres available for adult theaters, thus ensuring "alternative avenues of communication." While respondents argued that the land left was not commercially viable, the Court reasoned that adult theater owners "must fend for themselves in the real estate market." Justice Rhenquist concluded the court's opinion in the following manner:

In sum, we find that the Renton ordinance represents a valid governmental response to the "admittedly serious problems" caused by adult theaters. Renton has not used the power to zone as a pretext for suppressing expression, but rather has sought to make some areas available for adult theaters and their patrons, while at the same time preserving the quality of life in the community at large by preventing those theaters from locating in other areas. This, after all, is the essence of zoning. Here, as in *American Mini Theaters*, the city has enacted a zoning ordinance that meets these goals while also satisfying the dictates of the First Amendment.

From *Young* to *Schad* and culminating in *Renton* the power to zone adult-use establishments has been established. In order for an adult-use ordinance to be deemed a constitutional time, place, and manner restriction the regulation must be: (1) unrelated to the suppression of speech, i.e. content neutral, (2) narrowly tailored to serve a substantial governmental interest, i.e. controlling the "secondary effects" of adult establishments, and (3) must leave open adequate alternative means of communication (Smith, 1991).

While the cases above describe the *law* which regulates adult establishments, it is important to realize that several other factors regulate adult speech as well. Lawrence Lessig (1998: 3) has noted that in addition to the law, three other mechanisms regulate speech; the market, social norms, and the architecture of physical space.

The market regulates speech by setting a price on goods. In the case of adult entertainment, production costs especially for videos was once very high. However, with the invention of hand held recorders, production costs declined drastically. This reduction in price, has led to a greater number of options for consumers, and in turn the adult video market has boomed. Nevertheless, the real world distribution costs of pornography remain high (although the net is changing this), and therefore most porn establishments are commercial. This means that such content is inaccessible to minors because of cost, or because through entering a commercial transaction, a store owner can enforce age based legal restrictions.

Social norms regulate speech by guiding behavior. For example community norms may dictate that pornography is a taboo topic. As such, individuals who may wish to sell or consume such material are inhibited from doing so because they are afraid of the shame of being found out. Similarly, community norms dictate that minors should not have access to pornography. Even in the absence of *Ginsberg*-like regulation, the pornography industry recognizes this concern. "Even they understand that it is best if they don't exploit this market, and so even without laws, they will resist the sale of porn to kids (Lessig, 1998: 33)."

Finally, and perhaps most powerfully, the architecture of physical space regulates speech. Adult establishments use numerous forms of physical space regulation to ensure that children will not be exposed to explicit material. Perhaps the simplest of all of these controls is to place a dirty magazine behind the counter. Similarly, the magazine may be enclosed in a paper bag, or placed behind a blinder rack. In all of these instances, minors access to adult content is constrained by physical world realities. The architecture of physical space also makes it very difficult to conceal age. "This is the fact that it is hard for a kid to hide that he is a kid. He can don a mustache, and walk into a porn shop on stilts, but this will not hide, at least perfectly, that he is a twelve year old boy (Lessig, 1998: 33)."

In sum, the physical world has developed a number of formal and informal ways to regulate adult establishments. Formally, towns can control adult-use property via zoning laws. Informally the market, social norms, and physical world architecture work in conjunction to limit minors access. "In countless ways, social life is regulated by these codes of zoning; in countless ways these codes achieve or interfere with social ends, whether enacted, or merely recognized (Lessig, 1996: 20)."

The Internet: Physical World Zoning Does Not Apply Here

While formal and informal zoning may do an excellent job of regulating adult establishments in the real world, the same can not be said for cyberspace. Both in terms of the law (in our case the CDA) and informal regulation, cyberspace poses uniquely new challenges to enforcing zoning controls. This section will examine why the CDA fails to qualify as a constitutional attempt at "cyberzoning" and also why the nature of the Internet nullifies many of the informal content controls we take for granted in the physical world.

As mentioned earlier, one of the governments primary defenses of the CDA, was that it fit within a well defined tradition of protecting minors from adult content via zoning. Specifically the government argued that like *Ginsberg* the CDA was intended to protect minors from adult content. The government also argued that like *Renton*, the CDA would be constitutional as a form of "cyberzoning." However, rather than serving as strengths, the Court used these very precedents to find the CDA unconstitutionally overbroad.

To begin with, the Court pointed out that the CDA was far broader than *Ginsberg* in three important ways. First, *Ginsberg* did not prohibit adult's from purchasing obscene material for their children, whereas the CDA would have applied despite parental consent. Second, *Ginsberg* applied only to commercial transactions. Finally, unlike the CDA, *Ginsberg* defined what it meant by the term "harmful to minors." The CDA contains no such definition of "indecent" and was therefore unconstitutionally vague.

With regards to *Renton* the Court found two flaws. First, unlike traditional zoning laws which apply to a specific neighborhood or area, the CDA applied to "the entire universe of cyberspace." Secondly, the stated intent of the CDA was to protect children from the effects of "indecent" and "patently offensive

- 1. Is the regulation content neutral? No because the CDA's purpose was to protect children from the primary effects of "indecent" and "patently offensive" speech, rather than any "secondary" effect of such speech.
- 2. Is the regulation narrowly tailored to serve a substantial governmental interest? While the CDA's purpose of protecting children from adult speech may be a substantial government interest, its implementation was not narrowly tailored, nor could it be proven to be the "least restrictive" means of enforcing this interest.
- 3. Does the regulation leave open adequate alternative means of communication? This question is irrelevant, as the CDA is a blanket content-based restriction, thus forbidding speech in all forums.

Based on this logic, it is clear that the CDA was a poorly crafted attempt at zoning cyberspace. Failing all three prongs of the *Renton* adult-use zoning test, the CDA would have suppressed a great deal of constitutionally protected speech.

Despite its considerable flaws, two members of the Court refused to completely reject the governments attempt at regulating cyberspace. Dissenting in part, Justice O'Connor joined by Chief Justice Rhenquist found the CDA's attempt at "cyberzoning" to have some merit. As O'Connor notes, "the CDA is little more than an attempt by Congress to create 'adult zones' on the Internet. Our precedent indicates that the creation of such zones can be constitutional."

As Lawrence Lessig points out in *Reading the Constitution in Cyberspace* (1996) the CDA was an attempt to zone the Internet according to age. However, unlike the physical world, in cyberspace, age and other identifying characteristics can not be easily ascertained. Citing Lessig, O'Conner agrees, commenting that "Since users can transmit and receive messages on the Internet without revealing anything about their identities or ages, it is not currently possible to exclude persons from accessing certain messages on the basis of their identity."

Once again citing Lessig, O'Conner comments that this need not be the case. Due to the Internet's "malleability", protocols and software can be developed to effectively screen by age, and thus make "cyberzoning" perfectly possible. Here O'Conner mentions software filters as well as content rating via the Platform for Internet Content Selection (PICS), as possible technologies by which cyber zoning could be achieved.

Although O'Conner found that Internet zoning could be possible in the future, she nevertheless agreed that the CDA was unconstitutional. Because Internet zoning technology was not widely available at the time of the decision, "the only way for a speaker to avoid liability under the CDA is to refrain from using indecent speech." O'Conner found this to be an unconstitutional restriction on adult speech, thus invalidating the CDA.

Technology to the Rescue!

Following the Court's rejection of the CDA, a number of pundits joyously described the decisions as a "legal birth certificate for the Internet" (Felsenthal and Sandberg, 1997) and as the "Bill of Rights

for the 21st century (Schwartz and Biskupic, 1997)." The Internet did not need repressive government regulation, instead as the Court noted it merely needed better filtering and rating technologies to keep kids away from the "adult zones" of the Internet.

Picking up on this, immediately following the Court's decision President Clinton, who had supported the CDA, changed course and commented that "With the right technology and rating systems - we can help ensure that our children don't end up in the red light districts of cyberspace (1997)." One month later, the President followed up on his statement by convening an "Internet summit" with 40 industry executives to discuss filtering and rating solutions (Macavinta, 1997). The conference concluded with the President fully endorsing software filters, and calling upon the Internet content

Chapter Three — SOFTWARE FILTERS

The Moral Guardians of the Internet

When President Clinton and the Supreme Court referred to filters as a "less restrictive" alternative to the CDA, they were really pointing to a handful of commercially developed products aimed at protecting children from inappropriate content on the Internet. The four most popular of these titles are Net Nanny, Solid Oak Software's CYBERsitter, The Learning Company's (now a division of Mattel) Cyber Patrol, and SpyGlass Inc.'s SurfWatch. All of these products were developed around 1995, directly coinciding with "The Great Cyberporn Panic" discussed in the previous chapter. All market themselves as having the most extensive lists of blocked sites, and as parental empowerment tools.



In its product literature, Net Nanny proudly claims that it will "protect your children and free speech on the Internet." It further advertises that due to its filters, Net Nanny will "ensure on-line safety for your users (Net Nanny, 1999)."

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Solid Oak's CYBERsitter claims to offer "the safest way to explore cyberspace," for its 1.7 million users. It also claims to have "by far the most technologically advanced filtering product on the market" due to its use of an "intelligent 'content recognition' system," which "recognizes even brand new sites." Because of these technological advances, CYBERsitter is "guaranteed to block over 95 percent of all objectionable content (Solid Oak, 1999)!"



With six million users (Wallack, 1999), Cyber Patrol advertises itself as "the best way to manage children's computer use and safety on the Internet." It claims that all 50,000 plus sites on its blocked

list are "reviewed by a team of Internet professionals, including parents and teachers (Cyber Patrol, 1999)." Cyber Patrol further claims that all blocked sites have been reviewed by human eyes (Censorware, 1997).

Finally, SurfWatch claims that more than eight million copies of its product have been downloaded, thus making it "the most popular, trusted product for harnessing the positive potential of the Internet." It's mission statement notes, "we **empower** people with the information, technology, and

proprietary rating systems used internally by the companies described here, and the public Internet content rating systems like PICS which will be described in greater detail in Chapter Five. What exactly do these categorizations look like? Let's take a look at Cyber Patrol and SurfWatch's described categories.

Cyber Patrol is very explicit in defining and describing the types of content it blocks. The program tailors its blocking decisions based on "the effect of the site on a typical twelve year old searching the Internet unaccompanied by a parent or educator (Cyber Patrol, 1999)." The product has twelve categories of blocked content: Violence/Profanity, Partial Nudity, Full Nudity, Sexual Acts, Gross Depictions, Intolerance, Satanic/Cult, Drugs/Drugs Culture, Militant/Extremist, Sex Education, Questionable/Illegal & Gambling, and Alcohol & Tobacco. Each of these categories carries an explicit definition, for example, Full Nudity is defined as "pictures exposing any or all portions of the human genitalia (definitions for all Cyber Patrol categories are available in Appendix 1)."

SurfWatch offers a very similar set of content categories, with explicit definitions, although it does not say which specific age group it is tailored for. Under its "Core Category Criteria" SurfWatch filters the following content: Sexually Explicit, Drugs/Alcohol, Gambling, Violence, and Hate Speech (definitions for SurfWatch categories are available in Appendix 2).

Once content is categorized along the stated criteria, it is added to a list of blocked sites, in Cyber Patrol this is called the "CyberNOT block list", which is then distributed to paying customers. Some companies like SurfWatch offer daily updates, while others offer weekly and monthly updates. As mentioned above, these blocked site lists can contain as many as 100,000 off limits URL's.

How do these companies go about categorizing the vast expanse of the web? All basically follow the same procedure, which includes the use of an artificial intelligence web spider which flags potentially inappropriate content for company employees to review, categorize, and add to their blocked sites lists. For example, Cyber Patrol employs the use of its "Cyber Spyder" to aid in categorization:

Cyber Spyder visits the sites and creates a report including 25 characters before and 25 characters after each occurrence of the keywords used in a particular search. The researchers start by reviewing this report. If necessary, the sites are visited and viewed by a human being before being added to the CyberNOT list. If not necessary, the sites are not viewed or added. For example, if the context of the word "breast" was the proper way to prepare chicken, that is a good indication that the site doesn't meet the CyberNOT criteria. (Cyber Patrol press release cited in Censorware, 1997)

Cyber Patrol employs 10 full-time employees to review and categorize the results from the web spider. SurfWatch claims to have a staff of four full-time content specialists and 12 freelance surfers (Roberts-Witt, 1998) who add blocked sites to SurfWatch's database at a rate of 400 sites per day (SurfWatch, 1999). Finally, CYBERsitter estimates that it spends \$10,000 per month maintaining its list.

Problems With Categorization and Lists

To say their are major problems with the methods used to categorize and maintain lists of objectionable content is an understatement. Simply put, the blocking procedures followed by filter companies are awful, often capricious, and occasionally outright negligent.

The first problem with categorization is that despite precisely worded definitions, interpretation of such rules will inevitably involve subjective evaluations. For example, under its definition of "Sexually Explicit," SurfWatch includes "erotic stories and textual descriptions of sexual acts." Would this therefore include Biblical stories such as that of Sodom and Gamora? The problem of subjective evaluation of content is best summed up by D.H. Lawrence, "what is pornography to one man is the laughter of genius to another (1936: 11)." In examining the blocking decisions of filter makers, their political biases become readily apparent.

An excellent case study in the problem of subjective content categorization comes from the evolution of Cyber Patrol. In 1995 Cyber Patrol was found to block a number of gay web sites including the Queer Resource Directory. This decision should be of no surprise considering that on Cyber Patrol's content review board at the time were members of the conservative National Rifle Association and the right-wing anti-pornography group Morality in Media (Arthur, 1996). Following protests from GLAAD (the Gay and Lesbian Alliance Against Defamation), Cyber Patrol unblocked the site, and appointed GLAAD members to its content review board. Subsequently, Cyber Patrol has added an "Intolerance" category, defined as "pictures or text advocating prejudice or discrimination against any race, color, national origin, religion, disability or handicap, gender of sexual orientation. Any picture or text that elevates one group over another. Also includes intolerant jokes or slurs." At the urging of GLAAD and other gay rights groups, Cyber Patrol now blocks as intolerant the

www.upenn.edu, some pages may pertain to sex, violence, etc., while others have nothing to do with such off limits categories. Ideally a filter should only block those pages with prohibited category content. Yet in practice, this is not the case, with filter companies blocking access to entire domains, thus creating "collateral damage." Three gross examples of such "overbroad blocking" come from Cyber Patrol. In 1997, Cyber Patrol was informed of sexual content on some web pages within the GeoCities (a free web hosting service) "West Hollywood" neighborhood, which is a gay and lesbian community. Rather than search for the specific problematic sites, Cyber Patrol blocked the entire neighborhood, composed of more than 50,000 web pages, under its Full Nude Sex Acts category. After complaints from groups like GLAAD, Cyber Patrol's CEO, Dick Gorgens admitted to prejudicial blocking: "we took the 'easier' approach to blocking the small number of actionable nonnudity publishers in that area rather than individually sanctioning them (cited in Censorware, 1997)." Cyber Patrol also took the "easier approach" with two other major web sites. Due to isolated instances of problematic content on Tripod's web site (a similar service to GeoCities), Cyber Patrol blocked all 1.4 million pages within the site as violating all twelve Cyber Patrol content categories. For similar reasons, Cyber Patrol blocks access to all of Deja News, a site which archives 80,000 Usenet discussion groups posts. Despite the fact that Deja News does not archive images uploaded to Usenet, and that only a tiny fraction of Usenet posts are pornographic, Cyber Patrol still feels the need to block access to the entire database of more than 250 million messages dating back to 1995 (Censorware, 1998).

While the examples just described derive from a political bent, which the companies do not exactly advertise, even more troublesome are the completely erroneous categorizations regularly made by filters. In addition to the incorrect categorization of sub-pages due to overbroad blocking, individual web sites are routinely misclassified. Jamie McKenzie of *From Now On*, an adult education web journal, whose site has been incorrectly blocked by SurfWatch, calls such decisions "SL@Ps" which he describes as "an electronic insult — an unfounded and defamatory label applied to a web page without looking (1999)." Once again, Cyber Patrol provides us with a number of outrageous examples:

The "Creature's Comfort Pet Care Service" web page devoted to pets — blocked by Cyber Patrol under Full Nude Sex Acts.

The "Air Penny" web site run by Nike to glamorize basketball player Penny Hardaway — blocked by Cyber Patrol under Full Nude Sex Acts.

The "MIT Project on Mathematics and Computations — blocked by Cyber Patrol under Full Nude Sex Acts.

"The National Academy of Clinical Biochemistry" web site — blocked by Cyber Patrol under Full Nude Sex Acts.

The "U.S. Army Corps of Engineers Construction Engineering Research Laboratories" web site — blocked by Cyber Patrol under Full Nude Sex Acts.

"We the People of Ada" web site devoted to politics in Ada, Michigan — blocked by Cyber Patrol under Full Nude Sex Acts.

All of these sites were reviewed by the Censorware (1997) project and found to contain no sexually explicit material meeting Cyber Patrol's categories for Full Nude Sex Acts. Based on its study of banned Cyber Patrol pages, the Censorware project estimates the filter's accuracy (number of correctly banned pages divided by total number of pages banned) as less than 1 percent (Sims, 1998). How could such outrageous miscategorizations and low accuracy rates occur?

The answer lies in the methods which filter makers use to review the vast amount of content available on the web. As mentioned earlier, all use some form of artificial intelligence web searching spider. The "advanced" artificial intelligence that these companies use mostly means looking for "improper" flag words like breast, sex, xxx, gay, etc. (described further below). These spiders, which companies claim index 90-95 percent of the web, then create content reports which are supposedly reviewed by individual humans who make the ultimate decisions about whether to block a site. Unfortunately, the realities of the web make such claims highly dubious.

