

AMERICAN LIBRARY ASSOCIATION STRATEGIC DIRECTIONS

Mission

The mission of the American Library Association is to “provide leadership for the development, promotion and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.”

Core Organizational Values

The Association is committed to:

- Extending and expanding library services in America and around the world
- All types of libraries — academic, public, school and special
- All librarians, library staff, trustees and other individuals and groups working to improve library services
- Member service
- An open, inclusive, and collaborative environment
- Ethics, professionalism and integrity
- Excellence and innovation
- Intellectual freedom
- Social responsibility and the public good

Key Action Areas

Advocacy for Libraries and the Profession

ALA actively works to increase public awareness of the crucial value of libraries and librarians, to promote state and national legislation beneficial to libraries and library users, and to supply the resources, training and support needed by local advocates seeking to increase support for libraries of all types.

Diversity

Libraries play a crucial role in ensuring that all populations for full participation in a democratic society. We support programs of recruitment, training, development, advancement and retention of diverse library personnel who are reflective of the communities we serve.

doctrines, and other decision-making and practices related to information creation, storage, access, preservation, communication, accessibility, and dissemination.

ALA advocates in diverse policy areas including intellectual freedom, privacy, civil liberties,

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3. Articulate the role of engagement within the Association in professional and leadership development.
5. Facilitate and increase opportunities for informal, collaborative, and peer-to-peer, member-to-member learning: activity at face-to-face events and in online spaces.
6. Develop an association-wide mentoring: peer-to-peer network, building on components throughout the Association, its division and round tables, affiliates and chapters, to engage emerging leaders and support diversity and inclusion.
7. Enhance recruitment and retention for diversity across the profession.
- <. Focus on changing practice in a rapidly evolving environment (adjust competency statements, standards, and content to the skills and knowledge needed in libraries as they continuously evolve.
- >. Work with graduate programs in order to rethink and reenergize curricula and accreditation and improve the connections with changing workforce requirements.

Equity, Diversity, and Inclusion

The American Library Association recognizes that e*

5. Review information policy positions and strategies and revise as needed to clearly articulate the values of equity, diversity and inclusion.
6. Work with graduate programs in Library and Information Science to increase focus on equity, diversity and inclusion within programs and within the subject matter of the curricula.
7. Enhance recruitment, mentoring and networking activities by all parts of ALA including