

ALA Executive Board Virtual Fall 2024 Board Meeting Minutes  
Friday October 18: 11:50 am - 3:00 pm CT

ALA President Cindy Hohl called the meeting to order at 11:54 am

APPROVED by Consent:

- Agenda, EBD 9.5
- Board Meeting Minutes - Sept -2024, EBD 2.3
- Vote Tallied Board Action Document, EBD 1.1
- Director of Financial Reporting & Compliance Report, EBD 3.5
  - o ALA Retirement Plan Governance Letter, CBD 11.0
- Edgewood Trees Report, EBD 13.0
- Office of Intellectual Freedom Report, CBD 9.0

President Hohl called for a vote on the recommendation of the Finance & Audit Subcommittee, that the ALA Executive Board accept the Retirement Plan audit as audited by Cherry Bekaert LLP, CBD 3.6

APPROVED the Retirement Plan audit as audited by Cherry Bekaert LLP, CBD 3.6

The Board read into the record a resolution for board effectiveness and a legal update.

The Board received a report on

Office of Diversity, Literacy, Outreach Services (ODLOS) Update, EBD 12.2  
Kevin Stowder ODLOS

FY80.Financial.Executive.Summary?EBD.9j8

- Results as of July 31, 2024:
  - o Total revenue of \$ 51.3 million exceeding budget by \$ 6.6 million
  - o Expenses exceeded budget by \$ 2.2 million
  - o Net revenue of \$180,000, which is \$4.4 million favorable to budget
  - o Grants and awards were significant contributors with \$11.5 greater than budget revenue actuals \$ 2.5 million greater expenses ; of that plus VGP (1.2) \$DF80Tj E

Operating Agreement Proposal, EBD 10.2

Tea... provided the following updates

- At the eq... of... deadline for feedback
- Thee... proposed for a vote
- Necess... will be propos... d byoi thPol icyMaal Revisos  
Woki g Gou... ceni ydati g the pol icyal

Tea... to approve, comi g wi th FY26, a... head... based  
on net operating surplus (NOS) to be applied to all revenue-g... at i g i tsEBD 10.2  
Action Item 1

APPROVED comi g wi th FY26, a... head... based on net operating pl s  
(NOS) to be applied to all revenue-generating units, EBD 10.2 Action Item 1

Tea... to approve, comi g wi th FY26, a... subject to  
the aal b dget p... the ALA eal ati onf aai l abl e cab ad of the o... l  
financial health of the association, whereby each unit will be able to invest 30% of its NOS  
for aters by

Teaser Headboard to direct the ALA Teaser to develop a communication for  
informing the membership at large about the new overhead model with a goal of  
disseminating information by December 1, 2024, EBD 10.2 Action Item 4

APPROVED to direct the ALA Teaser to develop a communication for  
informing the membership at large about the new overhead model with a goal of  
disseminating information by December 1, 2024, EBD 10.2 Action Item 4

ALA Conference Update, EBD 12.2

Christina Rodriguez, Chair Conference Committee & Rebecca Headrick, Chief Information  
Technology Officer (CITO), provided the following updates

- Carbon Offsets
  - o Board tabled previous proposal at ALA Conference
  - o Committee is looking for additional ways to achieve carbon neutrality
  - o Recommendations
    - Identify alternative solutions to a budget allocation request
    - Formulating proposals with experts for the association
    - Investigate solutions
    - Long-term potential to be explored for the association
    - achieve carbon neutrality
- ALA Conference 2024 by
  - o High satisfaction for program content
  - o 43% of respondents were first time attendees
  - o 23% felt event was too expensive
  - o 44% were prompted to visit marketplace due to pre-show event (1/3/24) p Co00492 @0EE3 8210B9 @0



- o Not effectively communicating time and energy interests potential  
COA committees
- P17w 2018 OBDC C21 1 T- 26.537 cw 20257.8 -1.i DC C2 I 1.i DCa 0BDCes 0.00 ca C2