An estimate published in *Science* magazine placed the size of the web at roughly 320 million pages.

Compounding the problem of political and miscategorized blocks mentioned above are three additional factors. First, none of the filter makers notify sites who have been blocked. As such, site developers have no idea that their content is being kept from the view of between six and eight million web users. Nor can they know why their site has been blocked. Once a site operator learns of a blocking decision, usually due to the work of anti-filter groups like Censorware, they are not guaranteed a due process review of their site. While Cyber Patrol and SurfWatch to their credit both have formal site review procedures, Net Nanny and CYBERsitter have none. In response to a journalist's question about a site operator finding out why his/her site had been blocked, CYBERsitter president Brian Milburn answered "They would be out of luck (in Arthur, 1997)."

Second, even if a site operator is successful in appealing a blocking decision, the site may not be removed from the blocked sites list due to a lack of time or an extensive backlist. Further, once removed, the same site may be flagged again by a filter company's web spider, thus banning it all over again! These problems point to the difficulty in effectively managing a list of 50,000 plus sites (remember that the *Index* only had 4,000 banned works).

Finally, and most egregiously CYBERsitter, Cyber Patrol, and SurfWatch do not make their lists of blocked sites publicly available. The lists are considered proprietary trade secrets and are encrypted to ensure that no one can gain access to them. As Theresa Marcroft of SurfWatch notes, "If we publish the list, we would be shooting ourselves in the foot and giving ammunition to competitors (in Guernsey, 1999)." Due to such secrecy, public review of the vast majority of blocking decisions is made impossible. Lawrence Lessig equates such lists with past book censorship: "The lists are our day's banned books, yet unlike the past, we never see the actual list of books banned (1998: 33)."

All filters claim to be "parental empowerment tools", but the secretive nature of their blocked site lists prevents parents from taking control of the content they want their children to view. While all programs do allow parents to override blocking decisions, they can not do so until they learn that a particular site is blocked through direct experience. This approach also assumes that parents will have the technological savvy to unblock a site (consider that many adults can not program a VCR).

Even if all filters made their blocked site lists public, like Net Nanny, this would not necessarily solve anything. Net Nanny's public list of blocked sites contains thousands of web pages. It would therefore take a parent days to scan through the entire list of sites, and unblock those which he/she deemed safe. This notion is backed up by Kevin Britt, product manager for CompuServe's Internet in a Box for Kids package, who notes that "Parents don't want to know about configuration settings, they just want the stuff to work (O'Brien, 1996)." In light of these realities, it is doubtful that parents will take the time to customize their filters, and will therefore seed their parental judgment about "what little Johnny can read" to filter makers, and their less than stellar record of content categorization.

21st Century Bowdlerizing — Word Filters and Their Problems

The second method used by filter companies to block objectionable content is the use of word filters, also known as string recognition software. Word filters are used by filter companies in one of two ways. First they can block out or overwrite "objectionable" words found on a particular web page.

So for example, if a page is not outright blocked by a filter program, but contains the word "shit", the filter will replace the swear with ### on the page as it is displayed by a web browser. Unfortunately, word filters are rarely advanced enough to understand context, and thus block out words such as "Essex" and "Anne Sexton" because they contain the dirty little word "sex." In one hilarious example of this problem, CYBERsitter's blocking of the word "homosexual" would render "President Clinton opposes homosexual marriage" to say "President Clinton opposes marriage (Weinberg, 1997)." Similarly, AOL got into trouble for blocking the word "breast", thus also forbidding "chicken breast", "turkey breast," and more importantly "breast cancer." More recently, AOL has been chided for pointing customers of its ICQ chat service, to download a very conservative word filter offered by the ClickChoice Company. Its DirtyWords filter blocks out your usual sexual oriented terms, but also goes much further to block "popculture, lesbian, accounting.com, safesex, and now.org." The filter also blocked the phrase "Don't by CYBERsitter," a peculiar rule for a separate filtering company. As it turns out, ClickChoice simply stole CYBERsitter's list of banned words, and sold it as its own. CYBERsitter is now pursuing a copyright infringement case against ClickChoice (Macavinta, 1999). Finally, Net Nanny makes the FCC and George Carlin's "seven dirty words" look quaint with its list of 118 off-limits words (see Table 3.1)! In addition to the usual sexually oriented terms Net Nanny also finds fault with "anarchy" and "spunk"? Net Nanny also word blocks 53 email addresses, including numerous gay and lesbian oriented list serves.

Table 3.1: NetNanny Blocked Words List

	Table 3.1: NetNanny Blocked Words List				
Adult Check	dildos	nympho			
adult entertainment	doobie	nymphomania			
adult gif	drugs	nymphomaniac			
Adult ID	ejaculate	oral			
adult images	ejaculation	orgasm			
adult links	erection	orgy			
adult movies	erotic	penis			
adult pics	erotica	perversion			
AdultCheck	exhibitionism	perverted			
AdultSights	exhibitionist	porn			
amateur sex	exhibitionists	porno			
amateur videos	fellatio	pornography			
amateur women	fetish	prick			
anal	fistfuck	pussies			
anarchy	fisting	pussy screw			
ass	flesh	S&M			
asshole	fuck	screwing			
beastiality	fucked	sex			
bestiality	fuckers	sex toys			
blowjob	fucking	sexual			
blowjobs	gangbang	sexually			
bomb	groupsex	slut			
bondage	hard-on	sluts			
boob	hardcore	smut			
buttfucking	hardon	spunk			
cannibalism	horniest	suck			
clit	horny	teen movies			
cock	incest	teen pics			
cocks	intercourse	teen videos			
coitus	jism	threesome			
copulate	kinky	tit			
copulation	live couples	tits			
cum	lust nudity	twat			
cumshot	lusting	voyeurism			
cumshots	marijuana	whore			
cunnilingus	masturbate	XXX			
cunt	masturbation	zoophile			
cunts	nude	zoophilia			
dicks	nudes	_			
dildo	nudity				

As mentioned earlier word filters are also implemented in the automated, artificial intelligence web spiders that filter companies use to identify potentially off limits material. However, once again these word filtering rules run into the problem of context. If a spider comes across a site with some permutation of the word "sex" or other off limits word, the robot will block the site. In a particularly embarrassing example, SurfWatch blocked access to the White House web site because of a page containing the allegedly indecent word "couple" in reference to Al and Tipper Gore (Einstein, 1996). Similarly, Cyber Patrol blocked access to GeoCities music area "Sunset Strip" presumably because of the word "strip," and "LezliSoft" a shareware developer's page, presumably due to the presence of "Lez." And as described earlier, it is highly unlikely that human reviewers will correct any of these mistakes unless they are brought to the companies attention.

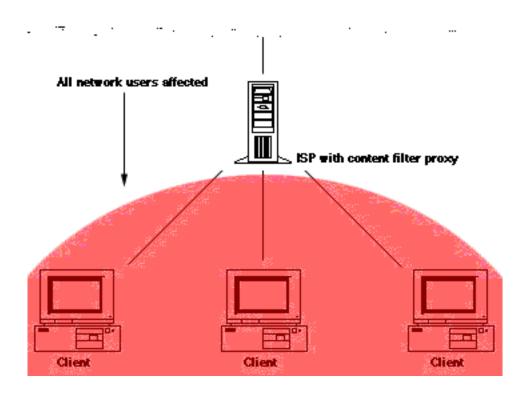
The numerous examples of silly word blocking decisions are all attributable to the fact that "intelligent content recognition software" as CYBERsitter describes it, simply do not work. Indeed the U.S. government and the computer industry have spent billions of dollars over the past thirty years funding research into artificial intelligence. Still it was only two years ago that a computer defeated the world's best chess player. More importantly, a computer has yet to consistently passed the "Turing test," a measure of a computer's ability to carry on a seamless conversation with a human (Turkle, 1997). Given that the world's best and brightest artificial intelligence researchers, spending billions of dollars of grant money, have yet to come up with an "artificial intelligence" the likelihood that a small filter company could develop a truly context sensitive word filter are very slim. As the Censorware Project (1998) concludes: "Artificial intelligence — computers that read like humans do — isn't coming any time soon. When it does it will rock the world. But it hasn't come. And no \$24.95 software is going to even come close to what billion dollar research projects have failed at for thirty years."

<u>Upstream — Downstream: Proxies, Clients and Access Control</u>

Just as Bishops controlled information access points in the time of the *Index*, so too do today's content filters. And, as we shall see, where a filter is implemented within an information access and distribution chain makes all the difference.

Under the *Index*, Bishops essentially controlled the views allowed to enter their own regional diocese. As such, they stood above individual printers, book stores, libraries, etc., and claimed to represent and protect the views of the community. The same top down thinking is represented by modern filters which are implemented through "upstream" proxy filtering. Within an upstream filtering system, all incoming and outgoing information is channeled through a powerful proxy computer which sits atop the network (see Figure 3.1).

Figure 3.1: Upstream Proxy Filtering



The proxy may be programmed to deny access requests to certain web sites, and to forbid the dissemination of certain types of messages (swear laden emails, credit card numbers, etc.). The rules programmed into a proxy server therefore have tremendous power to define the reality of the Internet and its possibilities to network users. Who defines these proxy rules is obviously of tremendous importance. Proxy systems are usually employed within large networks with numerous points of access. The proxy helps cut down on costs associated with implementing access rules on every computer within the network. However in doing so, the proxy also centralizes control over the definition of what types of information are acceptable. This centralization is not necessarily a bad thing if all network users agree and understand the proxy's filtering rules. So for example, several Internet Service Providers (ISPs) now provide concerned parents with the option of proxy filtered access, which blocks pornography and the like. In this situation network users opt in to the filtering (although all of the same problems associated with delegating filtering to third parties remains). Much more problematic is invisible upstream filtering, where network users have no idea that their information requests are being filtered by an upstream proxy, nor do they know the proxy's programmed content rules. In this situation, the rules determined by the proxy administrator (who supposedly represents the community) affect the individual information decisions of all network

users. As we shall see in our discussion of library and school Internet access, upstream filtering is the norm, and the values programmed into these proxies may well violate First Amendment and academic freedom rights. All of the programs described above offer proxy filtering solutions which they primarily market to large organizations like libraries, schools, and businesses.

More pertinent to individual home users is "downstream" client filtering. Client filtering simply means that a parent or computer owner purchases a copy of Cyber Patrol, SurfWatch, etc. to install on his/her individual home computer. With client filtering, the content decisions of one user do not affect everyone else on the network (see Figure 3.2). As such, despite its many problems, client filtering presents less of an ethical and legal dilemma than proxy filtering.

Figure 3.2: Downstream Client Filtering



Other Content Filter Issues

Beyond issues with the four main mechanisms by which filters work, three other problems effect their use. The first is security, or lack there off. One of the truisms of the computer revolution is that kids know far more about computers than their parents do. This situation makes it easy for kids to override parental installed filters by using any of a number of computer savvy workarounds. First, a child can simply guess the override security word/number set by a parent to switch a filter off for adult use (how many parents set their password to their birth date or license plate number). If that does not work, a child can choose to simply uninstall the program. Finally, if both options fail to work, a child can download "cracker" software which will provide a valid override password, or

outright disable the program. For example Bennett Hasselton of the anti-filter group Peacefire, has developed "CPCrack" which generates an override password for Cyber Patrol 4.0 (Macavinta, 1999).

Even if kids can not override a filter's controls, this still does not mean they will be unable to find objectionable material on the net. As mentioned earlier, filter programs allow through quite a bit of objectionable material, and with a little effort using search engines, kids can easily locate such unblocked content.

Finally, despite two years of White House, Congressional, and industry support for Internet content filters, few parents actually use them. In a 1998 survey, *Family PC* magazine found that only 20 percent of parents used filters built into their browser or provided by their ISP. Additionally, only 6 percent of parents used commercially available foet Paare like CYBERsitter, Cyber Patrol, etc. In a more recent survey, Turow (1999) found that only 32 percent of parents used some form of Internet filter. To date, no studies have investigated why parents, many of whom are afraid of dangerous Internet content, fail to use filters. Two likely answers are complexity and the third person effect. Many parents who have Internet access may not feel they have the technical ability to install and configure content blocking foef Paare. Further, although such options are built into popular browsers, they are difficult to locate and configure (remember that the vast majority of web users do not even know how to change their start page). Second, parents may feel that filters are a good idea for others, but that their children do not need such protection. Both of these potential explanations need systematic study. Without a deeper understanding of what leads people to use filters, they may end up being a "dead on arrival" solution to the Internet Content Conundrum.

Filters, Public Policy, and Democracy

This chapter set out by asking whether the Supreme Court and the White House were correct in endorsing content blocking filters as "less restrictive alternatives" which are "at least as effective in achieving the legitimate purpose" of the CDA (Volokh, 1997)? Unfortunately, the answer would seem to be no, and in both directions. First off, content blocking filters are clearly not less restrictive than the CDA. While the CDA would have declared vast portions of the net "indecent", it would likely have lef alone innocuous material and political speech. However, the filters described above have gone beyond the CDA's mandate and blocked access to sites with absolutely no objectionable material — remember Cyber Patrol's decision to block the "Creature's Comfort Pet Care Service" web page?! Even more troubling, content filters have been found to block important political speech such as the entire White House web site, the Starr Report, and any political organization with controversial views (GLAAD and the AFA for example). These decisions would seem to run counter to a democracy which can only thrive when its citizens are well informed (Meiklejohn, 1965). As Lawrence Lessig sagely notes, "Democracy doesn't work if you can turn off anyone you don't want to hear from (in Sacramento Bee, 1997)."

Not only are filters *overinclusive*, thus failing the first prong of the courts logic, but they are also not "at least as effective" in achieving the CDA's goal of protecting children from indecent material. Because it is impossible for filters, or any other technology, to keep up with the vast size of the web, they will inevitably be *underinclusive*, and fail to protect children from harmful Internet content.

Based on these problems, it does not seem particularly appropriate for the White House, the FCC, libraries, schools, etc. to promote filters as First Amendment friendly, parental empowerment tools which will protect children from dangerous content. Filters, especially within the context of public institutions are not First Amendment friendly, as they block large amounts of constitutionally protected speech (see Chapter 7). To this, lawyers and parents respond that privately installed client filters pose no First Amendment issues because they enforce the legitimate right of parents to limit their child's access to content they do not approve of. However, this argument assumes that filters are empowering and adequately reflect parental attitudes about content. Yet, as described above, parents have little ability to truly tailor filters to their own values. Finally, government support for filters gives people the false sense that they actually work. Unfortunately, as we shall see in Chapter Four, they in fact still fail to block a significant amount of inappropriate content.

In light of these factors, it would seem the government should take a harder look at its support for filters as *the* solution to the Internet Content Conundrum. We will look further at potential policy improvements to filters, and other alternatives in Chapter Seven.

Chapter Four — SOFTWARE FILTER PERFORMANCE

The majority of reports of Internet content filters being both underinclusive (failing to block the worst pornography), and overinclusive (blocking non-sexual, non-violent content), have come from journalists and anti-censorship groups. Both have used largely unscientific methods to arrive at the conclusion that such filters are deeply flawed. The goal of this chapter is to apply social science methods of randomization and content analysis to examine the effectiveness of Internet content blocking filters.

Hypotheses

Based on our extended discussion of the problems with Internet content blocking software in the previous chapter, the following hypotheses are put forward for analysis:

- 1. Internet content blocking software will be underinclusive. They will fail to block access to sites with "objectionable material."
- 2. Internet content blocking software will be overinclusive. They will block access to sites with no "objectionable material."

Methods

The hypotheses above beg the question of what is "objectionable" Internet content? To answer this question I used the Recreational Software Advisory Council's Internet rating system or RSACi. RSAC was originally developed by Stanford Communication professor, Donald F. Roberts, to rate the content of video games, and provide parents with a way to protect their children from excessive violence. However with the advent of the Internet, the system was adapted to allow web site owners to self rate their content. Currently, RSACi is the most popular system for rating content on the Internet, with more than 100,000 web sites using it to self rate (RSAC, 1999).

RSACi contains four content categories (language, nudity, sex, and violence) each with five levels of severity (0, 1, 2, 3, 4). So for example, within the language category, a site may be rated 0 if it contains no objectionable language, 1 if it contains mild expletives, 2 if it has profanity, 3 with strong language, and 4 if it contains crude, vulgar language. Table 4.1 gives a summary of RSACi's rating categories. The full definitions for each category and level are provided in Appendix 3.

Table 4.1: The RSACi Rating System

	Violence	Nudity	Sex	Language
Level 4	rape or wanton, gratuitous violence	provocative frontal nudity	explicit sexual acts or sex crimes	crude, vulgar language or extreme hate speech
Level 3	aggressive violence or death to humans	frontal nudity	non-explicit sexual acts	strong language or hate speech
Level 2	destruction of realistic objects	partial nudity	clothed sexual touching	moderate expletives or profanity
Level	injury to human beings	revealing attire	passionate kissing	mild expletives
Level 0	none of the above or sports related	none of the above	none of the above or innocent kissing; romance	none of the above

This system was used to rate the content of 200 web sites drawn from three web page samples described below. Only the first page of all sites was rated. Links were not followed to subsidiary pages. The only exception to this rule was on pages that had no other content than an "Enter this site" link, in which case the link was followed, and the first fully developed page was rated.

RSACi rating decisions were then compared to the actual filter performance — i.e. site blocked, site not blocked — of CYBERsitter, Cyber Patrol, Net Nanny, and SurfWatch. A site was considered blocked, if the filter programs completely denied access to it. Partial blocks, such as word masking were not considered, as they still allow access to the majority of a page.

