

Thinking Money for Kids Program Kit (2023)

American Library Association

Thinking Money for Kids Program Kit Final Report

Welcome to the final report for the Thinking Money for Kids Program Kit.

Please submit this form by January 31, 2026.

You may save your work at any time by using the "Save" button at the bottom of the page, and you may return to the form as often as you like, provided it is completed by the deadline.

If you have any difficulties with the form, please contact the ALA Public Programs Office at 312-280-5045 or publicprograms@ala.org.

Please note that this report is neither anonymous nor confidential, and your responses may be incorporated into reports published by ALA, the FINRA Foundation and/or Knology (the project evaluator). Should you need to share information with the program evaluators confidentially, you may do so by contacting TM4K@Knology.org.

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Choices

I acknowledge and agree to the terms above.

Opportunity Title*

In the text box below, enter the project name: KIT

Character Limit: 10

I. In-Person Programs

Please answer the following questions regarding the five in-person programs in the Thinking Money for Kids Program Kit.

Program 1: Penny Pinchers' Party

Parents and caregivers responded favorably to the program. (2)***Choices**

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

Please share any staff or patron feedback regarding Pet Cents.

Character Limit: 1500

Program 3: Currency Conga**How many times did you host this program? (3)***

Character Limit: 10

Total number of attendees (3)*

Character Limit: 10

Please score your experience with this program on the following factors. If you hosted this program more than once, please summarize your overall experience.

Library staff set up the program with ease. (3)***Choices**

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

The kit and supporting materials contained everything needed to confidently execute the program. (3)***Choices**

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

Children enthusiastically participated in the program. (3)*

Choices

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly
- N/A

This program successfully engaged participants from diverse social and economic backgrounds. (3)*

Choices

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly
- N/A

Children appeared to learn important financial education concepts. (3)*

Choices

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly
- N/A

Parents and caregivers responded favorably to the program. (3)*

Choices

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly
- N/A

Please share any staff or patron feedback regarding Currency Conga.

Character Limit: 1500

Program 4: Making Moo-lah

How many times did you host this program? (4)**Character Limit: 10***Total number of attendees (4)****Character Limit: 10*

Please score your experience with this program on the following factors. If you hosted this program more than once, please summarize your overall experience.

Library staff set up the program with ease. (4)***Choices**

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

The kit and supporting materials contained everything needed to confidently execute the program. (4)***Choices**

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

Children enthusiastically participated in the program. (4)***Choices**

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

This program successfully engaged participants from diverse social and economic backgrounds. (4)***Choices**

Agree Strongly
Agree Moderately
Agree Slightly

Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

Children appeared to learn important financial education concepts. (4)*

Choices

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

Parents and caregivers responded favorably to the program. (4)*

Choices

Agree Strongly
Agree Moderately

Disagree Strongly
N/A

The kit and supporting materials contained everything needed to confidently execute the program. (5)*

Choices

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

Children enthusiastically participated in the program. (5)*

Choices

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

This program successfully engaged participants from diverse social and economic backgrounds. (5)*

Choices

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

Children appeared to learn important financial education concepts. (5)*

Choices

Agree Strongly
Agree Moderately
Agree Slightly
Disagree Slightly
Disagree Moderately
Disagree Strongly
N/A

FollowUp

III. Additional Feedback

Library Capacity*

The Thinking Money for Kids Program Kit has expanded my library's capacity to offer financial education programs for children.

Choices

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly

Library Staff Confidence (1)*

How confident was your library staff in offering financial education programs for children **before** receiving the Thinking Money for Kids Program Kit?*

Choices

- 1 - Not at all Confident
- 2
- 3
- 4
- 5
- 6 Very Confident

Library Staff Confidence (2)*

How confident is your library staff in offering financial education programs for children **since** receiving the Thinking Money for Kids Program Kit?*

Choices

- 1 - Not at all Confident
- 2
- 3
- 4
- 5
- 6 Very Confident

Thinking Money for Kids Program Kit Tools*

The Thinking Money for Kids Program Kit gave staff the necessary tools to offer successful financial education programs for children.

Choices

- Agree Strongly
- Agree Moderately
- Agree Slightly

Disagree Slightly
 Disagree Moderately
 Disagree Strongly

Financial Education Programs*

The Thinking Money for Kids Program Kit has expanded patron interest in financial education programs for children.

Choices

Agree Strongly
 Agree Moderately
 Agree Slightly
 Disagree Slightly
 Disagree Moderately
 Disagree Strongly

Future Financial Education Programs*

Does the library expect to offer future financial education programs using the Thinking Money for Kids Program Kit?

Choices

Yes. Please explain in the text box below
 No. Please explain in the text box below
 Not sure. Please explain in the text box below
 Prefer not to say

Please explain your answer to the above question. (1)

Character Limit: 1000

Future Financial Education Programs, Continued*

Does the library expect to offer future financial education programs beyond the programs in the Thinking Money for Kids Program Kit?

Choices

Yes. Please explain in the text box below
 No. Please explain in the text box below
 Not sure. Please explain in the text box below
 Prefer not to say

Please explain your answer to the above question (2)

Character Limit: 1500

Additional Feedback

If there is anything else you would like to tell us about your experience with the Thinking Money for Kids Program Kit, please use the space below.

Character Limit: 2000

