

**TO:** ALA APA Board of Directors

**RE:** Midwinter Report

**ACTION REQUESTED/INFORMATION/REPORT:**

*No action requested.*

**CONTACT PERSON:** Lore Swader  
Associate Executive Director

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**DATE:** January 10, 2011

**BACKGROUND:**

The ALA Accredited Professional Association (ALA APA) is a nonprofit professional organization established to promote the mutual professional interests of librarians and other library workers. At the end of the ALA APA's focused on two broad areas:

- Certification of individuals in specializations beyond the traditional professional degree
- Direct support of comparable work and pay equity initiatives and other activities designed to improve the salaries and status of librarians and other library workers



### **CPLA Program**

The Certified Public Library Administrator (CPLA) Program is a voluntary post-MLA certification program for public librarians with three years or more of supervisory experience. Its aim is to further



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**APA Website**

We have recently been notified by our vendor, LISHost that they will be shutting down in April of this year- they have been in business since 2007 and APA has been a client very early on- we have been working with them for many years and the staff in IT to move the site over to the ALA server- we will keep you posted on the progress of this endeavor-

**Donate to APA\***

The APA does not have members- It is a companion organization to the ALA and serves its members and the library community at large- Please consider supporting our efforts by providing financial support- Your contributions and support are most appreciated for the organization to continue to strive every day for the advancement of all library employees- No gift is too small- On the ALA homepage go to the "Support Us" link and then click on "Donate to APA"

**Social Media**

For online information of APA activities and events, visit the website at [www.aapa.org](#) or follow the APA on twitter [@aapa](#) or follow us on [Facebook](#) -

**Acknowledgements**

In closing, I would like to thank the hard working