Each of these filter products was purchased or downloaded, and all were left with their default settings on. Default settings were used due to the theory discussed in the last chapter, that few parents customize filter software. The only change made to these programs was to download the most recent blocked sites list from each company (see Appendix 4 for filter defaults and blocked site list dates). Filters were tested against selected web sites in June 1999.

A site is deemed to contain "objectionable" material if any of its content received an RSACi rating of 2, 3, or 4. Such sites should theoretically be blocked by filter software. Conversely, a site is deemed "not objectionable" if the highest score in all content categories is either 0 or 1. Such sites should theoretically not be blocked. For example, a site with an RSACi score of 0 - language, 4 - nudity, 3 - sex, and 1 - violence, would be deemed "objectionable" because its highest rating was a 4, and it should therefore be blocked.

Using these RSACi-based definitions of "objectionable - not objectionable" our inclusiveness hypotheses can be clarified. A filter will be deemed underinclusive if it fails to block a site with a 2, 3, or 4 RSACi rating. A filter will be deemed overinclusive if it blocks a site with only a 0 or 1 as its highest RSACi rating. Tables 4.2 and 4.3 summarize these rules:

Table 4.2: Objectionable Definitions

Tuble 1.2. Objectionable Bellintions	
	Highest RSACi score in any category
objectionable	2, 3, or 4

for current events topics such as "Monica Lewinski" or "Columbine." These results occur due to the way that search engines index content. Most search engines read a web page's "meta tag," a piece of HTML which describes the content of a particular page or site. Unfortunately, several less reputable site owners place keywords they know to be popular in their meta tags, even if such words bear no relevance to the content of their site. Therefore, pornography sites seeking increased traffic will include keywords such as toys, play, Columbine, etc. in their meta tags. Thus, when a child searches for toys, expecting to be transported to Toys-R-Us, he/she might be linked off to a pornography web

Intercoder reliability for each individual RSACi content category; language (Alpha = .92), nudity (Alpha = .98), sex (Alpha = .96), and violence (Alpha = .82), was also extremely high. Finally, intercoder reliability across all RSACi content categories and web sites was found to be excellent (Alpha = .94). (See Appendix 5 for detailed reliability results)

While these results point to a highly reliable coding scheme they may be artificially high due to the large amount of non-objectionable content in the sample. In other words, since the vast majority of sites were rated 0 for all categories by coders, there was little variation in the amount of objectionable content across the sites. This reduces the room for error among coders.

Random Link Results

Perhaps the most interesting finding derived from rating the 50 Webcrawler randomly generated links is the very low percentage of objectionable material (see Table 4.5).

Table 4.5: Random Link Sample (N=50) Objectionable Content

	objectionable	not objectionable
language	3	47
anguage	(6%)	(94%)
nudity	1 (2%)	49 (98%)
sex	1 (2%)	49 (98%)
violence	1 (2%)	49 (98%)
any objectionable (all categories)*	4 (8%)	46 (92%)

^{*}Derived from highest RSACi score obtained in any content category

These statistics support the conclusion that there is very little dangerous content on the Internet as a whole.

In accordance with such little objectionable content, the filters tested left the vast majority of sites unblocked. CYBERsitter blocked 2 sites (4 percent), Cyber Patrol blocked 2 sites (4 percent), SurfWatch blocked 1, and Net Nanny blocked no sites. Taken all together, filters only blocked 3 out of 50 sites (6 percent). (Note: All filter blocks combined is not additive, i.e. multiple filters can block the same site.) While these results are encouraging for filters — they blocked roughly the percentage of objectionable material — evidence of both under and overinclusive blocking can be found.

Underinclusive blocking

CYBERsitter, Cyber Patrol, and SurfWatch all failed to block 2 of the 3 sites (67 percent) with objectionable language and Net Nanny missed all 3. Net Nanny also failed to block the one site with objectionable nudity and sexual content. Finally, all four filters failed to block the one site with objectionable violence.

Overinclusive blocking

It is impossible to determine whether a filter is overinclusive within a particular RSACi category because for example, a filter may block a site with a 0 for language, but a 4 for nudity. Without knowing this, one might be led to believe that the filter is being overinclusive on language because the site had a 0 language score. However, it is not the language but the presence of nudity that got the site properly blocked. As such, to test overinclusiveness we must rely on the highest overall RSACi score a site receives. In other words, a site with a 3 for violence, but zeros for all other content, would have an overall high rating of 3. Knowing this, any filter which blocks a site with a 0 or 1 overall high RSACi score is deemed overinclusive.

Both CYBERsitter and Cyber Patrol are guilty of overinclusive blocking within the random link sample. CYBERsitter blocked one site with a 0 as its highest rating, and Cyber Patrol blocked one site with 1 as its highest rating. Combined, CYBERsitter and Cyber Patrol's overinclusive blocking reached 4 percent of sites.

What type of content did these filters improperly deem off limits? CYBERsitter blocked "Sharktagger.com", a site devoted to fishing and tagging sharks. Cyber Patrol blocked "WebCastro Hotlinks", which contains numerous links to gay resources on the web.

Search Term Results

Largely due to the presence of "sex" as one of the search terms, this sample of pages had a much higher percentage of objectionable content (see Table 4.6).

Table 4.6: Search Term Results Sample (N=50) Objectionable Content

	objectionable	not objectionable
language	13 (26%)	37 (74%)
nudity	11 (22%)	39 (78%)

sex 10 (20%)

Purposive Sample Results

Due to the presence of controversial topic areas like pornography, hate speech, violence, and safe sex, the purposive sample contained a relatively high percentage of objectionable material (see Table 4.7).

Table 4.7: Purposive Sample (N=100) Objectionable Content

	objectionable	not objectionable
language	11	89
	(11%)	(89%)
124	7	02
nudity	7 (7%)	93 (93%)
		04
sex	6 (6%)	94 (94%)
violence	5 (5%)	95 (95%)
any objectionable	17	83
(all categories)	(17%)	(83%)

While the percentages of objectionable material are somewhat high, the percentage of content blocked by some filters is even higher. CYBERsitter blocked 33 percent of purposive sample pages, Cyber Patrol 22 percent, SurfWatch 15 percent, and Net Nanny 8 percent. These percentages would seem to indicate that CYBERsitter and Cyber Patrol are being overinclusive. Even more indicative of overinclusive blocking is the fact that all filters combined, blocked 42 percent of purposive sample sites.

Underinclusive Blocking

CYBERsitter failed to block 1 of 11 sites with objectionable language, Cyber Patrol 2, SurfWatch 7, and Net Nanny 8 (73 percent). Cyber Patrol missed 1 of 7 objectionable nudity sites, while SurfWatch and Net Nanny performed atrociously missing 6 and all 7 respectively. With regards to objectionable sexual content, Cyber Patrol missed 2 of 6 sites, SurfWatch 5, and again Net Nanny missed 100 percent of objectionable content. Finally, all four filters failed to block all five sites containing objectionable violence. These results show that once again, each filter missed at least one category of objectionable material.

Overinclusive Blocking

Overinclusive blocking is to be expected within the purposive sample of sites because I intentionally selected content types such as gay material that filters have been shown to block despite containing no off limits content. Indeed all four filters tested did not disappoint.

Net Nanny only blocked 6 percent of non-objectionable sites, SurfWatch 13 percent, Cyber Patrol 14 percent, and CYBERsitter blocked an incredible 22 of 83 sites (27 percent) with no objectionable material. Taken as a whole, filters blocked 30 of 83 non-objectionable sites, or 36 percent of the purposively selected sample. As mentioned above, this percentage is artificially high due to the fact that Cyber Patrol and SurfWatch both specifically block gambling and alcohol sites, all of which received non-objectionable RSACi ratings. However even minus these 10 sites, taken together, filters still blocked 27 percent of non-objectionable content.

The types of sites overinclusively blocked confirm the image of filters as extremely socially conservative. CYBERsitter blocked 7 of the 36 ACLU plaintiff web sites despite the fact that they had no RSACi measured objectionable content. Within this group, CYBERsitter particularly targeted gay web sites including "A Different Light Bookstore: Gay and Lesbian Literature", "Planet Out", the "Queer Resources Directory" and "Gay Wired Wildcat Press." Cyber Patrol also blocked the "Gay Wired Wildcat Press," and Net Nanny joined CYBERsitter in blocking the "Queer Resources Directory." Among the five other gay sites within the purposive sample, all of which received 0 RSACi ratings, CYBERsitter blocked 4 and Cyber Patrol 2.

CYBERsitter also found objection with several feminist sites, blocking "Planned Parenthood", the "National Organization for Women," and "Guerrilla Girls" a site devoted to feminist art. Once again, all of these sites had no RSACi rated objectionable content.

The five safe sex/Aids prevention web sites within the purposive sample were also blocked by several filters despite the absence of RSACi rated objectionable material. CYBERsitter blocked 4 of these sites, Cyber Patrol 2, and Net Nanny 1.

Off all of these overinclusive blocks, perhaps the most outrageous, and politically/educationally unjustified is Net Nanny's blocking of the White House web site!? Apparently one of the supreme representations of U.S. democracy is too dangerous for young Net Nanny users to access.

Combined Results

Combining all three of the web site samples described above into one large 200 site sample gives us an excellent overview of filter performance. As mentioned earlier, each sample is meant to represent one way in which average Internet users find information. As such, combining all three web site samples represents a rough approximation of the types of information a typical Internet user might come across in the process of surfing the web. While this combined sample is roughly reflective of average Internet use, the generalizability of results is limited due to low sample size, and a lack of completely randomized sites tested.

Among all 200 sites, a relatively high percentage had some form of objectionable content. Again, this is due to the presence of search term, and category areas relating to sex, hate sites, and violent games (see Table 4.8).

Table 4.8: All Samples Combined (N=200) Objectionable Content

	objectionable	not objectionable
language	27	173
	(13.5%)	(86.5%)
nudity	19	181
	(9.5%)	(90.5%)
sex	17	183
	(8.5%)	(91.5%)
violence	7	193
	(3.5%)	(96.5%)
any objectionable	36	164
(all categories)	(18%)	(82%)

As shown in Table 4.8, 18 percent of sites contained some form of objectionable material. Based on this number, a perfectly operating filter should block the 18 percent of objectionable sites within the sample. In terms of overall percentage of sites blocked, Cyber Patrol achieves this goal, by blocking 18 percent of content. However, as we shall see, among this 18 percent, Cyber Patrol blocked a substantial proportion of non-objectionable sites. In other words, its 18 percent of blocked sites are not the 18 percent of objectionable sites in the sample. CYBERsitter is by far the most restrictive filter, blocking 25 percent of all content. SurfWatch and Net Nanny would seem to be underinclusive, blocking 14 and 6 percent of content respectively. Finally, 31 percent of sites were blocked by at least one filter.

Underinclusive and Overinclusive Blocking

Using highest RSACi score obtained as the independent variable, we can see how under and

Table 4.9: CYBERsitter Over - Underinclusive

	not objectionable	objectionable	total
not blocked	140	11	151
	(85.4%)	(30.6%)	(75.5%)
blocked	24	25	49
	(14.6%)	(69.4%)	(24.5%)
total	164	36	200
	(100%)	(100%)	(100%)

Cyber Patrol places second in correctly blocking objectionable material 56 percent of the time. However, it also overinclusively blocked 9 percent of content with no objectionable material (see Table 4.10). Once again the caveat applies that Cyber Patrol includes gambling and alcohol categories in its blocking scheme, both content areas that received low RSACi ratings.

Table 4.10: Cyber Patrol Over - Underinclusive

Tubic Milot Cybe	Tation Over - enderme		
	not objectionable	objectionable	total
	140	4.5	4.55
not blocked	149	16	165
	(90.9%)	(44.4%)	(82.5%)
	1.5	20	25
blocked	15	20	35
	(9.1%)	(55.6%)	(17.5%)
total	164	36	
	(100%)	(%)	
	(10070)	(70)	

Table 4.11: SurfWatch Over - Underinclusive

	not objectionable	objectionable	total
not blocked	152	20	172
	(92.7%)	(55.6%)	(86%)
blocked	12	16	28
	(7.3%)	(44.4%)	(14%)
total	164	36	200
	(100%)	(100%)	(100%)

Finally, Net Nanny performed horrendously in blocking a measly 17 percent of objectionable content. However, of all filters, it blocked the least appropriate material, only blocking 3 percent of non-objectionable content (see Table 4.12).

Table 4.12: Net Nanny Over - Underinclusive

	not objectionable	objectionable	total
	not objectionable	objectionable	totai
not blocked	159	30	189
	(97%)	(83.3%)	(94.5%)
blocked	5	6	11
	(3%)	(16.7%)	(5.5%)
total	164	36	200
	(100%)	(100%)	(100%)

With all blocking decisions combined, filters correctly blocked objectionable material 75 percent of the time. On the other hand, they also overinclusively blocked 21 percent of non-objectionable material (see Table 4.13).

Table 4.13: All Filter Combined Over - Underinclusive

	not objectionable	objectionable	total
not blocked	129 (78.7%)	9 (25%)	138 (69%)
blocked	35	27	62
	(21.3%)	(75%)	(31%)
total	164	36	200
	(100%)	(100%)	(100%)

Discussion

Support for both of my under and overinclusive hypotheses was found in all three web page samples. Put simply, taken all together, filters fail to block objectionable content 25 percent of the time, while on the other hand, they improperly block 21 percent of benign content. If we assume the web has 320 million unique documents, filters would incorrectly block approximately 67 million pages (note: this inference has limited validity due to the lack of a truly random sample). Just imagine the outrage if your local library incorrectly removed 21 percent of its books, and then gave no explanation for their removal, nor made public the book titles removed! This is exactly the reality created by the filters reviewed above.

These results point to a profound conflict for parents and policy makers considering the adoption of content blocking filters. They can purchase filters such as CYBERsitter and Cyber Patrol which correctly block large percentages of objectionable web content, but at the same time also block significant amounts of appropriate Internet material. These overinclusive filters cause particular damage to any content dealing with gays, safe sex material, and left leaning political groups.

If parents and policy makers are unhappy with overinclusive blocking they could go with SurfWatch and Net Nanny. Unfortunately, these products let through a tremendous amount of objectionable material.

This catch-22 situation brings the Supreme Court and President Clinton's support for content filtering into question. In Reno v. ACLU the Court noted that content filters were an effective, and less restrictive means for shielding children from objectionable content, while maintaining access to other non-dangerous content. Yet, as the results above show, filters are (1. not effective, and (2. not less restrictive. They fail to block access to significant amounts of pornography, hate speech, violence, etc., but at the same time make indefensible blocks of political sites such as the White House. Further, if sites have anything to do with important but controversial topics such as gay rights or safe sex, assume that they will be blocked.

Based on these tremendous problems, governmental outsourcing of the Internet Content Conundrum to filter makers should be seriously reconsidered. Similarly, parents should think twice about the

benefit of spending \$30, plus update fees, for products which will not protect children from significant portions of "dangerous" Internet material.

Methodological Improvements

To my knowledge, no other study has attempted to combine a content analysis with the blocking performance of Internet filters. As such, the results presented above represent a first attempt at using such a methodology. Future uses of this methodological framework would greatly benefit from several improvements.

First, a larger random sample of web pages (say 1,000+) would improve the generalizability of results. While this sounds straight forward, future researchers must develop a better way of achieving a truly random sample of pages. As mentioned earlier, the web is vast, and even the most powerful search engines can not index all of its content. As such, random links generated by search engines are only representative of the relatively small portion of the web indexed by a particular search engine.

Also associated with the idea of a larger random sample, is the fact that such a sample would likely contain little "objectionable" material that parents would want filtered. As such, it would fail to test filters against pornographic or violent content that filters are meant to block. This would point to the use of a second purposive sample, perhaps derived from usage statistics of what sites adolescents attempt to access. This test, although less representative of the overall universe of web pages, would be representative of the universe of pages that adolescents — the group that filters are meant to protect — typically attempt to view.

With regards to rating web content for "objectionable" material, it is possible that RSACi is not the best system. It only covers four categories, and some of its definitions are not particularly clear. This problem becomes evident when evaluating blocking decisions about alcohol and gambling related sites by Cyber Patrol and SurfWatch. Both types of sites received non-objectionable RSACi ratings, but were blocked due to internal off limits categories in both filters. Basically, RSACi failed to capture the fact that alcohol and gambling sites may be dangerous to children. To remedy this flaw, a more inclusive system for rating Internet content should be developed. Similarly, future studies using RSACi as the coding system, should have better controls for additional, internal blocked content categories used by filters. Such controls would allow for a better assessment of overinclusive blocking.

A Note to Consumers

Compounding the failure of filters to live up to their claims of blocking 90-95 percent of objectionable Internet material, is the fact that most of these applications caused significant installation, use, and removal problems.

From a use standpoint, CYBERsitter was by far the worst program. It crashed the computer it was installed on during installation. Once working (if that's the word for it) it constantly crashed when it encountered off limits sites. Finally, the program failed to remove properly, forcing a reinstallation of Internet protocols. Similar problems were encountered with Net Nanny, which after installation

failed to properly import updated blocked site lists, and failed to work properly with the latest version of Netscape Communicator. Worst of all, Net Nanny failed to remove properly, and as a result corrupted my Windows NT operating system to the point that the machine could not boot properly. Compounding all of these problems, Net Nanny does not offer free technical support! Cyber Patrol installed properly, but was unable to import updated blocked site lists. The only filter which experienced no problems during installation, use, and removal was SurfWatch.

If I were to recommend any of the filters tested above, I would point to SurfWatch as the best option. As just mentioned it installed and operated with no problems. Further, it was extremely easy to set up. But most importantly, it struck the best balance between blocking objectionable content, and letting through benign material. SurfWatch performed admirably in not blocking the vast majority of sites related to gay rights, feminism, safe sex, and other controversial topic areas. Despite this endorsement, keep in mind that SurfWatch failed to block 56 percent of objectionable web sites.

