

AmericanLibraryAssociation
CommitteeInformation Update
ALAAnnualConference2017(Chicago)

Committee
Officefor InformationTechnologyAdvisoryCommittee(OITPAvisory)

Chair
MarcGartler

People
Present:ThomasAdamich(viaphone);PatBall;DavidBeales,CarlaBosco;AaronDobbs;Lizzie
Gall;MarcGartler;ChristineLindHage;BohyunKim;DavidLeeKing;TraceyStrobel;BobBocher
(fellow)EllenSatterwhite(fellow);RosalindV. Bradley(Reynolds)(staff);LarraClark(staff);Alan
Inouye(staff);KathiKromer(staff);CarrieRussel(staff);MarijkeVisser(staff)

Absent:CherylCyr;MichaelDodes;LisetteGonzalez;NateHill;JaniceTsai

SpecialGuests:

[RobinDale](#), ActingDeputyDirectorfor LibraryServices,MLS

[RogerGoldblatt](#), AssociateBureauChief,Governmentand ConsumerAffairsBureau,Federal
CommunicationsCommission

[BobbiNewman](#), CommunityEngagementand OutreachSpecialist,NationalNetworkof
Librariesof Medicine,GreaterMidwestRegion,HardinLibraryfor the HealthSciences,
Universityof Iowa

[AmandaWilson](#), Head,NationalNetworkCoordinatingOffice,LibraryOperationsNational
Libraryof Medicine

Accomplishments

x [Googleannounced](#)they are providing\$500,000in grantsto

- x Form Digital Contents subcommittee to deal with policy/discussion initiated by the (sunsetting) Digital Content Working Group
- x Possible partnerships with NLM (health literacy) and FCC (getting older Americans online)
- x Work with Creative Commons on librarian certification program
- x Copyright & Copyright Office developments
- x Assist with development of an ALA national public policy advocates program

Interactions with other units within ALA

- x Discussed E's of Libraries with UFL Board, PLA Legislation & Advocacy Committee, UFL Public Library Trustees, JFL Friends & Foundations, and COL Grassroots subcommittee
- x YALSA, ALSC, and AASL are cosponsoring the grants offered in phase 3 of Ready to Code
- x PLA is a partner in the Cox Communication pilot
- x eRate FAQ with OIF
- x FCC guest met with RUSA group about older Americans
- x Met with YALSA past presidents to discuss phase 3 coding grants
- x Met with the ALA Executive Board to discuss overall policy portfolio and future directions
- x Hosted reception at the Google Chicago office that included guests from many different units of ALA

Relationship of the committee's work to the ALA strategic plan

While Information Policy itself is one of the four priorities of the association outlined in the Strategic Plan, many OITP efforts also support the other three priorities. For example, phase 2 of Libraries Ready to Code supports Professional Development as a cohort of LIS faculty are collaborating in re-designing select media/technology courses from their respective institutions to embed coding and computational thinking concepts into their curricula. Another example is phase 3 of Ready to Code by having grants to libraries through this ALA Google collaboration focus on providing coding opportunities to youth underrepresented in CS education and careers—especially girls, African Americans and Hispanic Americans—OITP ensuring that ALA's priority of Equity, Diversity & Inclusion will be conveyed strongly to both internal and external stakeholders. The new National Public Policy Advocates Program advances advocacy goals, as well as all of the strategic directions.

Current level of committee members' involvement

Typically, most committee members attend both meetings during Annual and Midwinter. Substantive communication occurs via listserv between conferences as do occasional conference calls. Subcommittees and task forces are well attended.

Committee self check on its value and viability

OITP Advisory is directly