When it comes to currently available commercial Internet filter software, the best advice is to have low expectations.

Chapter Five — THE PICS PARADOX

Rating the Internet: Is PICS Any Better?

Another proclaimed solution to the Internet Content Conundrum, one supported by the Court, the White House, and industry was the development of a descriptive universal rating system for content on the Internet. President Clinton compared the benefits of such a system to mandated "food safety labels."

Indeed informational labels are a part of everyday life. We see them at the grocery store, on cigarette packages, at the movies, and on video game and music album covers. Supporters of ratings claim that they merely objectively describe the content of what's inside a package, and therefore do not run afoul of the First Amendment, or contribute to censorship. Opponents however argue that rating systems applied to subjective matters like media content, are inevitably biased, and when combined with market and government forces lead to wide-spread self and overt censorship. This chapter will look at the issue of rating systems through the lens of the Platform for Internet Content Selection (PICS), a protocol developed specifically to aid in the rating of Internet content.

PICS was developed by the World Wide Web Consortium (W3C) in 1995, and released in 1996. It was a direct response to the threat of CDA-like government regulation, a prospect the W3C, whose members are primarily drawn from the Internet industry, hoped to avoid. As the W3C notes, "PICS was spearheaded as a practical alternative to global governmental censorship of the Internet. In particular, it was created as a way to allow parents to select information that they consider acceptable for their children (W3C, 1996)."

How PICS Works

The Platform for Internet Content selection is in fact a number of protocols, which work in tandem to allow users to develop rating systems, distribute labels, write filtering rules, and digitally sign labels for verification and security. Each of these four functions is outlined by its own protocol, all of which are described below.

It is important to note that PICS is not itself a rating system or a filter. Instead, it merely puts forth a shared universal language for developing these tools. As W3C developer Jim Miller notes, "PICS establishes Internet conventions for label formats and distribution methods, without dictating a labeling vocabulary. It is analogous to specifying where on a package a label should appear, and in what font it should be printed, without specifying what it should say (W3C, 1996)."

Rating Services and Rating Systems (and Their Machine Readable Descriptions)

The most basic element needed to rate content on the Internet is some form of rating system. Such a system can be extremely simple, for example one which rates content by age appropriateness. Alternatively, a more advanced system, such as RSACi, can rate content along multiple categories, and multiple levels of severity. The PICS Rating Services and Rating Systems protocol allows for the description of such rating systems in a universally understood format (W3C, 1996). Within this protocol, a distinction is made between a rating system, which specifies the dimensions for rating

content, and a rating service, which distributes content labels based on a rating system (labels and distribution are described below). So what does a PICS described rating system look like? Let's take a look at how RSACi's system is formatted using PICS.

Figure 5.1: RSACi Rating System Described in PICS format

```
1
       ((PICS-version 1.1)
2
       (rating-system "http://www.rsac.org/ratingsv01.html")
3
       (rating-service "http://www.rsac.org/")
4
       (name "The RSAC Ratings Service")
5
       (description "The Recreational Software Advisory Council rating service.")
6
       (default (label-only true))
7
       (category
(transmit-as "n")
(name "Nudity")
8
              (label
               (name "None")
                      (description "No nudity or revealing attire")
                      (value 0))
9
               (label
                      (name "Revealing Attire")
                      (description "Revealing attire")
                      (value 1))
10
               (label
                      (name "Partial Nudity")
                      (description "Partial nudity")
                      (value 2))
11
               (label
                      (name "Frontal Nudity")
                      (description "Non-sexual frontal nudity")
                      (value 3))
```

Lines 1-5 give basic descriptive information about the protocol version (PICS 1.1), and rating system/service (RSACi) to be described. Line 6 specifies that all labels must be accompanied by a description. Line 7 describes the RSACi category named "Nudity" which is to be transmitted as "n". F 1

developed by the PTA) which will deliver a label for that page. Note that label bureaus, much like traditional blocking software described previously, can rate a site without the developer of that site having any input. Below is an example of a label bureau request.

Figure 5.3: Label Bureau Query

Client sends request to server:

- 1 GET /ratings?opt=normal&format=full&
- 2 u="http%3A%2F%2Fwww.w3.org%2Fpub%2FWWW%2F+&"
- 3 s="http%3A%2F%2Fwww.rsac.org%2Fv1.0&"

Server responds to client:

- 4 HTTP/1.0 200 OK
- 5 Content-Length: 569
- 6 Content-Type: application/pics-labels
- 7 Server: Jigsaw 0/0
- 8 Date: 15 Apr 1996 18:20:54 GMT
- 9 (PICS-1.1 "http://www.rsac.org/v1.0"
- labels for "http://www.w3.org/pub/WWW"
- 11 generic true
- by "abaird@w3.org"
- 13 ratings (v 0 s 0 n 0 1 0)

Line 1 requests that a label be obtained for the site listed in line 2, using the label bureau (RSACi) specified in line 3. Once the request is made, the RSACi label bureau responds with a rating for the requested site, lines 4-13.

PICSRules

Solely labeling web content is not enough to prevent access to a particular page or site. Instead, filters must be written which understand PICS-based labels, and can make blocking decisions based on those labels. PICSRules specifies the format for writing PICS compliant filters (W3C, 1997). Figure 5.4 displays a sample PICS-based filter rule.

Figure 5.4: PICSRules Described Filter

- 1 (PicsRule-1.1
- 2 (name (rulename "Example 4"
- description "Example 4 from PICSRules spec; simply shows how PICSRules rules are formed.")

- 4 ServiceInfo ("http://www.rsac.org/ratingsv01.html"
- 5 shortname "RSACi")
- 6 Policy (RejectByURL

```
("http://*@www.badnews.com:*/*"
```

"http://*@www.worsenews.com:*/*"

```
"*://*@18.0.0.0!8:*/*"))
```

7 Policy (RejectIf "(RSACi.violence >= 3)"

Explanation "Excessive violence.")

8 Policy (AcceptIf "otherwise")))

Line 1 states the protocol to be used (PicsRule 1.1). Lines 2 and 3 note the rule to be developed,

- 1. The development of numerous rating systems to label content along any number of criteria. (the *Rating Services and Rating Systems* protocol)
- 2. Individual web content providers can select a PICS enabled rating system and voluntarily self rate their site. (using labels specified by the *PICS Label Distribution Label Syntax and Communication Protocols*)
- 3. Third parties like the Christian Coalition, or the ACLU can create label bureaus to label sites according to a PICS enabled rating system. (again using the *PICS Label Distribution Label Syntax and Communication Protocols*, but using a different distribution method; a label bureau)
- 4. Software developers (Netscape, Microsoft, Cyber Patrol, etc.) can use PICSRules to write filters that understand and process PICS-based labels.
- 5. Verification of label accuracy and source. (the *DSig* protocol)

If a software filter is programmed to interpret PICS labels, it can make blocking decisions based on the description of a various web page's content. As of 1999, both Netscape Communicator (in its NetWatch feature) and Microsoft Internet Explorer (via Content Advisor) support PICS-based filtering. Of the filters reviewed in the last chapter, both Cyber Patrol and SurfWatch can process RSACi labeled sites.

A parent would use PICS to filter a child's access in the following way: Using a PICS compatible filter, the parent selects a trusted rating system, say the MPAA's. The child then begins to surf the web and requests a self rated site labeled G. The filter grants access to the site because the parent has told it that G rated material is allowable. The child continues to surf, and requests a site that has not self rated. The filter program then requests a rating of that site (if it is available) from the MPAA's third party label bureau. The MPAA bureau returns an R label for the requested site, and the site is blocked because the filter was configured to deny access to R labeled sites.

This example shows the flexibility of PICS, which allows for both self and third party content rating. On the user's end, the software filter can be programmed to use any PICS enabled rating system. Further, if a requested site is not self rated, the filter can then request a rating from a third party label bureau. Figure 5.5 (Resnick, 1998) gives a graphical representation of how a PICS enabled filter might work. Figure 5.6 (Salamonsen & Yeo, 1996) shows how a PICS enabled proxy server can filter Internet access for downstream network users.

Figure 5.5: PICS Enabled Client Filter

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Service A lahel

Content



Figure 5.6: PICS Enabled Proxy Filter proxy URL request refurned for URL Label to proxy PICS module requests label Cache from sources in hierarchy Proxy request Local PICS authorisation Proxy Module Module PICS module)atabase return access granted or denied **Problems With PICS**

While the benefits of PICS are many, especially for end users who can potentially choose from numerous rating systems, PICS also raises a number of troubling concerns.

First, just like private blocking software, PICS enabled filters are still quite difficult to use. While PICS is promoted for its ability to allow the end user to select from a wide range of rating systems, actually installing and configuring these systems is not as easy as it may seem. Therefore, users are likely to accept the default rating system that comes with the filter. As Michael Froomkin notes, "Users are empowered to choose who will make their choices, but the system is sufficiently complex to discourage the average person from making their own choices (cited in Stutz, 1997)."

Another problem with PICS "user choice" argument, is that there really are not that many rating systems to choose from. So far, only RSACi and SafeSurf have created well known rating systems (Lasica, 1997). In fact, Communicator and Internet Explorer filter modules are by default set to accept RSACi and SafeSurf labels. This situation is unlikely to change as there are no great economic incentives for groups to develop PICS based rating systems. For example, RSACi initially

hoped to charge web sites who rated their content with RSACi's system, but they have since dropped this business model.

The same argument is true for third party label bureaus. Simply put, it requires a great deal of time and effort to label the millions of sites available on the web. The vast size of the web creates an economic disadvantage for the very groups that the W3C hopes will develop label bureaus. For example, the W3C speaks of a liberal ACLU-like label bureau developing to offset the effects of a conservative Christian Coalition-like label bureau (Resnick, 1998). However, it is likely that very few groups will have the time and the money to develop extensive label bureaus. As a result, the

content, the Internet Content Coalition, an organization representing Internet content producers such as MSNBC and the New York Times, proposed creating a new RSACi "news" category which would be exempt from ratings. On the surface, this may seem logical, but who decides what is news and what is entertainment? As Joshua Quittner of Pathfinder comments, "You can't define news on the web since everyone with a home page is a global town crier (in Lasica, 1997)." Once again, rating systems can not account for such subtleties. Adding to the strange character of Internet content rating, is the fact that in the physical world, all of these topics would not need to rate themselves to be available. As the ACLU notes, "Imagine being forced to wear a sandwich board that says 'violent and sexual content' if you want to stand on the street and hand out a pamphlet on domestic abuse (1997)."

Based on these concerns, it is reasonable to conclude that like blocking software, PICS is not a "less restrictive alternative" to the CDA. PICS has the potential to block far more speech than would the CDA, and again no justification would need to be given for these decisions.

An analogy to the dangers of PICS, are the experiences of the movie (MPAA ratings), music (Parental Advisory Labels), and video game industries (RSAC and others), each of which uses a "voluntary" rating system. All of these industries adopted ratings due to intense social and political pressure to limit access to bad language, sexual content, and excessive violence. While these rating systems are referred to as voluntary, each industry essentially felt compelled to adopt ratings to avoid direct governmental regulation. A similar situation has recently occurred with the V-chip for television programming. Congress essentially told the television industry that if they did not create an acceptable rating system (acceptable to the FCC and thus the government), that it would impose its own system. How voluntary is a system where the government tells you "do this or else?" As Smolla notes, "If there is a case to be made against what the FCC did with regards to children's television, it must be not the goal but the method of using governmental power and leverage to exact concessions from the private sector (1997)."

Once these concessions, in the form of ratings, are made, proponents claim that they are merely "intended to provide information for parents (cited in Roberts, 1997)." However, such systems have been combined with market forces and state regulations to outright censor media content. In the U.S. record industry, about 10 percent of all music is sold by Walmart, which will not carry records that have advisory labels. This has forced many popular musicians to rewrite their songs in order to be "approved" by Walmart. Similarly, several states including Georgia, Washington, and Tennessee have attempted to pass laws banning the sale of labeled records to minors. As Lasica notes, Parental Advisory Labels which "started out as a tool for parental empowerment turned into an effective means of censorship (1997)." A similar situation has occurred in the movie industry where any film given an NC-17 rating will not be carried by theaters. This has led numerous directors to "soften" their work to receive an acceptable R-rating (Taylor, 1998). Additionally, many states are now considering laws that would make it illegal for underage children to be admitted to R-rated films. Once again, "informational" and "voluntary" ratings may lead to state sanctioned censorship. Could PICS be the technology that will send the Internet down this same road?

While content advisory labels on records and movies may have led to some censorship, they do not compare with the massive censorship that PICS makes possible at all levels of implementation. As Lawrence Lessig comments, PICS is "the devil" because:

It not only allows any number of filters to be selected among; it also allows these filters to be imposed — invisibly — at any level in the distributional chain. The filter can be imposed at the level of the individual's computer. But it can also be imposed at the level of the ISP. Or at the level —

has been turned on its head. Given the right circumstances, like what is happening in Australia and the EU, PICS would seem the perfect tool of government censorship, not an alternative to it.

While nation level "upstream" PICS filtering has yet to occur in practice, the same can not be said for search engine filtering. Search engines like AltaVista, Excite, Lycos, etc., are at the very heart of the Internet, and in a way their query results define the universe of the Internet, and thus where net citizens can travel. It is therefore very troubling that one of the most popular search engines, AltaVista, has implemented PICS filtered search results. Using the PICS enabled rating database of Net Shepherd (which claims to have rated 97 percent of English language web sites), a special "Family Search" AltaVista will only return results which meet an end users filtering criteria (AltaVista, 1997). This results in 95-99 percent of Internet sites otherwise available via an unfiltered AltaVista search being blocked by Net Shepherd. For example, an unfiltered AltaVista search for "Thomas Edison" produced 11,522 hits. Using "Family Search" only 9 hits were returned (EPIC, 1997). Although "Family Search" is a specialized version of AltaVista, it demonstrates that PICS-based search result filtering is possible. This represents yet another form of invisible upstream filtering, where the end user will have no idea what he/she is missing (Lessig and Resnick, 1998, p. 18).

In short "A fully PICS enabled world will be a world with more censorship of speech than a fully CDA enabled world (Lessig, 1998, p. 41)." Just as with blocking programs, PICS is not a "less restrictive alternative." Instead, "PICS could be the most effective global censorship technology ever designed (Garfinkel, 1997)." Despite this all to real potential, President Clinton and the W3C continue to push PICS as a parental empowerment tool that will work far better than any government regulation.

The Great W3C Cop Out: PICS, Values, and Poor Assumptions

The W3C claims that PICS is a value neutral technology (Resnick & Miller, 1996). To a certain extant this is quite true. Essentially PICS creates an alphabet that others can use to develop their own rating languages. While it is true that an alphabet is value neutral, what is not, are the assumption that the W3C had about how PICS would be implemented. The W3C assumed that multiple ratings systems and label bureaus would arise, and that this would counter secretive and overzealous censoring groups. However, as discussed above, their are no economic incentives for groups to develop multiple rating systems, and already the web community is coalescing around RSACi. The W3C should have studied the example of movie ratings, where for the past 30 years, we have had one, and only one rating system, the MPAA's. This fatal flaw in the W3C's logic shows that PICS is not really value neutral. Combined with assumptions about use, PICS takes on a sociopolitical reality that has consequences. Unfortunately, much like the NRA's argument that people kill people, not guns, the W3C says "we created the technology, its not our fault that mean governments and businesses use it to censor expression." However, it is the very failed assumptions made by the W3C that make PICS a potential tool for global censorship. This reality would seem to run counter to the W3C's stated mission to "realize the full potential of the web (1998)."

In developing PICS, a social protocol which makes assumptions about human use and values, the W3C essentially legislated by code. However, this legislation was written by engineers representing industry, with no public, legal, or governmental oversight. As such, the W3C acted as an extra-

governmental sovereign, writing laws and rules that effect all nations using the Internet (Reidenberg, 1998). Yet, unlike traditional sovereigns who are responsible to their citizens and to other nations, the W3C operates without such checks (Garfinkel, 1998). This lack of openness and responsibility at an increasingly powerful organization does not bode well for the future of democracy and free speech in the digital future. A potential answer to this problem is transparency, a topic we will explore in greater depth in Chapter Seven.

Chapter Six — LIBRARY AND SCHOOL FILTERING

Cyberspace Filtering Meets the Real World

The many problems associated with filters and PICS make them less than perfect parental empowerment tools. However, when these filtering technologies are introduced into public, government sponsored institutions, tremendous ethical and constitutional problems are raised. Perhaps the most interesting and instructive example of where cyberspace technologies meet real world information use is occurring in our nations public libraries and schools. These cornerstones of our democracy are currently engaged in a debate about the use of filters to protect minors from potentially harmful material. More than a decision about what filter program to use, the debate over filters in libraries and schools raises fundamental questions about the core nature and purposes of these institutions. As such, decisions made about filtering Internet access will have profound implications for information access, education, and academic freedom.

The Library Filter Debate

Long before computers or the Internet, libraries were faced with the challenge of providing access to "adult" books and material, while at the same time protecting the morals of children and having to answer to the concerns of their larger community. Libraries in the 1920's struggled with purchasing decisions regarding "pornographic" fiction like *Lady Chatterley's Lover*, *Ulysses*, *Madame Bovary*, and *The Arabian Nights* (Cornog and Perper, 1991). In more recent times, libraries have debated the purchase of adult magazines like *Playboy*, and in the case of the Library of Congress, the translation of *Playboy* into braille (Cornog, 1991). And now, with over 60 percent of U.S. public libraries having access to the Internet (NCLIS, 1998), libraries are faced with yet another "tough call"; allow unfettered access to information on the net, or use filters to block minors access to sexually explicit material. This situation is further complicated by the fact that public libraries are governmental institutions.

Those who support filtering Internet access in libraries note that libraries have always acted as filters. Through purchasing decisions, librarians "evaluate, analyze, and authenticate" information and materials. They further choose how that information will be displayed within a library. These "information quality" decisions are at the very core of the library profession (Bastian, 1997).

Advocates of library filtering also argue that libraries make selection choices which reflect prevailing community norms. Further, these choices are supported by the tax dollars of community members. As such, library filtering advocates argue that libraries should block material that the communities they serve find harmful or offensive. Expressing this opinion, Robert Peters of Morality in Media notes, "If libraries allow access to porn, even for adults, then the public will be subsidizing a peep-show booth (in Macavinta, 1997)." Similarly, K.I.D.S., a group of concerned parents in California argues that "allowing use of public facilities for the display and distribution of pornography is a disorder and violation of public trust (1998)."

So, if librarians traditional role has been as a community sensitive information filter for tangible books, magazines, etc., why shouldn't they filter Internet access?

The simple answer, as abundantly illustrated in previous chapters, is that blocking programs take information selection decisions out of the hands of librarians, and put them into the unknown blocking criteria of a particular program. As discussed earlier, blocking software makers often refuse to reveal which sites they choose to block and the criteria by which such sites are deemed off limits. Michael Sims of the Censorware Project dramatically illustrating this problem in the following hypothetical:

Imagine if you had written your Great American Novel, and found it banned from public libraries because it contained full frontal nudity and graphic description of sexual acts. But it didn't. And this gross error couldn't be corrected. The library told you they subscribed to a list, managed by a private company, which even they couldn't look at, which determined what books they would make available, and it seems that your novel wasn't on it. Every morning, the company employees came in with two big black bags. They put some books on the shelves from the one bag, and removed unknown books from the shelves and took them away in the other, and wouldn't respond to any queries about why YOUR book was called "pornography" and had been taken off the shelves. You would be fighting mad in short order, I imagine. This is precisely the situation with implementing censorware in libraries today. (1998)

At a more fundamental level, many library's argue that their purpose is to promote free speech, a goal they achieve by providing free books to individuals regardless of their age or income. However, using software filters which they have no control over, libraries will inevitably block access to a wide range constitutionally protected speech. This runs afoul of both library tradition and the First Amendment. Realizing this potential danger, the American Library Association (ALA) has come out strongly against filtered library Internet access:

Libraries are places of inclusion rather than exclusion. Current blocking/filtering software prevents not only access to what some may consider "objectionable" material, but also blocks information protected by the First Amendment. The result is that legal and useful material will inevitably be blocked. (July 1997)

Despite this stance, local public libraries in Massachusetts, California, Texas, and Virginia have decided to install blocking software (Hafner, 1998), and according to the 1998 National Survey of Public Library Outlet Internet Connectivity, 15 percent of libraries use some form of Internet filter. This decision is usually in response to public pressure regarding the easy availability of sexually explicit speech on the Internet.

By far the most publicized case of library filtering occurred in Loudoun County, Virginia where in October 1997, the library's board of trustees decided to install blocking software on all public Internet terminals. They did so in fear of legal prosecution for making obscene material available to minors, as well as sexual harassment suits by employee's forced to view "objectionable" material on library computer screens (Macavinta, 1998). In its final form, the library's "Policy on Internet Sexual Harassment" stated that county public libraries would provide Internet access to patrons subject to the following restrictions: (1) the library would not provide e-mail, chat rooms, or pornography; (2) all library computers would be equipped with site-blocking software to block all sites displaying: (a)

child pornography and obscene material; and (b) material deemed harmful to juveniles; (3) all library computers would be installed near and in full view of library staff; and (4) patrons would not be permitted to access pornography and, if they do so and refuse to stop, the police may be called to intervene (cited in Mainstream Loudoun, et. al. v. Board of Trustees of the Loudoun County Library, 1998).

In order to implement its new policy, the library choose to purchase Log-On Data's "X-Stop" filtering program. According to X-Stop marketing material specifically targeting libraries, the program only blocked sites deemed legally obscene under the Supreme Court's *Miller* (1973) test. Doubting the accuracy of such claims, a local community group, Mainstream Loudoun, asked lawyer Jonathan Wallace to test the program. Similar to results discussed in previous chapters, Wallace found that X-Stop blocked far more than legally obscene Internet material. In his "The X-Stop Files (1997)", Wallace found that the program blocked the following non-obscene, non-pornographic, and non-violent material:

- The University of Chicago's Fileroom project, which tracks acts of censorship around the world.
- The National Journal of Sexual Orientation Law, which describes itself as devoted to "legal issues affecting lesbians, gay men and bisexuals."
- The Banned Books page at Carnegie Mellon, which gives a historical account of the travails of books such as Candide and Ulysses.
- The American Association of University Women, which describes itself as a national organization that "promotes education and equity for all women and girls."
- The AIDS Quilt site, for people interested in learning more about HIV and AIDS, with statistics on the disease and links to other relevant sites.
- The Heritage Foundation, a conservative thinktank whose mission is to "formulate and promote conservative public policies based on the principles of free enterprise, limited government, individual freedom, traditional American values, and a strong national defense."
- The Religious Society of Friends, better known as the Quakers.
- Quality Resources Online, a clearinghouse for books and other materials relating to quality in business operations.

Angered by such decisions, four months after the passage of the library access policy, People for the American Way, representing Mainstream Loudoun, filed suit claiming the new policy was an unconstitutional restriction of patrons free speech rights. The ACLU joined the suit, <u>Mainstream Loudoun</u>, et. al. v. Board of Trustees of the Loudoun County Library, which was settled in Federal District Court in November 1998.

In the Court's decision, Judge Leonie M. Brinkema struck down the library's filtering policy, arguing that it failed a number of First Amendment tests designed to protect free speech. First, Judge

On the surface, these rules seem quite reasonable. However, rules 4 and 5 present troubling free speech issues. First, why should patrons be forced to sign up before using the Internet? This could allow librarians to develop profiles of what this or that patron accesses. In turn, this could create a chilling effect for patrons who research controversial material that librarians might frown upon. More troubling is the complete lack of definition of "misuse or abuse" in rule 5. What does this mean? Would viewing pornography, or hate speech, or bomb making sites be considered an abuse? While not included in Lincoln Library's policy, many others including the Boston and New York public libraries contain a rule forbidding computer use for illegal activities. Presumably this includes accessing obscenity and child pornography. But how is a librarian to know if such material is obscene? For any content to be found obscene it must meet the *Miller* test in a court trial. Despite

abandon those norms. Paradoxically, education must promote autonomy while simultaneously denying it by shaping and constraining present and future choices.

Given these somewhat contradictory goals, what are schools to do about the Internet? The Internet clearly facilitates near limitless access to information of all stripes and colors. At the same time, this very access has the potential to expose students to content which is contrary to community norms. Not surprisingly, many schools have turned to filters as a way of balancing access with indoctrination. As of 1998, 89 percent of public schools had access to the Internet (National Center for Education Statistics, 1999), of which 39 percent used filtering software (Quality Education Data, 1998). As we have seen first hand, filtering programs block significant amounts of constitutionally protected speech in the process of blocking the "harmful" material that school systems rightly purchase filters to deal with. But is this situation constitutional? Is it a violation of students free speech rights to block whitehouse.com (a pornography site), while also blocking whitehouse.gov? What latitude do school administrators have in determining what Internet content is not acceptable to community norms and therefore subject to blocking?

A partial answer, or at the very least a guide to these questions is provided by a case settled before any schools had Internet access. In <u>Board of Education v. Pico</u> (1982), a New York school board removed a number of books from a school library for being "anti-American, anti-Christian, anti-Semitic, and just plain filthy." Students sued the school for violating their First Amendment rights to information. The Court affirmed this right, noting that "just as access to ideas makes it possible for citizens generally to exercise their rights of free speech and press in a meaningful manner, such access prepares students for active and effective participation in the pluralistic, often contentious society in which they will soon be adult members." The Court further recognized that especially within the context of a school library, "a student can literally explore the unknown, and discover areas of interest and thought not covered by the prescribed curriculum . . . The student learns that a library is a place to test or expand upon ideas presented to him, in or out of the classroom." While the court did note that schools have wide discretion in selecting material appropriate for classroom curriculum, it could not exercise this power "beyond the compulsory environment of the classroom, into the school library and the regime of voluntary inquiry that there holds sway."

The *Pico* case would seem to imply that school administrators can filter access to the Internet if it is part of a predefined classroom curriculum. In essence, filters would mirror a school board's power to decide what text books are appropriate. However, if schools grant students unsupervised time to simply "surf the net" for research purposes, therefore not part of a predefined lesson plan, than filtering would not be permissible. As Kubota (1997) notes, "The freedom of choice enjoyed by students while browsing the Internet is analogous to students searching the library and voluntarily choosing books of interest. Schools can not claim to have any real curricular control over such an open-ended, free wheeling, and unsupervised activity (713)."

No case has yet challenged the constitutionality of school filtering. Despite this, a fascinating case study of Utah schools raises the question if schools need to filter access at all? In 1996, the Utah Education Network (UEN), which represents all 40 Utah public school districts and 8 public libraries, implemented SmartFilter, a proxy based content filtering program. These schools and libraries all gain access to the Internet through this proxy system. To examine SmartFilter's utility, and the general need for such a product, the Censorware project obtained UEN Internet log files

using Utah's equivalent of the Freedom of Information Act. The log files obtained were for one month of public school Internet access from September 10 to October 10, 1998. Examination of the files revealed that less than one percent, or about one out of every 260 requests was blocked. For days when school was not in session, the figure nearly doubled to one in 120 requests blocked. As Censorware (1999) concludes, "One can view this in two ways: high school students are much less likely to access banned material, or adults are more likely to (7)." These results seriously question the need for schools to purchase expensive, difficult to operate, and potentially unconstitutional filter software. Given that students access less than one percent of "objectionable" sites, and the fact that filters are overinclusive, thus blocking some legitimate content, schools may want to reevaluate the need to limit access to the Internet.

The Future of the School and Library Filtering Debate

Playing off parents fears of the Internet, a number of prominent politicians are calling for mandatory filtering in public schools and libraries. In 1998, Vice President Gore urged Congress to pass school filtering legislation, commenting "As we connect every school and classroom to the Internet, we must protect our children from the red-light districts of cyberspace (in Mosquera, 1998)." Most recently, presidential candidate Elizabeth Dole has come out in favor of filtering pornography in public libraries. According to Dole, "Federal tax dollars should never be used to poison our children or provide free pornography for adults. To protect our families and to protect the taxpayers, we shouldn't let pornography gain access to federally funded libraries through an electronic back door (in McCullagh, 1999)."

Answering such calls for legislation are two Congressional bills currently working their way towards the White House. In June 1999, the House passed HR 368, "The Safe Schools Internet Act," which requires public schools and libraries who use "e-rate" funding (federal grants for Internet access) to install filters to block access to content deemed "harmful to minors." A nearly identical bill, S.97, "The Childrens' Internet Protection Act" has made its way out of the Senate Commerce Committee, and will likely be voted on in the fall. According to the act'

governmental body can make any qualitative judgments about the system nor the material to be filtered that the school or library has chosen. (McCain, 1999)

According to the bill's supporters, it is a necessary and constitutional way to protect children from dangerous Internet content. They point out that the bill does not force filtering on all library computers (a concession made after the Loudoun case), and that decisions about what content is deemed harmful and what product to use, are left to local communities to decide (Taylor, 1999). Opponents however, note that S.97 forces one and only one solution to the Internet Content Conundrum on all libraries. Rather than use alternatives such as acceptable use policies, privacy screens, etc., under S.97 all libraries would be forced to use filtering software (Morgan, 1999). Opponents also point out that under the logic of the *Reno* and *Loudoun* cases the bill would likely be found unconstitutional. First, S.97 fails to define "harmful to minors." Instead, it leaves this decision up to local communities. However, very similar language found in the CDA was deemed unconstitutionally vague and overbroad. Next, in Loudoun the Court found that less restrictive alternatives to filters were available, and therefore the one size fits all solution provided in S.97 may be found overly stringent. The most powerful constitutional argument against S.97 is the *Loudoun* Court's finding that filtering represented a prior restraint on speech because it provided no specific standards as to what content was blocked, nor a due process procedure for appealing blocking decisions. Nowhere in S.97 are provisions made for such procedural safeguards (Mincberg, 1999).

Despite the many practical and constitutional concerns over "The Childrens' Internet Protection Act", the bill will likely pass the Senate. If it does, it will be reconciled with the House version and eventually sent to the White House. A White House that passed the CDA, COPA, and has called for school and library filtering. As such, beginning in 2000, expect mandatory filtering to be in place at many of the nations schools and libraries. Such regulation will almost certainly face a constitutional challenge. One which may finally lay down clear rules about what options schools and libraries may permissibly use to deal with the Internet Content Conundrum.

Chapter Seven — CONCLUSION

This thesis set out by asking whether Internet content filters and rating systems were indeed the First Amendment friendly solution to the Internet Content Conundrum that the judicial, legislative, and executive branches claimed. Clearly the evidence presented throughout this thesis, severely calls this assertion into question.

The best way of illustrating the shortcomings of filters and rating systems is to use the Supreme Court's own logic in <u>ACLU v. Reno</u>, where the Court found that filters and ratings were "at least as effective" and "a less restrictive alternative" to government regulation intended to protect minors from harmful Internet content. Unfortunately, as discussed in past chapters, filters and rating systems fail both prongs of this test.

First, filters are not "at least as effective," as they let through a substantial portion of "objectionable" Internet content, including hard core pornography, hate speech, and violence. According to the filter test performed in Chapter Four, taken as a whole, filters will fail to block "objectionable" material 25 percent of the time! The situation is similar for rating systems which have not been widely adopted. As such, very few sites have self rated, and very few PICS compliant filters have been written. This ensures that a majority of content will be let through.

More troubling than the fact that filters are not 100 percent effective, is their overinclusive blocking of completely innocuous material. As discussed in Chapters Three and Four, filters blocked access to pet care web sites, home pages devoted to music, academic institutions, research tools, etc., all content with no off limits material as defined by the filter companies own blocking rules. Even more troubling, several filters blocked access to important political content, including political advocacy groups like the AFA, GLAAD, and NOW, and most egregiously, the White House web site. According to Chapter Four's test, on average, filters will "overinclusively" block innocuous material 21 percent of the time. Given this reality, it is clear that filters are not a "less restrictive alternative"

Commander in Chief himself. This is even more so in the wake of the Littleton tragedy. Such support resonates due to communities traditional fears of all form of new media, and a general hysteria about pornography.

Another reason for filter support is that parents remain very afraid about the harmful effects of the Internet. As Turow (1999) found, 76 percent of parents are concerned that their children might view sexually explicit images on the Internet. This fear is fanned by the media, which portray the Internet as full of sexual predators, pornography, hate, and bomb making sites. As Ann K. Symons of the ALA comments, "It's not news to say that millions of kids had a safe rewarding experience on-line today (1999)."

Given such strong support, filters and ratings systems, and legislation requiring these technologies, are likely to remain the preferred solution to the Internet Content Conundrum in the eyes of the public policy community. As such, what is the best way to ensure that future Internet filtering policies are parentally empowering and sensitive to the First Amendment concerns of groups like the ALA, ACLU, and Censorware? I would propose that the answer is transparency.

To understand what I mean by transparency, it is instructive to first describe its opposite, complexity. Technological complexity is hidden from view by the graphical user interface of the modern operating system (Windows 95/98/NT, Mac OS), and today's advanced consumer software products such as word processors, electronic mail clients, and web browsers. Operating systems and applications present a clean, comprehensible interface to what behind the scenes is an otherwise incomprehensible set of rules, procedures, and complex mathematical operations. As such, these technologies may be considered opaque. In other words, it is not particularly easy to understand what is happening behind the scenes of a double click, a file transfer, or a web page request. This situation is by no means unique to computers, for example how many automobile drivers can claim knowledge of how their high performance engine manages to propel them down the highway? With a car, the technological complexity of the engine is hidden from view by the hood, and controlled via the simple mechanism of a gas peddle (like the mouse is to an operating system).

Opaque applications are not necessarily a bad thing. After all, how many people prefer the line mode operating system of DOS to the simple to use graphical user interface of a Macintosh or Windows 95? In these situations a double click has no bearing on how other people come to know and understand you, or how you participate in a larger public sphere. Instead, the interface merely facilitates the intended use of the application. However, opaque applications/protocols are dangerous, when those things which are hidden or not readily apparent to an end user can be used in ways contrary to the end user's wishes.

This is clearly the case with many filtering and rating solutions. As mentioned earlier, most filtering companies refuse to publish the list of sites which they block. Many also fail to fully explain their filtering criteria. Thus, parents have a very limited ability to customize the software. This renders filters less than parentally empowering, and when applied to libraries and schools, outsources content selection decisions to secretive filter makers and label bureaus. Compounding these problems is the fact that no filter makers notify sites who have been blocked, and few provide a due process review procedure for site owners who feel they have been unjustly blocked.

The answer to these problems is transparency (Brin, 1998). Transparency means peeling away the layers of technological and procedural complexity to understand how blocking decisions are made and implemented. By understanding, and sometimes seeing through this complexity, filter users will be better able to ensure that their software use is directed towards their ends, not those of a politically motivated filter maker.

As such, transparency is truly about empowerment. The ability to control one's own information, and one's own Internet experience. These goals are consistent with the ideals of individual liberty and autonomy that serve as the building blocks for our democracy, both in the physical and virtual world.

So what specific recommendations would make filters and rating systems more transparent, and therefore truly empowering?:

- Filter makers and label bureaus should publicly publish their blocked sites lists. Due to the large number of blocked URL's, an easy to use search function should be made available so that parents, educators, etc. can quickly find individual sites.
- All filter makers, rating systems, and label bureaus should publicly post their filtering criteria, including a notice that some blocking decisions are made without human review.
- Filters must be completely customizable. Parents, teachers, and librarians should have the unlimited ability to add and remove sites from the blocked list.
- By default, PICS-based filters should not block unrated web sites. As the ACLU comments, the default setting should be set to "free speech (ACLU, 1997)."
- Filter makers and label bureaus should notify via email the owners of all sites deemed off limits. The message should include the reason for the blocking decision.
- Filter makers and label bureaus should have a clear written policy for appealing blocking decisions. This process should be expeditious and open to public review. Both site owners and end users should be able to contest blocking decisions.

While these transparency enhancing recommendations are useful for private, parental filter use, they are absolutely essential for government sanctioned filtering in libraries and schools. In the *Loudoun* case, the Court found that filters were a prior restraint because they provided no way of knowing what sites had been blocked, why they were blocked, and no procedure for appealing blocking decisions. If filter makers want to expand into library and educational markets, they must accept the burdens of constitutional review, which forbid arbitrary, capricious, and secretive decisions about limiting access to constitutionally protected speech. This means abandoning the argument that blocked sites lists are copyrighted, proprietary trade secrets. If filter makers accept this tradeoff, their products *may* be found suitable for public institutions.

The Future of Filters in Public Institutions

Increased filter transparency would go a long way towards showing that filters are a reasonable and constitutionally acceptable method of protecting children from harmful Internet content. However, even with these changes, public filter use faces serious legal challenges. First, even the most transparent of filters may be found unnecessary to fulfill the state's legitimate purpose of protecting children from harmful content. In the *Loudoun* case only one example of inappropriate access was raised. Similarly, Censorware's study of Utah public school filtering found that less than one percent of Internet requests were blocked. These findings point to the conclusion that the Internet Content Conundrum is not as bad as it seems. This is likely due to the fact that library and school Internet terminals are located in open public spaces, where others can see what an individual may be accessing. Thus, social pressure keeps children, and even adults from accessing controversial content like pornography or hate speech.

Even if public institutions found that the Internet Content Conundrum was a major problem, it is not clear that filters would be the least restrictive way of limiting access to inappropriate material. Several other options such as privacy screens, monitoring, kids safe search engines/portals, acceptable use policies, and time limits would seem less onerous than filtering (ACLU, 1998).

Given these problems it is entirely unclear if public filter use will be found constitutional. Within the context of libraries, these problems may be insurmountable. However, within schools, particularly when applied to curricular activities, filters may be found acceptable.

The Limits of Transparency

In theory, transparency is a great idea. It places information selection decisions back in the hands of end users. Unfortunately, due to the vast size of the web, transparency has significant limitations. For example, above I suggest that filter makers and label bureaus publish their lists of blocked sites. But who will have the time to dig through the hundreds of thousands of URL's on these lists to ensure that they square with a user's values? Even with a search feature, an end user can only identify one site at a time. In this way, transparency could become a convenient bureaucratic excuse that filter makers will hide behind. They will say "hey, we make all our blocking decisions public, therefore it's your problem to find the decisions you disagree with." Hiding behind this excuse, filter makers like CYBERsitter will feel no public pressure to stop making politically motivated blocking decisions. After all, if an end user doesn't like them, he/she can find and unblock them.

A similar problem occurs with the suggestion that filter makers notify all blocked site owners, and provide them with an appeals process. First, not all web pages contain an email address identifying the creator of the page. Next, undoubtedly most site owners who have been successfully notified will want to appeal the blocking decision. This could mean tens of thousands of appeal requests for filter companies who already can not keep up with the ever expanding web.

Forget the Code of Law, Here Comes the Law of Code

Precisely due to the problems of information overabundance, software products like filters, and protocols like PICS will become incredibly important in the 21st century. They will help define the very nature of the on-line world, and the possibilities that exist within in it. In the real world, the

limits of human action are constrained by physical reality (gravity for example) and by laws which are encoded into constitutions, criminal codes, and local ordinances. In democracies, these laws are developed and implemented within a vibrant public sphere, which includes governmental and public oversight. Therefore, at least in theory, laws are meant to represent the will of the people.

The same can not be said for the on-line world, were computer code (and the speed of electrons) defines reality. Unlike the encoded laws of the real world, the code of cyberspace is developed within closed institutions like the W3C and the Internet Corporation for Assigned Names and Numbers (ICANN), the new governing body for Internet domain names (like www.whatever.com). As evidenced by their memberships, these groups primarily represent the interests of the Internet industry, not those of the general Internet using public. As such, the protocols they develop, although they effect all Internet users, only reflect the values of their computer industry members.

This is clearly a problem when such groups wade into contentious sociopolitical issues such as content appropriateness and privacy. Their closed structures prevent full and open public debate about the underlying good of the protocols being developed. As we have seen with PICS, this results in poor assumptions about human use. Assumptions which have consequences, like global censorship with PICS, for all Internet users.

The solution to this problem is to require a far more open structure for Internet standards setting bodies. Governments, public interest groups, and the general public should have an oversight role in the development of social protocols. One way of achieving this goal would be to place groups like the W3C and ICANN under the auspices of an open international governing body, much like the International Telecommunications Union is governed by the United Nations.

Conclusion

In the end, it is clear that there is no one solution to the Internet Content Conundrum. Both filters and rating systems have significant performance, ethical, and constitutional problems associated with them. However, within a transparent and open framework, these problems can be ameliorated. Still, even the most transparent piece of Internet filtering software will not solve the Internet Content Conundrum. After all, people have been arguing about meaning and appropriateness since the beginning of the written word. Well designed software and protocols can not hope to settle the eternal debate between a communities desire to protect its members from supposedly harmful content, and the individuals right to self determination and autonomy.

To answer the question posed by the title of this thesis, yes, the future will be filtered. It will be a necessity. What remains to be seen, is whether these code governed filters will reflect the values of industry, or those of transparency and democracy. If the latter is true, free speech will indeed become the default setting for the Information Revolution.

Satanic material is defined as: Pictures or text advocating devil worship, an affinity for evil, or wickedness. A cult is defined as: A closed society, often headed by a single individual, where loyalty is demanded, leaving may be punishable, and in some instances, harm to self or others is advocated.common elements may include: encouragement to join, recruiting promises, and influences that tend to compromise the personal exercise of free will and critical thinking.

Drugs/Drug Culture:

Pictures or text advocating the illegal use of drugs for entertainment. Includes substances used for other than their primary purpose to alter the individual's state of mind, such as glue sniffing. This category does not include material about the use of illegal drugs when they are legally prescribed for medicinal purposes (e.g., drugs used to treat glaucoma or cancer).

Militant/Extremist:

Pictures or text advocating extremely aggressive and combative behaviors, or advocacy of unlawful political measures. Topics include groups that advocate violence as a means to achieve their goals. Includes "how to" information on weapons making, ammunition making or the making or use of pyrotechnics materials. Also includes the use of weapons for unlawful reasons.

Sex Education:

Pictures or text advocating the proper use of contraceptives. This topic would include condom use, the correct way to wear a condom and how to put a condom in place. Also included are sites relating to discussion about the use of the Pill, IUD's and other types of contraceptives. In addition to the above, this category will include discussion sites on how to talk to your partner about diseases, pregnancy and respecting boundaries. The Sex Education category is uniquely assigned; sites classified as Sex Education are not classified in any other category. This permits the user to block or allow the Sex Education category as appropriate, for example, allow the material for an older child while restricting it for a younger child.

Not included in the category are commercial sites that sell sexual paraphernalia. These sites are typically found in the Sex Acts category.

Questionable/Illegal & Gambling:

Pictures or text advocating materials or activities of a dubious nature which may be illegal in any or all jurisdictions, such as illegal business schemes, chain letters, copyright infringement, computer hacking, phreaking (using someone's phone lines without permission) and software piracy. Also includes text advocating gambling relating to lotteries, casinos, betting, numbers games, on-line sports or financial betting, including non-monetary dares and "1-900" type numbers.

Alcohol & Tobacco:

Pictures or text advocating the sale, consumption, or production of alcoholic beverages or tobacco products, including commercial sites in which alcohol or tobacco products are the primary focus. Pub and restaurant sites featuring social or culinary emphasis, where alcohol consumption is incidental are not in this category.

Note: Web sites which post "Adult Only" warning banners advising that minors are not allowed to access material on the site are automatically added to the CyberNOT list in their appropriate category.

Appendix 2: SurfWatch Content Categories and Definitions

Evaluation Policies

SurfWatch criteria are reviewed with our Advisory Committee on a monthly basis to ensure responsible filtering. A site will be blocked if it meets the following guidelines:

- 1. A disclaimer indicating restricted access; a screen or warning that identifies the site as adultoriented or containing information unsuitable for those underage
- 2. The publisher has requested that his/her site be blocked
- 3. A site which publishes information on how to bypass SurfWatch filtering or render SurfWatch inoperable in a manner which violates the software license agreement or is otherwise unauthorized by the original purchaser of the software
- 4. Any page or site which predominantly contains links to sites matching the following criteria:

Sexually Explicit

- sexually-oriented or erotic full or partial nudity
- depictions or images of sexual acts, including animals or other inanimate objects used in a sexual manner
- erotic stories and textual descriptions of sexual acts
- sexually exploitive or sexually violent text or graphics
- bondage, fetishes, genital piercing
- adult products including sex toys, CD-ROMs, and videos
- adult services including videoconferencing, escort services, and strip clubs

NOTE: We do not block on the basis of sexual preference, nor do we block sites regarding sexual health, breast cancer, or sexually transmitted diseases (except in graphic examples).

Drugs/Alcohol

- recipes or instructions for manufacturing or growing illicit substances, including alcohol, for purposes other than industrial usage
- sites that glamorize, encourage, or instruct on the use of alcohol, tobacco, illegal drugs, or other substances that are illegal to minors
- alcohol and tobacco manufacturers' commercial Web sites

- sites detailing how to achieve "legal highs": glue sniffing, misuse of prescription drugs or abuse of other legal substances
- sites that make available alcohol, illegal drugs, or tobacco free or for a charge displaying, selling, or detailing use of drug paraphernalia

NOTE: We do not block sites discussing medicinal drug use, industrial hemp use, or public debate on the issue of legalizing certain drugs. Nor do we block sites sponsored by a public or private agency that provides educational information on drug use. The term "illegal" is defined according to United States law.

Gambling

- online gambling or lottery web sites that invite the use of real money
- sites that provide phone numbers, online contacts or advice for placing wagers, participating in lotteries, or gambling real money
- newsgroups or sites discussing number running
- virtual casinos and offshore gambling ventures
- sports picks and betting pools

Violence

- sites portraying or describing physical assault against humans, animals, or institutions
- depictions of torture, mutilation, gore, or horrific death
- sites advocating suicide or self-mutilation
- instructions or recipes for making bombs or other harmful or destructive devices
- sites that make available guns, artillery, other weapons, or poisonous substances
- excessive use of profanity or obscene gesticulation

NOTE: We do not block news, historical, or press incidents that may include the above criteria (except in graphic examples).

Hate Speech

- sites advocating or inciting degradation or attack of specified populations or institutions based on
- associations such as religion, race, nationality, gender, age, disability, or sexual orientation
- sites which promote a political or social agenda which is supremacist in nature and exclusionary of others
- based on their race, religion, nationality, gender, age, disability, or sexual orientation
- Holocaust revision/denial sites
- coercion or recruitment for membership in a gang* or cult**

NOTE: We do not block news, historical, or press incidents that may include the above criteria (except in graphic examples).

- *A gang is defined as: a group whose primary activities are the commission of felonious criminal acts, which has a common name or identifying sign or symbol, and whose members individually or collectively engage in criminal activity in the name of the group.
- **A cult is defined as: a group whose followers have been deceptively and manipulatively recruited and retained through undue influence such that followers' personalities and behavior are altered. Leadership is all-powerful, ideology is totalistic, and the will of the individual is subordinate to the group. Sets itself outside of society.

Appendix 3: RSACi Content Categories and Definitions

RSACi Rating Language

In order to determine the appropriate advisory level for language, you will be asked to go through a checklist of very specific terms to determine whether or not your content contains language, expressions, images, portrayals, etc., which some viewers might potentially consider objectionable. The RSACi rating addresses two kinds of speech; 'hate speech' and 'objectionable speech'; that is, language ranging from mild expletives or profanity to crude, vulgar, and obscene statements and gestures. You are urged to review the Definitions before submitting your answer.

Moving through the list below in order from top to bottom, please click the first button of the content descriptor that applies to your content. Does your content portray:

- (14) crude, vulgar language
- (14) explicit sexual references
- (14) extreme hate speech
- (14) epithets that advocate violence or harm against a person or group
- (13) strong language
- (13) obscene gestures
- (13) hate speech or strong epithets against any person or group
- (12) profanity
- (12) moderate expletives
- (11) non-sexual anatomical reference
- (11) mild expletives
- (11) mild terms for body functions
- (11) slang
- (10) none of the above

Definitions for RSACi Language Questions

GUIDING PRINCIPLE

The construction of a list of every word, action, innuendo, and gesture that a reasonable person would consider as crude, slang, profane or explicit is a never-ending task. Times change. Words change. Gestures change. New street slang is constantly evolving. Language considered inoffensive in one culture may be considered vulgar in another culture. It is therefore your responsibility to properly interpret and classify any slang, profanity or vulgarity according to the usage in the title and the general category definitions below. Words or expressions in the title that fit a definition or categorization, but do not appear on a word list, should be treated as if they do appear on the list.

CONTAIN

The inclusion of specific content in any form or manner, including but not limited to printed words, written descriptions, oral recitations, and other audio sounds.

CRUDE LANGUAGE; EXPLICIT SEXUAL REFERENCES

Crude references, direct or indirect to intercourse: Fuck, bugger, mother-fucker, cock-sucker, penisbreath. Crude references to genitalia: prick, cock, pussy, twat, cunt. Explicit street slang for intercourse or genitalia.

EXTREME HATE SPEECH

The combination of vulgar language with hate speech or epithets; advocating violence or harm against a person or group.

HATE SPEECH

Any portrayal (words, speech, pictures, etc.) which strongly denigrates, defames, or otherwise devalues a person or group on the basis of race, ethnicity, religion, nationality, gender, sexual orientation, or disability is considered to be hate speech. Any use of an epithet is considered hate speech. Any description of one of these groups or group members that uses strong language, crude language, explicit sexual references, or obscene gestures is considered hate speech.

EPITHET

A disparaging or abusive word or phrase used in the place of the name of any person or group. There are many examples of slang terms which, in any given historical period, function almost exclusively as epithets: e.g., honky, nigger, coon, spic, greaser, chink, slant, faggot, etc. In addition, sometimes a word which is not in and of itself an epithet functions as one because of context. For example, in some contexts the word "pig" may be used in place of "police officer," thus becoming an epithet. In other contexts, and at different times, the word "monkey" has been used as an epithet to refer to individuals of Asian descent and to individuals of African descent.

OBSCENE GESTURES

Any visual or described gestures, body movements, such as flipping the bird, mooning, non-verbal indications of sexual insult, etc., indicating any of the above. Any visual or described innuendo, euphemisms, street slang, double-entendre for any of the above.

STRONG LANGUAGE

Strong, but not crude, language for genitalia: asshole, butthole, dork, dong, pecker, schlong, dick. Strong language for bodily functions or elimination: Shit, piss, cum, asswipe, buttwipe. Strong language for sexual functions or intercourse: jerk-off, balling, shtupping, screwing, boffing, cumming. References to genitalia used in a sexual setting including the use of penis, vagina, rectum, semen.

PROFANITY

To treat something regarded as sacred with abuse, irreverence, or contempt. To use the name of a deity with contempt or as a curse.

MODERATE EXPLETIVES

The words bastard and bitch (when used as epithets rather than biological terms), son-of-a-bitch, turd, crap.

MILD EXPLETIVES

The words hell and damn, ass and horse's ass, BUT NOT asshole, assface, asswipe; butthead and buttface BUT NOT butthole and buttwipe.

NON-SEXUAL ANATOMICAL REFERENCES

Words such as penis, vagina, rectum, semen used in a non-sexual context.

MILD TERMS FOR BODY FUNCTIONS

Words such as piss and poop not used in a sexual context.

SLANG

No profanity, expletives, vulgar gestures, innuendo, double-entendre, vulgar street slang other than listed below.

- A. Inoffensive slang: darn, drat, golly, gosh, dang, rats, sheesh, geeze, gee wiz.
- B. Screw to indicate cheated or harmed, BUT NOT screw in any sexual context.
- C. Butt to indicate one's rear end as in "get your butt out of here," or "I'm going to paddle your butt," or "he fell on his butt.," BUT NOT butthead, butthole, buttface, buttwipe, etc.
- D. Ass when referring to the animal, but not "Horse's ass."
- E. Dork used in a non-sexual context as in, "He's a dork."
- F. Sucks used in a non-sexual contest as in, "That sucks," or "He sucks."

RSACi Rating Nudity

In order to determine the level of nudity, if any, in your content, please go through the checklist of very specific terms about how nudity is portrayed. Definitions are provided for all terms that must be understood to make the determinations necessary to answer the questions. The definitions are highly specific and the objectivity of the labeling system depends on using them correctly.

Moving through the list below in order from top to bottom, please click the first button of the content descriptor that applies to your content. Does your content portray:

- (4) frontal nudity that qualifies as a provocative display of nudity
- (3) frontal nudity
- (2) partial nudity
- (1) revealing attire
- (0) none of the above

Definitions for RSACi Nudity Questions

PORTRAYAL

Any presentation including, but not limited to, pictures, no matter how crudely drawn or depicted, written descriptions, oral recitations and or audio sounds.

HUMAN or HUMAN-LIKE BEINGS

Any sentient being, no matter how portrayed (photographed or drawn) or how crudely drawn (including stick figures) understood by any reasonable person as human or humanoids in form including alien sentient beings that have human-like form (head AND arms AND torso AND legs AND walking upright).

NUDITY

Any portrayal of a human's buttocks (other than the exception below), genitalia, or female breasts, or of humanoid genitalia or female breast(s), including such portrayals as see-through blouses, the pasties of a topless dancer, or other types of clothing which do not prevent exposure of those parts of the body. This definition also includes nudity in widely recognized works of art and nudity in documentary context. NOTE: An exception is made for portrayals of the buttocks of characters which a reasonable person would consider as BOTH (a) something other than a true human being or representation thereof, AND (b) a character that normally is expected to be unclothed and whose

sex is portrayed. Definitions are provided for all terms that must be understood to make the determinations necessary to answer the questions. The definitions are highly specific and the objectivity of the labeling system depends on using them correctly. You are urged to review the definitions before submitting your answer.

Moving through the list below in order from top to bottom, please click the first button of the content descriptor that applies to your content. Does your content portray:

- (4) sex crimes
- (4) explicit sexual acts
- (3) non-explicit sexual acts
- (2) non-explicit sexual touching
- (2) clothed sexual touching
- (1) passionate kissing
- (0) innocent kissing or romance
- (0) none of the above

Definitions for RSACi Sex Questions

PORTRAYAL

Any presentation including, but not limited to, pictures, no matter how crudely drawn or depicted, written descriptions, oral recitations, and or audio sounds.

HUMAN or HUMAN-LIKE BEINGS

Any sentient being, no matter how portrayed (photographed or drawn) or how crudely drawn (including stick figures) understood by any reasonable person as human or humanoids in form including alien sentient beings that have human-like form (head AND arms AND torso AND legs AND walking upright).

SEX CRIMES

Any portrayal of unwanted, unauthorized, or otherwise non-consensual sexual acts forced upon one sentient being by another sentient being (rape). Any portrayal of explicit or non-explicit sexual acts, consensual or not, between a human or human-like being that a reasonable person would consider as being under the age of 18, and another human or human-like being that a reasonable person would consider over the age of 18. Any portrayal of sex, consensual or not, between an animal and a human or human-like being (bestiality).

EXPLICIT SEXUAL ACTS

Any portrayal of sexual activity that a reasonable person would consider as more than just non-explicit sexual activity because it shows genitalia. This includes any portrayal of sexual activity by one human or human-like being, or among multiple humans, including, but not limited to masturbation and sexual intercourse of any kind (oral, anal vaginal), that shows genitalia.

NON-EXPLICIT SEXUAL ACTS

Any portrayal of sexual activity that a reasonable person would consider as more than just clothed sexual touching or non-explicit sexual touching,

either by one human or human-like being or among multiple humans, including, but not limited to masturbation and sexual intercourse of any kind (oral, anal, vaginal), that may show nudity, but does not show genitalia. Non-explicit sexual activity includes sound on an audio track, such as the kinds of groans, moans, and other sounds that to a reasonable person would imply sexual activity was taking place.

NON-EXPLICIT SEXUAL TOUCHING

Any portrayal of any touching between or among humans or human-like beings, that a reasonable person would consider more than just passionate kissing, including but not limited to such things as groping, petting, licking, and rubbing, that falls short of intercourse (sexual, oral, or otherwise), and that does show bare buttocks or female breasts, but does NOT show genitalia. Non-explicit sexual touching does NOT include non-explicit or explicit sexual acts as defined above and does NOT include masturbation.

CLOTHED SEXUAL TOUCHING

Any portrayal of any activity or touching between or among humans or human-like beings, other than innocent kissing and passionate kissing, that falls short of intercourse (sexual, oral, or otherwise) or masturbation, and that does NOT show bare buttocks, female breasts, or genitalia, but that any reasonable adult would perceive as sexual in nature. This includes but is not limited to such things as groping, petting, licking, rubbing. Non-explicit sexual touching does NOT include non-explicit or explicit sexual acts as defined below and does NOT include masturbation.

PASSIONATE KISSING

Any portrayal of humans or human-like creatures kissing that a reasonable person would consider more than just innocent kissing. This includes any kissing during which tongues touch (or mouths are obviously open), and any kissing on, but not limited to, the neck, torso, breasts, buttocks, legs.

INNOCENT KISSING

Any portrayal of humans or human-like creatures which a reasonable person would consider as just kissing on lips (without touching of tongues), head, shoulder, hands or arms, but not any other areas including but not limited to neck, breasts, torso, or legs. Innocent kissing shows affection and/or love, but creates no reasonable perception of stronger sexual activity as defined in this methodology.

ROMANCE

Portrayals of activity showing love and affection with NO stronger sexual contact as defined in this methodology. This might include embraces, hugging, innocent kissing, holding hands, etc.

RSACi Rating Violence

In order to determine the level and type of violence, if any, in your content, you will be asked to go through a checklist of very specific terms about whether and how violence or its consequences are depicted. Definitions are provided for all terms which you need to understand in order to make the determinations necessary to answer the questions. The definitions are highly specific, and the objectivity of the system depends on using them carefully and correctly. You are urged to review the Definitions before submitting your answer.

Moving through the list below in order from top to bottom, please click the first button of the content descriptor that applies to your content. Does your content portray:

- (4) wanton, gratuitous violence
- (4) extreme blood and gore
- (4) rape
- (3) blood and gore
- (3) intentional aggressive violence
- (3) death to human beings
- (2) the destruction of realistic objects with an implied social presence
- (1) injury to human beings

INTENTIONAL AGGRESSIVE VIOLENCE

The existence of a threat or the actual carrying out of threatening actions that directly or indirectly cause, or if successful would cause, physical harm, damage, destruction, or injury to a sentient being or realistic object. This includes the visual portrayal of the results of aggressive violence including, but not limited to dead bodies, damage, audio distress, etc., even if the violent act itself is not shown. It does not include psychological attacks. but is limited to physical harm, damage, destruction, and injury, possible to have a credible threat which does not cause a change in behavior.

IMPLIED SOCIAL PRESENCE

The presumption, unless a reasonable person would clearly think otherwise, that a realistic object is inhabited, or carrying, or concealing humans, even though the humans have not been seen or heard.

SPORTS VIOLENCE

Competitive sports games such as football, basketball, car racing, sumo wrestling, etc. have may elements of violence but are not intentional aggressive violence. It is still sports violence if players or participants are shown carried off the field, conscious or unconscious, even though on a stretcher,

Appendix 4: Filter Default Settings

CYBERsitter

Tested on 06-16-99 using 06-16-99 blocked site list Default categories:

Adult/sexually oriented
PICS Ratings Adult/violence
Gay/Lesbian activities
Advocating illegal/radical activities
Advocating hate/intolerance
Cults/Occult
WWW Chat Rooms

Cyber Patrol

Tested on 06-17-99 using 04-29-99 blocked site list Default categories:

Violence/profanity
Partial nudity
Full nudity
Sexual acts
Gross depictions

Intolerance

Satanic or cult

Drugs

Militant/extremist

Sex education

Questionable. illegal gambling

Alcohol and tobacco

Net Nanny

Tested on 06-17-99 using 05-29-99 blocked site list Default categories:

Net Nanny has no blocking categories, only multiple lists of blocked sites which are by default turned on.

SurfWatch

Tested on 06-16-99 using 06-16-99 blocked site list Default categories:

Sexually Explicit Drugs/Alcohol, Gambling, Violence, Hate Speech

Appendix 5: Web Sites Tested, RSACi Scores, and Blocking Decisions

Webcrawler Random Links

1. Explore Vietnam - Study Vietnam

http://www.explorevietnam.com/Learning/index.html

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

2. Angle Tech

http://www.angle.qpg.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{lll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

3. XXXVirtualPorn

http://russian-porno.sammich.com/tours/index.html

language = 4 CYBERsitter = blocked

4. Photo Image - Photofinishing, Digital Imaging, Judy's Gift's http://www.photoimageinc.com/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

5. WebCastro "Hotlinks"

http://www.webcastro.com/hotlinks.htm

 $\begin{array}{lll} language = 0 & CYBERsitter = not blocked \\ nudity = 1 & Cyber Patrol = blocked \\ sex = 0 & Net Nanny = not blocked \\ violence = 0 & SurfWatch = not blocked \end{array}$

6. John Brown Limited, Inc.

http://www.jblnh.com/

 $\begin{array}{ll} language = 0 & CYBERsitter = not \ blocked \\ nudity = 0 & Cyber \ Patrol = not \ blocked \\ sex = 0 & Net \ Nanny = \ not \ blocked \end{array}$

http://www.owingsmills.net/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

12. http://www.highway666.com/angel_witch.html

language = 1 CYBERsitter = not blocked

13. MCW Home page

http://www.montanacomputers.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} nudity = 0 & Cyber\ Patrol = not\ blocked \\ sex = 0 & Net\ Nanny = \ not\ blocked \\ violence = 0 & SurfWatch = \ not\ blocked \end{array}$

14. CLN WWW Navigation Map

http://www.cln.org/map.html

language = 0 CYBERsitter = not blocked

nudity = 0 Cyber Patrol = not blocked

sex = 0

http://www.poliville.com/

language = 0 CYBERsitter = not blocked

nudity = 0 Cyber Patrol = not blocked sex = 0 Net Nanny = not blocked violence = 0 SurfWatch = not blocked

18. Excite Travel: Destinations: Australia: Queensland: Sunshine Coast http://city.net/countries/australia/queensland/sunshine_coast/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

19. rates between served airports and common destinations in central Pa http://members.bellatlantic.net/~propo/rates.html

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

20. www. marksmodelcars.com http://www.marksmodelcars.com/

language = 0 CYBERsitter = not blocked

nudity = 0 Cyber Patrol = not blocked sex = 0 Net Nanny = not blocked violence = 0 SurfWatch = not blocked

21. Sign Language Studies

http://www.vuw.ac.nz/~nzsldict/sls.html

language = 0 CYBERsitter = not blocked

22. Tradepages Business Plaza

http://www.tradepages.co.kr/

language = 0 CYBERsitter = not blocked

 $\begin{array}{lll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

23. www. augustacc.com/ http://www.augustacc.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

24. I M A G E S U K

http://www.images-uk.com/

language = 0 CYBERsitter = not blocked

nudity = 0

http://ratkobera.youthofamerica.org/

language = 0 CYBERsitter = not blocked

28. Consumer Reports | Search

http://www.consumerreports.org/Functions/Search/index.html

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

29. Mallrats

http://www.viewaskew.com/mallrats/

language = 3 CYBERsitter = not blocked

 $\begin{array}{ll} nudity = 0 & Cyber\ Patrol = not\ blocked \\ sex = 0 & Net\ Nanny = \ not\ blocked \\ violence = 1 & SurfWatch = \ not\ blocked \end{array}$

30. CAPCYBER - Capital Cyber Communications

http://www.capcyber.com/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

31.... Shtzville...

http://www.angelfire.com/md/shtzville/

language = 3 CYBERsitter = not blocked

 $\begin{array}{lll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

32. Saga magazine - Feature

http://www.saga.co.uk/publishing/specials/arthurc.html

language = 0 CYBERsitter = not blocked

 $\begin{array}{lll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

33. Keys For Kids - MAY 14

http://www1.gospelcom.net/cbh/kfk/kfk-05-14-95.html

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

34. Webmaster 10 - Awards Page

http://www.webmaster10.com/award.htm

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

35. Photos and Club Memorabilia

http://www.teleport.com/~pmadland/Flyaways/fun/photos.htm

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

36. SpeedAssist Home Page

http://home2.swipnet.se/~w-20031/

language = 0 CYBERsitter = not blocked

 $\begin{array}{lll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

37. Health Informatin - Blindness to Dyslexia

http://www.radix.net/~mschelling/health2.html

language = 1 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

38. Available IP

http://www.teleport.com/~scd/avail_ip.htm

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} nudity = 0 & Cyber\ Patrol = not\ blocked \\ sex = 0 & Net\ Nanny = \ not\ blocked \\ violence = 0 & SurfWatch = \ not\ blocked \end{array}$

http://www.iglou.com/sonic/nugent.html

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

43. Enterprise Consultants Network http://www.enterpriseconsultants.com/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

44. Decatur Jewelry & Pawn http://www.decaturpawn.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

45. metsun1. sjsu. edu/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

46. metrotel paging beeper cellular motorola sales service http://www.metrotel.com/

language = 0 CYBER sitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

47. Weather Underground: Laredo, Texas Forecast http://www.wunderground.com/forecasts/LRD.html

language = 0 CYBERsitter = not blocked

48. Bill Frakes, Photographer

http://www.billfrakes.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

49. Webbing Monthly - News, Views & Muse

http://www.jessanio.com/webbing_monthly/index.html

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

50. Welcome to CableCo

http://www.cableco.co.uk/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

Yahoo Search Results

51. Yahoo! Movies

http://movies.yahoo.com/

language = 1 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

52. Yahoo! Yellow Pages

http://yp.yahoo.com/

language = 0 CYBERsitter = not blocked

53. Yahoo! Shopping

http://shopping.yahoo.com/

language = 0 CYBERsitter = not blocked

nudity = 0 Cyber Patrol = not blocked sex = 0 Net Nanny = not blocked violence = 0 SurfWatch = not blocked

54. Yahoo! Local Events

http://localevents.yahoo.com/

language = 0 CYBERsitter = blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

55. Yahoo Weather Forecast

http://weather.yahoo.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{lll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

56. Yahoo! Travel

http://travel.yahoo.com/

language = 0 CYBERsitter = not blocked

57. Yahoo! Games

http://games.yahoo.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{lll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 1 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

58. Yahoo! The Motley Fool http://fnews.yahoo.com/fool/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

59. Yahoo! Real Estate http://realestate.yahoo.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} nudity = 0 & Cyber\ Patrol = not\ blocked \\ sex = 0 & Net\ Nanny = \ not\ blocked \\ violence = 0 & SurfWatch = \ not\ blocked \end{array}$

60. Yahoo! Lodging http://lodging.yahoo.com/

language = 0 CYBERsitter = not blocked

berm6 7

63. Warez Mp3 Dimension! http://mp3.warezdimension.com/

language = 4 nudity = 2 sex = 3

CYBERsitter = blocked Cyber Patrol = blocked

68. main.html

http://members.tripod.com/~masters1998/main.html

language = 3 CYBERsitter = not blocked

69. index.html

http://homepages.paradise.net.nz/~fishboy/index.html

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

70. The Warez Fix0r

http://www.wirm.net/main.html

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

Hotmail Search Results

71. CNET News.com - Microsoft buys Hotmail http://www.news.com/News/Item/0,4,17725,00.html

language = 0 CYBERsitter = not blocked

72. HOTMAIL MOST VULNERABLE E-MAIL ACCOUNT

http://www.geocities.com/ResearchTriangle/Lab/6601/shailesh/hotmail.html

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

73. Hotmail exploit

http://rubicon.cx.net/~munkean/hotmail.html

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

74. Hotmail Accounts Easily Accessed by Hackers - Nus - Email

http://email.miningco.com/library/nus/bl120898-1.htm

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

75. Hotmail posts fix to password flaw

http://www.zdnet.com/zdnn/stories/zdnn_smgraph_display/0,3441,2131377,00.html

language = 0 CYBERsitter = not blocked

76. CNET News.com - Hotmail bug fix not a cure-all http://www.news.com/News/Item/0,4,25662,00.html

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

77. CNET News.com - New security glitch for Hotmail http://www.news.com/News/Item/0,4,25887,00.html

language = 0 CYBERsitter = not blocked

nudity = 0

78. Hotmail - The World's FREE Web-Based Email http://www.hotmailpop3.8m.com/

 $\begin{array}{ll} language = 0 & CYBERsitter = not blocked \\ nudity = 0 & Cyber Patrol = not blocked \\ sex = 0 & Net Nanny = not blocked \\ violence = 0 & SurfWatch = not blocked \end{array}$

79. crazybytes domain supplied by RM meinenr@hotmail.com http://www.crazybytes-cd.com/

 $\begin{array}{lll} language = 0 & CYBERsitter = not \ blocked \\ nudity = 0 & Cyber \ Patrol = blocked \\ sex = 0 & Net \ Nanny = \ not \ blocked \\ violence = 0 & SurfWatch = blocked \end{array}$

80. Hotmail glitch tricks users into revealing passwords http://www.zdnet.com/zdnn/stories/zdnn_smgraph_display/0,3441,2131228,00.html

83. Videoconferencing, live sex, video sex, phone sex, xxx http://www.xtacy.com/

language = 4 CYBERsitter = blocked

84. Your Trial Membership for 3sex.com is FREE http://w-w.3sex.com/guests/

language = 4 CYBERsitter = blocked

 $\begin{array}{lll} nudity = 4 & Cyber\ Patrol = blocked \\ sex = 4 & Net\ Nanny = \ not\ blocked \\ violence = 0 & SurfWatch = \ blocked \\ \end{array}$

85. HappyNight - Nr. 1 in Europa, der Sex- und Erotikführer http://www.weekend.de/Home/HappyNightE.htm

language = 4 CYBERsitter = blocked

nudity = 4Cyber Patrol = not blockedsex = 4Net Nanny = not blockedviolence = 0SurfWatch = blocked

86. 411 for Sex

http://www.411forsex.com/411.html

language = 4 CYBERsitter = blocked

nudity = 3Cyber Patrol = blockedsex = 4Net Nanny = blockedviolence = 0SurfWatch = blocked

87. Gossips!

http://www.gossips.com/

language = 4 CYBERsitter = blocked

nudity = 4Cyber Patrol = not blockedsex = 4Net Nanny = not blockedviolence = 0SurfWatch = blocked

88. Trailer Park Trash!

http://www.trailerparktrash.com/

language = 4 CYBERsitter = blocked

89. info. htm

http://www.sexis.com/russia/info.htm

language = 0 CYBERsitter = blocked

 $\begin{array}{ll} \text{nudity} = 3 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{blocked} \end{array}$

90. Animal Instincts- xxx adult free nude sex pics http://www.animal-instincts.com/pix1.htm

language = 4 CYBERsitter = blocked

nudity = 4Cyber Patrol = blockedsex = 4Net Nanny = blockedviolence = 0SurfWatch = blocked

MP3 Search Results

91. actions. php3

http://www.radiomoi.com/radio-moi/actions.php3?

language = 0 CYBERsitter = not blocked

92. right2. htm

http://doboy.digitaljams.com/right2.htm

language = 1 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

93. Crowes MP3 Page

http://crowe.lightspeed.net/bands.html

language = 0 CYI	BERsitter = not blocked
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nudity = 0 Cyber Patrol = not blocked sex = 0 Net Nanny = not blocked violence = 0 SurfWatch = not blocked

94. MP3 Downloads

http://www.mp3now.com/html/downloads.html

language = 0	CYBERsitter = not blocked
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nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

95. MP3 Contest Battle of the Web Bands Alternative Music

http://musicglobalnetwork.com/alternative.html

language = 0	CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

96. MP3 News - MP3 News Daily. . .

http://www.mp3.com/news/daily.html

ocked
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nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

97. Digital-Death METAL Online Ordering

http://www.digital-death.org/

language $= 1$	CYRER sitter = not blocked
1000000000000000000000000000000000000	C T DEKSILEL - HOLDIOCKEG

98. Empeg Ltd's Empeg MP3 Car Audio Player http://www.empeg.com/main.html

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} nudity = 0 & Cyber\ Patrol = not\ blocked \\ sex = 0 & Net\ Nanny = \ not\ blocked \\ violence = 0 & SurfWatch = \ not\ blocked \end{array}$

99. MP3Bench.com - Site re-opening in a few weeks. http://mp3bench.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

100. Rio Pmp300 Par Port 32Mb Mp3 Player W/ Headphones http://www.netsales.net/pk.wcgi/wxusa/prod/1216674-1

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

COPA litigants

101. Welcome to UPSIDE TODAY http://www.upsidetoday.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \end{array}$

102. Welcome to City Lights Booksellers and Publishers http://www.citylights.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

103. Sexual Health Network - Sexuality and Disability or Illness http://www.sexualhealth.com/

language = 4 CYBERsitter = blocked

nudity = 3Cyber Patrol = blockedsex = 1Net Nanny = not blockedviolence = 0SurfWatch = not blocked

104. A Different Light Bookstore: Gay and Lesbian Literature http://www.adlbooks.com/

language = 0 CYBERsitter = blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

105. BookWeb: BookWeb Home Page

http://www.bookweb.org/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

106. artnet.com home page http://www.artnet.com/

language = 0 CYBERsitter = not blocked

nudity = 0 Cyber Patrol = not blocked sex = 0 Net Nanny = not blocked

violence = 0

108. Condoms @ Condomania | Condomania's World of Safer Sex http://www.condomania.com/

language = 4	CYBERsitter = blocked
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nudity = 1Cyber Patrol = blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = blocked

109. Free Speech Internet Television

http://www.freespeech.org/

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 1SurfWatch = blocked

110. Internet Content Coalition

http://www.netcontent.org/

language = 0	CYBERsitter = not blocked

111. OBGYN. net - The Obstetrics & Gynecology Network

http://www.obgyn.net/

language = 0	CYBERsitter = not	blocl	ked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

112. PGN Philadelphia Gay News

http://www.epgn.com/

language $= 0$	CYRER sitter = not blocked	
131101130P = 0	T DEKNIEL – HOLDIOCKER	

113. PlanetOut: Land On It! http://www.planetout.com/

language = 1	CYBERsitter = blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

114. Powell's Books - New, Used, and Out of Print http://www.powells.com/

language = 0	CYBERsitter = not blocke	d

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

115. www. riotgrrl.com/ http://www.riotgrrl.com/

language = 0	CYBERsitter = blocked

116. Salon.com

http://www.salon.com/

language = 1	CYBERsitter = not blocked

 $\begin{array}{lll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

117. West Stock digital stock photography

http://www.weststock.com/

language = 0 CY	YBERsitter = not blocked
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nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

CDA Litigants

118. ACLU: American Civil Liberties Union http://www.aclu.org/

sex = 0 Net Nanny = not blocked violence = 0 SurfWatch = not blocked

119. AIDS HIV AEGIS

http://www.aegis.com/

language = 0 CYBERsitter = not blocked

120. BiblioBytes http://www.bb.com/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

121. Clarinet Communications Corp. Home Page http://www.clari.net/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 1SurfWatch = not blocked

122. Critical Path AIDS Project

http://www.critpath.org/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

123.computer Professionals for Social Responsibility http://www.cpsr.org/

language = 0	CYBERsitter = not blocked
nudity = 0	Cyber Patrol = not blocked
sex = 0	Net Nanny = not blocked
violence = 0	SurfWatch = not blocked

124. EFFweb - The Electronic Frontier Foundation http://www.eff.org/

language = 0	CYBERsitter = not blocked
nudity = 0	Cyber Patrol = not blocked
sex = 0	Net Nanny = not blocked
violence = 0	SurfWatch = not blocked

125. Electronic Privacy Information Center http://www.epic.org/

language = 0	CYBERsitter = not blocked
nudity = 0	Cyber Patrol = not blocked
sex = 0	Net Nanny = not blocked
violence = 0	SurfWatch = not blocked

126. The Ethical Spectacle http://www.spectacle.org/

language = 0	CYBERsitter = not blocked
nudity = 0	Cyber Patrol = not blocked
sex = 0	Net Nanny = not blocked
violence = 0	SurfWatch = not blocked

127. Human Rights Watch - Home Page http://www.hrw.org/

language = 0	CYBERsitter = not blocked
nudity = 0	Cyber Patrol = not blocked
sex = 0	Net Nanny = not blocked
violence = 0	SurfWatch = not blocked

128. Journalism Education Association

http://www.jea.org/

language = 0 CIBERSILIER = not blocke	language = 0	CYBERsitter = not blocked
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nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

129. The Justice on Campus Project

http://joc.mit.edu/

language = 0	CYBERsitter = not blocked
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nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

130. CyberWire Dispatch, by Brock N. Meeks

http://www.cyberwerks.com/cyberwire/

language = 0	CYBERsitter = not	blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

131. National Writers Union Home Page

http://www.nwu.org//

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nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

132. Planned Parenthood

http://www.plannedparenthood.org/

language – U CIBERSILLEI – DIOCKE	language = 0	CYBERsitter = blocked
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133. Queer Resources Directory

http://www.qrd.org/qrd/

language = 1 CYBERsitter = blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = blockedviolence = 0SurfWatch = not blocked

134. Stop Prisoner Rape, Inc.

http://www.igc.apc.org/spr/

language = 0 CYBERsitter = blocked

 $\begin{array}{lll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

135. s a f e r s e x . o r g \mid an online journal of safe sexuality http://www.safersex.org/

language = 0 CYBERsitter = blocked

 $egin{array}{lll} \mbox{nudity} = 4 & \mbox{Cyber Patrol} = \mbox{blocked} \\ \mbox{sex} = 0 & \mbox{Net Nanny} = \mbox{ not blocked} \\ \mbox{violence} = 0 & \mbox{SurfWatch} = \mbox{ not blocked} \\ \mbox{} \end{array}$

136. Gay Wired Presents Wildcat Press

http://www.gaywired.com/wildcat/index.html

language = 0

138. GO Network

http://www.go.com/

language = 0 CYBERsitter = not blocked

139. Excite

http://www.excite.com/

language = 0 CYBERsitter = not blocked

nudity = 0 Cyber Patrol = not blocked sex = 0 Net Nanny = not blocked violence = 0 SurfWatch = not blocked

140. AltaVista

http://www.altavista.com/

language = 0 CYBERsitter = not blocked

141. Snap

http://www.snap.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \end{array}$

Political Sites

142. Welcome To The White House

http://www.whitehouse.gov/WH/Welcome.html

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

143. United States House of Representatives - 106th Congress http://www.house.gov/

 $\begin{array}{ll} language = 0 & CYBERsitter = not \ blocked \\ nudity = 0 & Cyber \ Patrol = not \ blocked \end{array}$

148. FEMINIST MAJORITY FOUNDATION

http://www.feminist.org/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

149. Women Leaders Online & Women Organizing for Change http://wlo.org/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \end{array}$

150. Guerrilla Girls: Facts, Humor and Fake Fur

http://www.guerrillagirls.com/

language = 0 CYBERsitter = blocked

nudity = 1Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

151. Feminism at Feminist Utopia

http://www.FeministUtopia.com/

language = 1 CYBERsitter = not blocked

 $\begin{array}{lll} nudity = 1 & Cyber\ Patrol = not\ blocked \\ sex = 0 & Net\ Nanny = \ not\ blocked \\ violence = 0 & SurfWatch = \ not\ blocked \\ \end{array}$

Hate Sites

152. KKK.com Homepage

http://www.kkk.com/

language = 4 CYBERsitter = blocked

 $\begin{array}{ll} nudity = 0 & Cyber\ Patrol = blocked \\ sex = 0 & Net\ Nanny = blocked \\ violence = 1 & SurfWatch = not\ blocked \end{array}$

153. www. resist.com/

 $\begin{array}{lll} language = 4 & CYBERsitter = not blocked \\ nudity = 0 & Cyber Patrol = blocked \\ sex = 0 & Net Nanny = blocked \\ violence = 1 & SurfWatch = blocked \end{array}$

154. Stormfront White Nationalist / White Pride Resource http://www.stormfront.org/

155. Home Web page of Arthur R. Butz http://pubweb.acns.nwu.edu/~abutz/

 $\begin{array}{ll} language = 0 & CYBERsitter = not \ blocked \\ nudity = 0 & Cyber \ Patrol = not \ blocked \\ sex = 0 & Net \ Nanny = \ blocked \\ violence = 0 & SurfWatch = \ blocked \end{array}$

156. Adelaide Institute - The final Intellectual adventure of the 20th century http://www.adam.com.au/fredadin/adins.html

Gambling Sites

157. Atlantis Gaming

http://www.atlantis-gaming.com/

158. All Sports Casino - Online Offshore Internet Sports Book and Casino http://www.allsportscasino.com/

language = 0 CYBERsitter = blocked

nudity = 0Cyber Patrol = blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = blocked

159. Sportxction

http://www.sportxction.com/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

160. Casino/Sportsbook at Superbet.com Casino and Sportsbook! http://www.superbet.com/

 $\begin{array}{lll} language = 0 & CYBERsitter = not blocked \\ nudity = 0 & Cyber Patrol = blocked \\ sex = 0 & Net Nanny = blocked \\ violence = 0 & SurfWatch = not blocked \end{array}$

161. online casinos, internet casino, internet gambling, online casino http://www.platinumcasino.com/

language = 0 CYBERsitter = blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = blocked

Religous Sites

162. The Holy See http://www.vatican.va/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

163. Muslims Online - The Muslim Community Online http://www.muslimsonline.com/

language = 0	CYBERsitter = not blocked
nudity = 0	Cyber Patrol = not blocked

sex = 0 Net Nanny = not blocked violence = 0 SurfWatch = not blocked

164. Project Genesis: Torah on the Information Superhighway http://www.torah.org/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

165. http://www. hinduism. co. za http://www.hinduism.co.za/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

166. Scientology: SCIENTOLOGY HOME PAGE http://www.scientology.org/

language = 0 CYBERsitter = blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \end{array}$

Gay Sites

167. QWorld Contents Page

 $http:/\!/www.qworld.org/TOC.html$

language = 0	CYBERsitter = blocked
nudity = 0	Cyber Patrol = blocked

sex = 0 Net Nanny = not blocked violence = 0 SurfWatch = not blocked 168. Pride Net http://www.pridenet.com/

 $\begin{array}{ll} language = 0 & CYBERsitter = blocked \\ nudity = 0 & Cyber Patrol = not blocked \\ sex = 0 & \end{array}$

173. Absolut Vodka

http://www.absolutvodka.com/

language = 0 CYBERsitter = blocked

174. RJ Reynolds Tobacco Company Home Page

http://www.rjrt.com/

language = 0

178. 4 AMATUER LOVERS

http://www.4amateurlovers.com/

language = 4 CYBERsitter = blocked

179. BIG NIPPLE: tits, tinytits, nipples

http://www.bignipple.com/

language = 4 CYBERsitter = blocked

180. MoneyGirls.com!!

http://www.moneygirls.com/

language = 4 CYBERsitter = blocked

181. Vegas Virgins - sex, xxx XXX, SEX, Sex, nudity, porn, cumshots http://www.vegasvirgins.com/

language = 4 CYBERsitter = blocked

News Sites

182. ABCNEWS.com

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

183. CNN Interactive

http://www.cnn.com/

language = 0 CYBERsitter = not blocked

184. MSNBC Cover Page

http://www.msnbc.com/news/default.asp

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

185. The New York Times on the Web

http://www.nytimes.com/

language = 0 CYBERsitter = not blocked

186. USA TODAY

http://www.usatoday.com/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

Violent Games

187. id Software

http://www.idsoftware.com/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 3 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

188. Welcome to PlanetQuake!

http://www.planetquake.com/

language = 0 CYBERsitter = not blocked

nudity = 0 Cyber Patrol = not blocked sex = 0 Net Nanny = not blocked violence = 3 SurfWatch = not blocked

189. Doom World

http://frag.com/doomworld/

language = 0 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 4SurfWatch = not blocked

190. DUKE NUKEM

http://www.Duke-Nukem.com/duke4/index_n4.html

language = 1 CYBERsitter = not blocked

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 3SurfWatch = not blocked

191. Planet Unreal

http://planetunreal.com/

language = 1 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 3 & \text{SurfWatch} = \text{not blocked} \end{array}$

Safe Sex/Aids Prevention Sites

192. The Body: An AIDS and HIV Information Resource http://www.thebody.com/index.shtml

language = 0 CYBERsitter = blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{ not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{ not blocked} \\ \end{array}$

193. ENJOYING SAFER SEX

http://wso.williams.edu/orgs/peerh/sex/safesex/

language = 1 CYBERsitter = blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \end{array}$

194. FPQ - Contraception

http://www.powerup.com.au/~fpq/contraception.html

language = 1 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \end{array}$

195. CPS Home

http://www.positive.org/Home/index.html

language = 1 CYBERsitter = blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \end{array}$

196. SIECUS Home Page

http://www.siecus.org/

language = 1

198. National Right to Life http://www.nrlc.org/main.htm

language = 0	CYBERsitter = not blocked
nudity = 0	Cuber Patrol - not blo

nudity = 0Cyber Patrol = not blockedsex = 0Net Nanny = not blockedviolence = 0SurfWatch = not blocked

199. ProChoice Resource Center http://www.prochoiceresource.org/

language = 0 CYBERsitter = not blocked

 $\begin{array}{ll} \text{nudity} = 0 & \text{Cyber Patrol} = \text{not blocked} \\ \text{sex} = 0 & \text{Net Nanny} = \text{not blocked} \\ \text{violence} = 0 & \text{SurfWatch} = \text{not blocked} \\ \end{array}$

200. NARAL Choice for America http://www.naral.org/choice/index.html

 $\begin{array}{ll} language = 0 & CYBERsitter = not \ blocked \\ nudity = 0 & Cyber \ Patrol = not \ blocked \end{array}$

sex = 0 Net Nanny = not blocked violence = 0 SurfWatch = not blocked

Appendix 6: The Childrens' Internet Protection Act

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- `(2) CERTIFICATION FOR SCHOOLS- To be eligible to receive universal service assistance under subsection (h) (1) (B), an elementary or secondary school (or the school board or other authority with responsibility for administration of that school) shall certify to the Commission that it has—
- `(A) selected a technology for computers with Internet access to filter or block material deemed to be harmful to minors; and
 - `(B) installed, or will install, and uses or will use, as soon as it obt

- `(7) LOCAL DETERMINATION OF MATERIAL TO BE FILTERED- For purposes of paragraphs (2) and (3), the determination of what material is to be deemed harmful to minors shall be made by the school, school board, library or other authority responsible for making the required certification. No agency or instrumentality of the United States Government may—
 - `(A) establish criteria for making that determination;
- `(B) review the determination made by the certifying school, school board, library, or other authority; or
- `(C) consider the criteria employed by the certifying school, school board, library, or other authority in the administration of subsection (h) (1) (B).'.
- (b) CONFORMING CHANGE- Section 254 (h) (1) (B) of the Communications Act of 1934 (47 U.S.C. 254 (h) (1) (B)) is amended by striking `All telecommunications' and inserting `Except as provided by subsection (l), all telecommunications'.

SEC. 3. FCC TO ADOPT RULES WITHIN 4 MONTHS.

The Federal Communications Commission shall adopt rules implementing section 254 (l) of the Communications Act of 1934 within 120 days after the date of enactment of this Act.

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